

NEVADA

JANUARY/FEBRUARY 2010

M A G A Z I N E



Olympic FEVER

Celebrating the 50th anniversary
of the 1960 Olympic Winter Games
Will Reno-Tahoe host a future Olympics?

**RENO RODEO
Cattle Drive**

**Cirque du Soleil
debuts "Viva ELVIS"**

**Turquoise Mining
in Rural Nevada**

ESCAPE.

NOW AVAILABLE IN A CONVENIENT LOCATION.

Just a short drive away, you have your pick of championship golf courses, fine restaurants, 24-hour gaming, a luxurious spa, celebrity shows and cool pools. Whatever getaway you're looking for, you don't have to look too far.



book your getaway now at
VISITMESQUITE.COM

MESQUITE
N E V A D A

ESCAPE MOMENTARILY.

DEPARTMENTS

up front

- 6 Elvis Museum Opens in Las Vegas,
Dining at Lake Las Vegas' Sunset & Vines,
River Mountains Loop Trail, & Is Nevada
Horse Park Coming to Minden?

city limits

- 16 Get Inked at Las Vegas' Club Tattoo

wide open

- 18 Lake Tahoe Adventures for the Non-Skier
22 Turquoise & Variscite Mining in Rural Nevada
26 Tour Around Nevada: Austin

cravings

- 30 Nevada Steakhouses

people

- 35 Snapshots: Senator John Jay Lee,
Ruth Anne Kocour, David Van Campen

history

- 36 Snowshoe Thompson: Carson Valley Legend
38 Looking Back

gaming

- 40 Poker & Skiing Converge at Diamond Peak
Resort in Incline Village

business

- 41 Make Lake Las Vegas' MonteLago Village
Your Next Meeting Destination

events & shows

- 52 Cirque du Soleil Rolls Out "Viva ELVIS"
54 12 Under-the-Radar Events to Plan for in 2010

IN EVERY ISSUE

- 3 Nevada Wide Web
4 Editor's Note/State Map
5 Letters to the Editor/Contributors
56 Southern Nevada Events & Shows
68 Northern Nevada Events & Shows
80 Your Nevada

Cover Photo: Eddy Ancinas

A Men's Slalom competitor skis in the VIII Olympic Winter Games at Squaw Valley in February 1960.

FEATURES



Olympic-Sized Aspirations

Against all odds, the 1960 Olympic Winter Games were held at Squaw Valley. The event is still a source of pride and nostalgia in the Reno-Lake Tahoe region. "To this day...if I talk to someone who took part in the 1960 Olympics, there is such a romance with the experience that it's very much a motivating factor in the effort to bring the Games back to the region," says Jon Killoran, executive officer of the Reno Tahoe Winter Games Coalition.

10



42

Reno Rodeo Cattle Drive

For five days, June 14-18, I was given the chance to ditch my nine-to-five job, commute, and deadlines to help push almost 300 head of cattle across the Nevada desert during the Reno Rodeo Cattle Drive. The annual event, which kicks off a week of rodeo competition in the Biggest Little City, takes upwards of 50 city slickers like me and turns them into cowboys and cowgirls.

TAKE THE THROTTLE

**It's been your dream,
now is your chance!**

Rent one of our locomotives and head out onto the mainline. You're sitting in the engineer's seat with your hand on the throttle controlling 100 tons of steam locomotive.

Instruction is included in the rental price, no experience necessary. Our instructor engineer and fireman go with you.



STEAM

Steam
Locomotive
Rental
14-mile
round trip
\$695

DIESEL

Diesel
Locomotive
Rental
14-mile
round trip
\$495



The Ultimate Experience!

**Steam and Diesel Rental
28 miles at the throttle! \$985**

Locomotive choice is reserved by the railroad due to operational considerations. Must be 18 years of age with valid drivers license to operate. The limit is two people in the cab. Rentals may be split between individuals. Steam rentals are only available on steam days. Diesel rentals are usually available any day the museum is open. Rentals are for about two hours. Go online or call for more details and reservations.

NEVADA NORTHERN RAILWAY

1100 Avenue A • PO Box 150040 • Ely, Nevada 89315
(866) 407-8326 • (775) 289-2085 • www.nnry.com

NEVADA
MAGAZINE

401 N. Carson St.
Carson City, NV 89701-4291
775-687-5416 • 775-687-6159 (fax)

VOLUME 70, NUMBER 1

E-mail: editor@nevadamagazine.com

Web Site: nevadamagazine.com

Subscriptions and Customer Service: 800-495-3281

Publisher: JANET M. GEARY

Editor: MATTHEW B. BROWN

Associate Editor: CHARLIE JOHNSTON

Art Director: TONY deRONNEBECK

Production Manager: SEAN NEBEKER

Technical Production Editor: MELISSA LOOMIS

Editorial Interns: SYDNEY JOHNSON

EMILY LA BREQUE

Volunteer: ELMER WOLF

Contributing Writers: Jordan Clary

Contributing Photographers: Eddy Ancinas, Kevin Bell, Joseph Carruthers, Jordan Clary, Rachid Dahnoun, Tim Hauserman, Anders Sorensen

Magazine Advisory Committee: Jerry Ceppos, Joyce Hollister, Rick L'Esperance, Dave Moore, Rich Moreno, Daniel A. Stout, John Wilda

ADVERTISING & BUSINESS CONTACTS

Advertising Sales Director: CARRIE ROUSSEL

775-687-0610

carrie@nevadamagazine.com

Advertising Sales Representatives:

Southern Nevada

KATHY SMITH PERKINS

702-275-3985

nevadamagazine@cox.net

SHERI ANNE WILSON

775-450-2657

sheri.wilson2@gmail.com

Northern and

Rural Nevada

ROBYN MAXWELL

775-901-1562

maxwellmagazines@yahoo.com

CHRISTEL PASSINK

775-450-3842

passinknvmag@aol.com

For media kit, click on "Advertise" at nevadamagazine.com

Business Manager: PATI STEFONOWICZ

Circulation: circulation@nevadamagazine.com

Nevada Magazine, a division of the Nevada
Commission on Tourism, is self-funded and
dependent on advertising and subscription revenue.

Submissions: Nevada Magazine assumes no responsibility for damage or loss of material submitted for publication. A stamped self-addressed envelope must be included.

Disclaimer: Advertisements in this publication do not constitute an offer for sale in states where prohibited or restricted by law.

Reprints: Contact the production department at 775-687-0606 or tony@nevadamagazine.com.

All Rights Reserved. Reproduction of editorial content without written permission is prohibited.

Subscriptions/Customer Service: Write to Nevada Magazine Subscriptions, P.O. Box 726, Mount Morris, IL 61054-7652, call 800-495-3281, or visit nevadamagazine.com. Please allow at least six weeks for subscription fulfillment or change of address. Requests to be removed from mailing-list sales can be sent to: Nevada Magazine Circulation Dept., 401 N. Carson St., Carson City, NV 89701-4291.

Nevada Magazine (ISSN 0199-1248) is published bimonthly by the State of Nevada at 401 N. Carson St., Carson City, NV 89701-4291. Copyright © 2009 State of Nevada. Subscriptions are \$19.95 per year (\$29.95 international). Periodicals postage paid at Carson City, NV, and additional mailing offices. Postmaster: Send address changes to Nevada Magazine Subscriptions, P.O. Box 726, Mount Morris, IL 61054-7652.

Printed in Nevada, QuadGraphics



THIS ISSUE ON

NEVADAMAGAZINE.COM

- ▶ The Nevada State Museum in Carson City displays a 10,000-year-old sagebrush sandal, similar to the one above, in its Under One Sky exhibit.
- ▶ Legends at Sparks Marina beckons Northern Nevada shoppers with its plethora of name-brand stores and lively restaurants.
- ▶ Tacos & Tequila (T&T), located inside the Luxor in Las Vegas, spices up Sundays with its red-hot Mariachi Brunch.
- ▶ Nevada Map: You can now find a detailed map of the Silver State on our Web site, nevadamagazine.com.
- ▶ There's still time to order our 2010 Nevada Historical Calendar: just visit our homepage at nevadamagazine.com.

WHAT THEY'RE SAYING

Jennifer_Hanson: Check out @Nevada_Magazine Nov/Dec issue dedicated to Nevada going green.—[Twitter](#)

thinbofatter says: Brilliant, well done!—[Flickr](#) (commenting on Great Reno Balloon Race photo)

Alice Lyle-Lovell: Man, after four years in this rainy state I miss the desert! And my heart still lives in Nevada.—[Facebook](#)

Debbie Wilkinson: This is a Challenge to the staff of Nevada Magazine! Visit Beatty Days and compete in the Tombstone 5K, and the annual Bed Races.—[Facebook](#)

WORTH A CLICK

travelnevada.com/social

Connect with the Nevada Commission on Tourism.

CONNECT WITH NEVADA MAGAZINE



Facebook
facebook.com/NevadaMagazine



Flickr
flickr.com/photos/Nevada_Magazine



Google
google.com/profiles/nevmagazine
nevadamagazine@googlewave.com



Twitter
twitter.com/Nevada_Magazine



Blogger
nevadamag.blogspot.com



LinkedIn
linkedin.com/companies/nevada-magazine



YouTube
youtube.com/user/NevadaMag



Events & Shows Blog
nevadaeventsandshows.blogspot.com



Issuu
issuu.com/nevadamagazine

FEATURED PHOTO GALLERY

Legends at Sparks Marina: Visit our Facebook page, click on "Photos," and enjoy *Nevada Magazine* intern Sydney Johnson's images of Northern Nevada's newest shopping mecca.

FEATURED VIDEO

Club Tattoo in Las Vegas: Visit our YouTube page to experience 60 seconds in the life of Associate Editor Charlie Johnston as he gets inked inside Planet Hollywood's Miracle Mile Shops.

FEATURED BLOGS

Read about two curious encounters with Nevada wildlife on our personal-experience blog, then catch up on the latest entertainment news on our Events & Shows blog (see links above).

Oiy! to the world

"You can't tiptoe into social media. You have to jump into the pool. People have a natural fear of it. But the scary part is not being there. Your customer is already there."

—Dave Saunders, madisonmain.com



Foster's Beer produced one of my favorite 2009 commercials. You may have seen the "How to Speak Australian" television ads before: the message is always the same—Australians appreciate the simple things in life and don't subscribe to the fancy rituals of Western culture. The tough-guy persona is summed up with the tagline, "Foster's: Australian for Beer."

The particular ad I find amusing pokes fun at the buzz-phrase that

is sweeping the globe: social networking. The commercial shows four cronies yelling "Oiy!" at one another (no phones or computers necessary) in an archaic display of "social networking." If only the concept were that simple.

The reality of social networking—Facebook, Twitter, Flickr, Google Wave, etc.—is that it has become relevant on a business level, not just a personal one. At *Nevada Magazine*, we value the opportunity to hear feedback on our stories, listen to your ideas, see reader-submitted photos, participate in discussions about current Nevada events, and use these social portals to release up-to-the-minute information.

For instance, immediately after the Carson Valley Visitors Authority released specifics on February's Eagles and Agriculture event, we shared it on Facebook. The same day, we found out Cher's Las Vegas spring concert dates and posted the information on Twitter. Amazingly, these sites afford us the opportunity to connect with Nevada enthusiasts instantly.

In our Nevada Wide Web feature, debuting on page 3 of this issue, we let you into our social media world—followers on Blogger and Twitter, photo galleries on Facebook and Flickr, videos on YouTube, Google friends—a plethora of avenues to connect with *Nevada Magazine*. Wherever this social media train is headed, we're along for the ride and invite you to join us. If you prefer picking up the phone or writing a letter, we're interested to hear your thoughts no matter the mode of communication.

In addition, to kick off our 74th year, we feature the 1960 Squaw Valley Olympics and Reno Rodeo Cattle Drive. We also get inked up at Club Tattoo in Las Vegas, give the non-skier plenty of reasons to visit Lake Tahoe this winter, hang out with turquoise and variscite miners, visit Austin, and reflect on the life of legendary mail carrier Snowshoe Thompson.

Matthew B. Brown, Editor



STATE OF NEVADA

Governor: Jim Gibbons

Commission on Tourism Chairman:

Lt. Governor Brian K. Krolicki

Members: Eric Bello, Chuck Bowling,

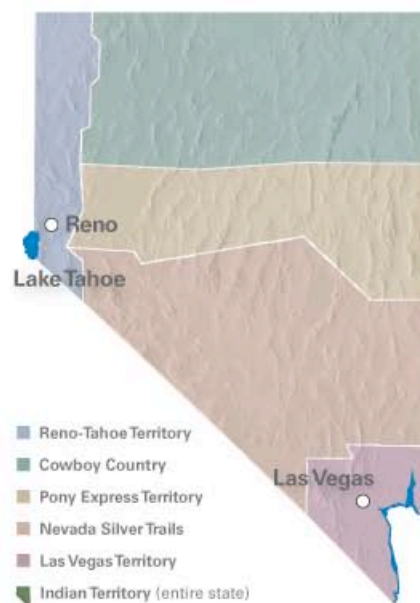
Cindy L. Carano, Blaise Carrig, Bruce Dewing,

Lorraine Hunt-Bono, Ellen Oppenheim,

Rossi Ralenkotter, Ryan Sheltra, Ferenc Szonyi

Director: Dann H. Lewis

NEVADA AT A GLANCE



Visit nevadamagazine.com for a larger, printable Nevada map.

NEVADA MAGAZINE HONORS



2009
General Excellence



2008
Most Improved Magazine



2008
Grand Award
— nevadamagazine.com



2008
First Place — Magazine
Affiliated Online Journalism

Nevada Magazine is my link to Nevada, as I've returned to California to assist with an ill, aging parent. I enjoy it from cover to cover and am always thrilled to read it—four to five times over, usually the first day I receive it. It is my fond hope with the help of a few friends that it continues into the future—and beyond. I will be a lifelong subscriber and dream of the day when I can be home and retrieve it from my Nevada mailbox. Thanks and God bless.

John Stetz, Garden Grove, CA

Please note that the parent company of CityCenter is not "MGM." It is "MGM MIRAGE." MGM MIRAGE includes not only MGM Grand, but also the properties formerly owned and developed by Steve Wynn, including The Mirage and Bellagio. The properties formerly known as Mandalay Resorts (formerly Circus Circus Enterprises) are also part of the mix. It took the combined efforts and resources of all of these fine properties to develop something as marvelous as CityCenter.

Hank Hope, Las Vegas

I am curious about a publication that would print "The *USS Nevada* is hit by a torpedo near the front bow..." How many bows does the writer think each vessel has?

Vernon Latshaw, Gardnerville

You got us, Vernon. "Front bow" is a bit redundant. Latshaw was aboard the *USS Maryland* during the December 7, 1941 attack on Pearl Harbor. Read about his experience at nevadamagazine.com.

EDITOR

I thought you might like to know that the Boag Family of Comrie, Scotland, to whom I have given a *Nevada Magazine* gift subscription for many years, tell me that they regularly donate each issue to their public library. The magazine has long had its own special shelf and is one of the most frequently requested items.

Robert McQueen, Reno



Thank you, John, for your contribution to our Friends of Nevada Magazine program. For more information on how you can donate, visit nevadamagazine.com.

EDITOR

I own NevadaRenewableEnergyProjects.com and am asking people to submit their Renewable Energy Project photographs to be displayed on my site. In exchange for your donated picture and description, I will gladly give you a link back to your favorite site.

Donald Verde, bos609@aol.com

Write to editor@nevadamagazine.com or via mail at 401 N. Carson St., Carson City, NV 89701. You can also comment on stories and read more letters at nevadamagazine.com. Letters and comments are subject to editing.

CONTRIBUTORS

JORDAN CLARY

Jordan Clary has profiled the lives of gemstone miners in Southeast Asia, Mexico, and—for this issue—Nevada through her writing and photographs. Although primarily a writer, she says, "I enjoy taking photographs of people engaged in their daily lives and work." Clary has contributed to a number of magazines and is working on a travel narrative about her three years spent in China. Her writing and photographs can be seen on americanzenstone.com. She lives in Susanville, California with her dog and several stray cats.

■ PG. 22



SYDNEY JOHNSON

Sydney Johnson is a photojournalism student in her senior year at the University of Nevada, Reno. With experience at the *Fallon Star Press* and *Reno Gazette-Journal*, Johnson was eager to take on new endeavors as an intern at *Nevada Magazine*. For this issue, she reflects on one of Nevada's heroic figures, Snowshoe Thompson. In her research she met many Thompson fanatics, such as Genoa residents Sue Knight and Bill Bowersock. You can also read her story about Legends at Sparks Marina, and view her photos, at nevadamagazine.com.

■ PG. 36



KEVIN BELL

A fifth-generation Nevadan, Kevin Bell is a veterinarian who practices emergency and critical care for small animals in Reno. His photography (kbellphotography.com) hobby earned him the honor of becoming the official photographer for the Reno Rodeo Cattle Drive the past three years. Bell is also a member of the Reno Rodeo Association. His many days spent on horseback have given him an appreciation for the rugged, yet simple, way of life of the Old West, and for what modern ranchers and cattlemen experience in their everyday lives.

■ PG. 42



NEVADA news

✦ **Rush Tower** at the Golden Nugget in downtown Las Vegas opened in the fall. The tower's more than 500 rooms are all non-smoking and feature down comforters, 42-inch plasma TVs, and contemporary décor. goldennugget.com, 800-634-3454

✦ Support is growing for a **National Monument** to preserve a 200,000-year-old fossil bed in the desert north of Las Vegas. The National Parks Conservation Association and other advocates proposed the idea to politicians late last year. npca.org, 800-628-7275

✦ **A Cowboy's Dream Bed & Breakfast** in Alamo opened last fall. The western-themed getaway offers guests a luxurious, upscale retreat less than two hours north of Las Vegas. cowboysdream.com, 877-885-2236

✦ **Peppermill Resort Spa Casino** in Reno recently invested more than \$8 million into an eco-friendly geothermal system that will heat all of the property's water. peppermillreno.com, 866-821-9996

✦ Renowned railroad artist H.L. Scott was commissioned last year to produce a drawing of the **Tonopah & Goldfield Railroad yard**. Using maps of the area, historic photos, and measurements of the ruins, Scott created a picture of the yard as it looked in 1915. Prints are available through and benefit the Goldfield Historical Society: P.O. Box 393, Goldfield, NV 89013. goldfieldhistoricalsociety.com

MUSEUM

Imperial Palace Honors The King

The King is alive and well in Las Vegas, or at least his memory is. The King's Ransom Museum, a multimillion-dollar exhibit of Elvis Presley memorabilia, will be housed at Imperial Palace Las Vegas through April.

The museum's owners, Russ Howe and Bud Glass, began collecting Elvis mementos as children, and as their collections grew to a grander scale, they decided to share them with the public. "We feel that Elvis was the greatest entertainer of all time, and the items that make up the story of his life deserve to see the light of day," Glass says. "These pieces bring tears to people's eyes. It's our responsibility to share them."

The ever-expanding exhibit includes more than 125 artifacts from Elvis' life, including jewelry, clothes, and photographs. Many of the items have never been displayed. "You don't have to be an Elvis fan when you come in," Howe says. "You certainly will be when you leave. This collection is so personal; there is so much to learn from it. The stories behind these items are often more incredible than the items themselves." thekingsransom.com, 888-777-7664 —BY EMILY LA BRECQUE



REAL ESTATE

Homes on Parade

St. George, Utah, minutes across the Nevada border, is surrounded by some of the best desert scenery in the southwest and less than two hours from Las Vegas. The area's diverse landscape—St. George is only 45 miles from Zion National Park—provides inspiration for some of the most unique and innovative homes in the country. The 20th annual St. George Area Parade of Homes, February 12-21, will showcase 26 of those unique homes. From eco-friendly green homes to fully-automated "smart homes," guests will be amazed by the craftsmanship and creativity. paradehome.com, 435-674-1400

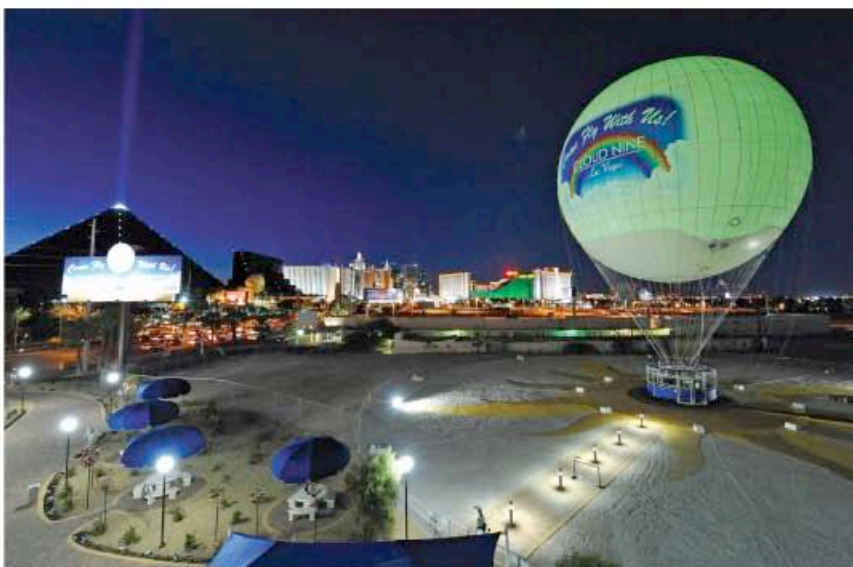


ATTRACTION

Up, Up, and Away

The world's largest helium balloon—at 11 stories tall, the balloon stands higher than the Statue of Liberty—takes passengers on a ride more than 500 feet above ground for spectacular views of the Las Vegas Strip. The Cloud Nine Balloon Ride is a tethered balloon with a custom-built circular gondola capable of carrying 25-30 passengers.

Flights are about 15 minutes and lift off across from Mandalay Bay from 10 a.m. to 10 p.m. daily. Cloud Nine welcomes individuals, groups, and weddings. The launch site also has a full bar. cloud9vegas.com, 800-585-8688



Tiramisu

DINING

Lake Las "Vino"

Sunset & Vines is Lake Las Vegas' only restaurant with a lakeside address. The upscale eatery opened in 2004 as a wine and cheese bar and expanded to a full restaurant in 2006. The adjacent Before Sunset Café serves breakfast and lunch and was opened by the same owners in 2009.

The ever-changing menu at Sunset & Vines is creative and inspired,

with options ranging from light seafood dishes, to rich, hardy steaks and lamb. Grilled asparagus wrapped in prosciutto and drizzled with balsamic vinegar is an appetizer staple, and iceberg wedge salad with Gorgonzola blue cheese and applewood-smoked bacon is almost a meal in itself. Double-Cut Colorado Lamb Chops are so popular that a smaller portion is made available as an appetizer. The olive oil, mint, rosemary, and garlic marinated chops are served with prosciutto-wrapped parmesan au gratin potatoes.

Not to be outdone by the endlessly varied menu, the 600-plus-bottle wine list changes every two weeks to provide customers with new, exciting dinner-drink combinations on every visit. sunsetvines.com, 702-382-7900



**DURING THE
1960 OLYMPIC
WINTER GAMES
AT SQUAW VALLEY,
THE LITTLE-REGARDED
UNITED STATES
HOCKEY TEAM
BEAT THE FAVORED CANADIAN
AND SOVIET UNION TEAMS
BEFORE UPSETTING
CZECHOSLOVAKIA IN THE
GOLD-MEDAL
MATCH.**



NEVADA news

✦ John Ascuaga's Nugget in Sparks unveiled the **Lucky's Race and Sports Book** last year. The venue features \$1 happy hours from 3 to 7 a.m. and 3 to 7 p.m. daily, and \$1.50 hotdog and draft specials. janugget.com, 800-648-1177

✦ Pahrump Valley Winery's 2005 **Nevada Ridge Zinfandel** won gold at the 2009 Pacific Rim International Wine Competition, making it the Silver State's first red wine to win gold at the competition. pahrupwinery.com, 800-368-9463



✦ Congratulations to Jeffrey Klinefelter, who won the **2010 Nevada Duck Stamp Contest**, sponsored annually by the Nevada Waterfowl Association. Klinefelter, from Indiana, has won the contest four times. ndow.org/wild/stamp

✦ Sammy Hagar recently opened his dining and nightlife experience, **Cabo Wabo Cantina**, at Planet Hollywood Resort's Miracle Mile Shops in Las Vegas. There is a similar venue at Harveys Lake Tahoe. cabowabocantina.com

✦ In November, the Reno-Sparks Convention and Visitors Authority approved a new marketing campaign tagline, "Far From Expected." renotahoeusa.com, 800-367-7366



RECREATION

Desert Walkabout

The River Mountains Loop Trail, set for completion by fall 2010, will eventually circle the River Mountains southeast of Las Vegas. When finished, the 35-mile trail will link Boulder City, Henderson, Hoover Dam, Lake Mead National Recreation Area, and the rest of the Las Vegas Valley, expanding recreational and alternative transportation opportunities in Southern Nevada. Most of the multiuse trail will be divided into three parallel sections: a paved trail for walkers and cyclists and two unpaved trails for horses and mountain bikers. rivermountaintrail.org, 702-365-2024

PARKS

Equestrian Escape

The proposed Nevada Horse Park in Minden would create a 3,200-acre facility with show grounds and a training complex dedicated to spotlighting the importance of horses to the community and embracing the cowboy culture. The park would host events ranging from amateur and international-quality equestrian competitions to training, teaching, and recreational activities. For those who want to help the cause—Nevada Horse park is in the process of becoming a 501(c)(3) nonprofit—donation information is available on the Web site. nevadahorsepark.com, 775-781-9644

The Kentucky Horse Park in Lexington is a good example of the activities and facilities that would be available at the proposed Nevada Horse Park. kyhorsepark.com, 800-678-8813



PHOTO: RACHID DAHNOUN (TOP)

Writers' Contest

We've always counted on Nevada residents and visitors to be our eyes and ears around the state. Now, we're offering Nevada enthusiasts the opportunity to take their story ideas to the next level. **From now until August 2, Nevada Magazine will be accepting submissions for our first Writers' Contest.** The following conditions apply:

- **Must be received by Monday, August 2 at 5 p.m. (PST)** electronically, via e-mail to editor@nevadamagazine.com. Please specify "Writers' Contest" in the subject line, double space your story (preferably in Microsoft Word format), and provide your contact information at the top of the document.
- **Must be 1,500 words or less**, including any sidebar or contact information. Stories that exceed the word count will be automatically disqualified.
- **Must be tourism specific** and highlight a Nevada place that is reasonably accessible to the public.
- Although it's not mandatory, **quotes from at least three relevant sources are highly encouraged.**

PRIZES

1st Place: \$500 Story will be published in the November/December 2010 issue of Nevada Magazine, and the writer will receive 10 copies of the issue.

2nd Place: \$200 Story will be published in the November/December 2010 Web Extras section of nevadamagazine.com.

3rd Place: \$100 Story will be published in the November/December 2010 Web Extras section of nevadamagazine.com.

NEVADA

M A G A Z I N E



All winners will receive a certificate suitable for framing.
For more details on the contest, visit nevadamagazine.com,
e-mail editor@nevadamagazine.com, or call
775-687-0602.



1960 2022



then and if

Alex Cushing groomed Lake Tahoe's skiing reputation, and a successful 1960 Winter Games could prove influential in Reno-Tahoe's campaign to host a future Olympics.

BY MATTHEW B. BROWN

The year is 1955. Alex Cushing, the owner of Squaw Valley ski resort, is bruised but not broken after a tumultuous half-decade in which his property endures a devastating flood, a series of damaging avalanches, and a disastrous fire.

Despite the series of unfortunate events, Cushing has miraculously won the bid to host the 1960 Olympic Winter Games. Just two votes from the International Olympic Committee is the difference, and Cushing departs Paris victorious by an extremely slim margin. The outcome sets into motion five challenging years for him and others as they hastily prepare for the Winter Games' arrival.

The IOC's decision is such a shocker that California and Nevada struggle to

open transportation routes to accommodate the increased traffic. From June 1958 to January 1960, nearly 50 miles of four-lane freeway are constructed on the California side, as part of the conversion of U.S. Highway 40 into Interstate 80. Hotels and restaurants are also built in short order—the PlumpJack Squaw Valley Inn, for instance, was originally built to house the Olympic delegation.

It seemed as if nearly every obstacle that could present itself did, even up to the start of the Olympics, when an eight-foot snowfall put the alpine skiing events in jeopardy, until hundreds of U.S. servicemen boot packed the downhill course by linking arms and repeatedly walking it until it was fit for competition.

Against all odds, 50 years ago in February, more than 650 athletes and 30 national teams competed in the VIII Olympic

PHOTOS: EDDY ANCINAS (LEFT), JAMIE DONALDSON (RIGHT)



Winter Games at Squaw Valley. The unprecedented event is still a source of pride and nostalgia in the Reno-Lake Tahoe region. "To this day—I've lived here [Reno-Tahoe] almost 30 years—if I talk to someone who took part in the 1960 Olympics, there is such a romance with the experience that it's very much a motivating factor in the effort to bring the Games back to the region," says Jon Killoran, executive officer of the Reno Tahoe Winter Games Coalition.

If the Olympics do return to Reno-Tahoe, perhaps as early as 2022, it will be folks like Killoran who are faced with a new set of trials and tribulations than those that define the legacy of Cushing, Squaw Valley, and the '60 Winter Games.

regional competition that motivated Cushing to throw his resort into the bidding war. In 1954, after reading that Anchorage, Alaska and the City of Reno had submitted bids to host the '60 Winter Games, Cushing decided that it would be in Squaw's best interest to do the same—if nothing else as a marketing ploy.

In January 1955, the U.S. Olympic Committee in New York became increasingly enthralled with the idea of a little-known California valley that "had never been schussed (a term for creating a fast and straight downhill run) successfully." Ultimately Squaw Valley was chosen by the USOC to go before the International Olympic Committee, which decides the Olympic host.

The IOC met Cushing with resistance immediately, but he was undeterred and managed to organize a strong campaign. If there was ever a symbol of Cushing's never-give-up attitude, it was the 3,000-pound model of Squaw Valley he had built



Thirty countries competed in the 1960 Olympic Winter Games at Squaw Valley (top). The Tower of Nations, shown in both photos, was eventually moved to the entrance of Squaw Valley USA on California Highway 89 (above).

PHOTO: EDDY ANCINAS (TOP)

FANTASY TO REALITY TO ROMANCE

Ironically, given the fact that the Reno-Tahoe region will have to work together from the outset to bring the Games back, it was a bit of healthy

to persuade the IOC. The model was so large a special plane had to fly it from the U.S. to Paris. It didn't fit in the IOC Exhibit Hall, so Cushing had it placed in the U.S. Embassy. The 15-minute walk from the IOC headquarters to the Embassy allotted Cushing that much more time to make his case.

In June 1955, Squaw Valley was awarded the Olympics, even after numerous IOC members tried to convince Cushing it was hopeless up to the final vote. "He was one of those guys that if you told him he couldn't do something, he'd want to do it that much more," says David C. Antonucci, author of the new book, *Snowball's Chance: The Story of the 1960 Olympic Winter Games*, released in November. Antonucci is also a member of the Olympic Heritage Celebration Committee and recently led a lecture and walking tour of remaining Olympic sites at Squaw Valley.

To prove how much Lake Tahoe's reputation has changed in a half century, Cushing was asked a number of times by various dissenters where people skied in California. In addition, the international perception was that American Western society was uncivilized, conjuring images of the Wild West in the minds of those trying to come to grips with the possibility of the event being hosted in the Reno-Tahoe



Alex Cushing (below), the founder of Squaw Valley, decided to enter his ski resort into the Olympic bidding war in 1954. He proved his many doubters—including some International Olympic Committee members—wrong and helped make the 1960 Olympic Winter Games a success.

area. This stereotype especially hurt the City of Reno's chances. The Olympics did wonders to change the area's perception, and today Squaw and the surrounding area and resorts are known for world-class skiing. "I think [the '60 Games] changed California and skiing forever," says Nancy Cushing, chairman and CEO of Squaw Valley USA, who was married to Alex for 19 years until his passing in 2006. "Before that, a lot of people didn't think there was skiing in California."

As amazing as it was that Cushing scored the upset victory to host the Games, Olympic organizers were faced with the sobering reality that they had roughly five years to transform a remote ski resort in California into a venue capable of supporting a daily population of nearly 50,000. To make matters worse, an initial cost estimate of \$1-2 million ballooned to \$15 million by the time it was said and done—and that didn't factor in the cost of the highways. Needless to say, there was plenty of ammunition for nonsupporters.

But, for those who had to make it happen, the ability to essentially start from

scratch had a positive impact on the '60 Games. For instance, for the first and only time in modern Olympics history, the athletes were housed in close proximity

1960 OLYMPIC WINTER GAMES AT A GLANCE

- First Olympics to be televised live nationwide and by tape delay to Europe
- First Winter Olympics held in the Western United States
- First Olympics to use computers
- First Olympics to hold a biathlon (cross-country skiing & shooting) competition
- Featured world's largest Olympic ski-jumping course
- For the first and only time in modern Olympic history, the athletes were housed under one roof
- Walt Disney acted as the head of pageantry
- On February 22, 1960, 47,000 spectators packed into the valley. It was the largest group ever to watch a winter sports program in America.



in the cozy, 600-room Olympic Village. The tight-knit atmosphere created a cultural camaraderie that transcended competition. “Alex believed that the Olympics should be held under a common life,” Nancy says. “The athletes stayed under one roof and were entertained at night. Now, they’re carefully guarded by their coaches.”

Athletes ate together, danced, even put on talent shows for one another. The village was a leisurely five-minute walk from most competition venues. “It was the perfect place for the athletes,” says Osvaldo Ancinas, a resident of Squaw Valley and a member of the 1960 Argentinean ski team. “We didn’t have to take buses or get up at 4 or 5 a.m. I met so many wonderful people.”

One of those people was his future wife, Eddy Sdarr. Sdarr was a volunteer guide for the IOC. Eddy and Osvaldo have been married for 48 years and even made Squaw Valley their permanent residence in 1973. Ancinas, 75, also competed in the 1964 Olympic Winter Games in Innsbruck, Austria, but Squaw remains closest to his heart. “The food, the people, the smiles; put it all together, and I will never forget it,” he says.

As rural and improbable as it was, the Squaw Valley Olympics are known for some important technological firsts and some memorable celebrations. It was the first Olympics to be televised



The State of Nevada funded the Far East Center, above, built specifically for the Squaw Valley Olympics. The Olympic Village Inn (left) was a communal center for the athletes.

1960 OLYMPIC WINTER GAMES IOC VOTING RESULTS

CITY	ROUND 1	ROUND 2
Squaw Valley	30	32
Innsbruck	24	30
Garmisch-Partenkirchen	5	n/a
St. Moritz	3	n/a

live nationwide and by tape delay to Europe and the first to use computers to tabulate results. The glass-walled, five-megabyte IBM processor was as big of a crowd magnet as the athletes and took 26 people to operate.

But perhaps the most memorable moment was the Opening Ceremonies. A heavy Sierra storm stopped shortly after the ceremonies started—a clear sign that fortune was officially on the

Games’ side—and the sky cleared and the sun shined bright as then Vice President Richard Nixon gave his declaration. Walt Disney, who added a Hollywood element to the proceedings, oversaw the release of 2,000 white pigeons before the lighting of the Olympic torch.

The true mark of the Olympics, however, is the athletes, and there were plenty of achievements that stand out 50 years later:

■ American Carol Heiss took the Olympic Oath before achieving an overwhelming gold-medal victory in figure skating. Fellow countryman David Jenkins skated to victory in the men’s competition.

■ Before the “Miracle on Ice” (the nickname given to the 1980 U.S. hockey

NORTH LAKE TAHOE OLYMPIC HERITAGE CELEBRATION

JANUARY 8 - 17, 2010

All events at Squaw Valley USA unless otherwise noted

Friday, January 8

- Torch Relay from Sugar Pine Point State Park to Squaw Valley USA
- Olympic Welcome Reception
- Fireworks From KT-22 Sun Deck
- 1960 Olympians' Reception

Saturday, January 9

- 1960 Retro Party at Olympic House
- Biathlon Reenactment, Sugar Pine Point State Park

Sunday, January 10

- Squaw Valley Chapel 50th-Anniversary Jazz Service
- Plumas Ski Club Longboarding
- Traditional Ski Jumping, Auburn Ski Club (Donner Summit)
- Après Ski Social, Resort at Squaw Creek
- Cross-Country Expo & Demo, Sugar Pine Point State Park
- Youth Slalom Race

Monday, January 11

- 1960 Men's Downhill Course Tours Led by Olympians

Tuesday, January 12

- Freestyle Moguls Competition, Alpine Meadows
- Silver Belt Luncheon & Ski Tour, Sugar Bowl

Wednesday, January 13

- 1960 Women's Downhill Course Tours Led by Olympians
- Elementary & Middle School Cross-Country Day, Sugar Pine Point State Park

Thursday, January 14

- Youth Hockey & Hockey Expo at High Camp
- Hockey Dinner—Tribute to 1960 U.S. Team
- Squaw Valley Institute Historic Walking Tour

Friday, January 15

- Figure-Skating Exhibition
- 1960 Nordic Olympian Dinner, Granlibakken Resort
- CNISSF Nordic Race, Sugar Pine Point State Park

Saturday, January 16

- Olympic Legends GS Challenge
- Closing Ceremonies
- Olympians' Gala, Resort at Squaw Creek
- Biathlon, Sugar Pine Point State Park

Sunday, January 17

- Youth Figure-Skating Program

Visit Olympic Heritage Celebration Web site (squawvalley1960celebration.com) for ongoing events

team's gold-medal victory over the Soviet Union), there was Squaw Valley's "Team of Destiny." After beating Russia, 3-2, in the semifinals at the height of the Cold War, the U.S. hockey team scored six goals in the third period to beat Czechoslovakia, 9-4, in the finals.

■ American Penny Pitou earned silver medals in the women's downhill and giant slalom ski events.

■ Frenchman Jean Vuarnet—the namesake behind the well-known sunglasses brand—won gold for France in the men's downhill. He was the first Olympian to compete on metal skis.

The centerpiece of the winter sports

park was Blyth Memorial Arena, which hosted figure-skating and hockey events. The venue held about 11,000 spectators (8,500 were seated). A Tribune of Honor, orchestrated by Disney, featured the awards stage, Olympic flame, and Tower of Nations, displaying the crests of the participating countries. The tower is now located at the entrance to Squaw on California Highway 89.

Disney also spearheaded an Avenue of Athletes, consisting of 30 life-sized sculptures of various athletes. Each sculpture was made of *papier-mâché* and wire frames and covered with stucco, and cities from California and Nevada paid

\$2,000 each to sponsor a sculpture. The ski-jumping hill was the largest of its kind in the world at the time. Organizers used a nearby meadow to set up a makeshift parking lot. Sawdust from Truckee mills was used to hard-pack the snow and make it feasible to park on.

Sadly, the Blyth Arena collapsed in 1983, but a number of buildings that date to the '60 Games still exist. The Squaw Valley Chapel, Olympic Village Inn, and California and Nevada welcome centers (even though Reno was disappointed to not receive the USOC bid, Nevada did plenty to support the Games, including funding one of these buildings) are among the original structures that remain today. Mount Rose ski resort received \$30,000 to prepare a reserve downhill course in case conditions in Squaw Valley prevented the event from occurring there.

Although the forecast was bleak, Cushing proved the doubters wrong and went on to make Squaw Valley USA one of the world's premier ski resorts, working tirelessly into his 90s. One of those doubters was Avery Brundage, president of the IOC from 1952-'72, who could not convince his peers to turn Cushing away in 1955. Brundage would later admit, "The 1960 Games were a success in every respect."

CELEBRATING 1960

For 10 days in January (8-17), North Lake Tahoe will honor the 50th anniversary of the 1960 Olympic Winter Games with its Olympic Heritage Celebration. As it's now known, Squaw Valley USA—which celebrated its own 60th anniversary in November—hosts a public reception and opening celebration on Friday, January 8 complete with live music, fireworks, and a 1960 Olympians' reception. "We're inviting a lot of the athletes back, culminating in a gala dinner on Saturday, January 16," Nancy says. "Carol Heiss, Jean Vuarnet, the Cleary brothers [Robert and William of men's hockey fame]...quite a few people who are famous [in the Olympic arena]. We're also going to reset some of the courses."

"We are proud of the legacy that remains 50 years after Squaw Valley hosted the first Olympic Winter Games held in the Western United States. The Reno Tahoe Winter Games Coalition is working diligently to build on this impressive legacy and become the next North American region to host an Olympic Winter Games." — NEVADA LIEUTENANT GOVERNOR BRIAN K. KROLICKI, CHAIRMAN OF THE RTWGC

Local Olympians, including Jonny Moseley, Tamara McKinney, and Kristin Krone, will also join the festivities.

Squaw will recreate the 1960 men's downhill course, from the top of Squaw Peak to the base, on January 11, and the women's downhill course, from the top of KT-22, will be simulated on January 13. Also included in the 10-day celebration (see complete schedule at left) are a 1960 Retro Party, Cross-Country Expo and Demo, Elementary and Middle School cross-country skiing, youth hockey, historic walking tour, figure-skating exhibition, and winter film festival.

Plans are also in the works for a Squaw Valley Ski Museum. A foundation has been established with the goal to create a permanent shrine in Squaw Valley. The building will house memorabilia and artifacts and give insight into the history of skiing in the area. Some of the Donner Summit Western Ski Sport Museum collections will be incorporated. The foundation has received an infrastructure grant from the North Lake Tahoe Resort Association, but there is a monumental amount of work to be done in terms of funding. During the January celebration, the museum team will capture oral histories of athletes, staff, volunteers, and spectators from 1960.

LOOKING AHEAD TO 2022

As disappointing as it was last year for Americans to see Chicago turned away by the IOC in its bid to host the 2016 Summer Games, it created a more realistic opportunity for other U.S. cities and regions to host the Winter Games as early as 2022 (the USOC chose not to submit bids for 2018). One of those regions is Reno-Tahoe, which supporters believe has as good a chance as any to win the bid. "I strongly believe this

region is very much suited to host the Games," Killoran says. "We can only put our best effort forward."

Unlike Cushing, who was campaigning for his own resort, a 2022 bid won by Reno-Tahoe would be very much due to a community effort. "The Games have grown in 50 years to the extent that not one of our world-class resorts could host such an event," Killoran says. "But that's great, because this way we can showcase even more of our region." It's merely speculation at this point, but some of Tahoe's larger resorts could support alpine events, while ice events might take place in neighboring Reno.

For the next three-plus years, Killoran and the rest of the Reno Tahoe Winter Games Coalition will review and hone its bid in hopes of receiving a nomination from the USOC. One way it hopes to do that is by forming the Lake Tahoe Regional Sports Commission, which would help bring national and regional sporting events to the area. Some time in 2012 or '13, the USOC will choose its U.S. representative. That city or region will then compete on an international level in hopes of winning the bid from the IOC, as Cushing did 55 years ago in

Paris. That decision will come in 2015. "There's a strong belief that persistence pays off when it comes to landing the Olympics," Killoran says.

If Alex Cushing were here today, he would undoubtedly agree. 🏔️

CONTACTS

Squaw Valley USA

squaw.com
866-366-7265

Olympic Heritage Celebration

squawvalley1960celebration.com
530-581-8701

WORTH A CLICK

Squaw Valley Ski Museum Foundation

squawvalleymuseum.org
530-581-8701

WORTH A READ

Snowball's Chance: The Story of the 1960 Olympic Winter Games

By David C. Antonucci
BookSurge Publishing
amazon.com

60 Legendary Years

Squaw Valley USA's anniversary book

Celebrating 60 Legendary Years



Join Us for Our Season-Long Celebration to Commemorate Two Milestone Anniversaries: the 60th Anniversary of the Founding of Squaw Valley USA and the 50th Anniversary of the VIII Winter Olympic Games.

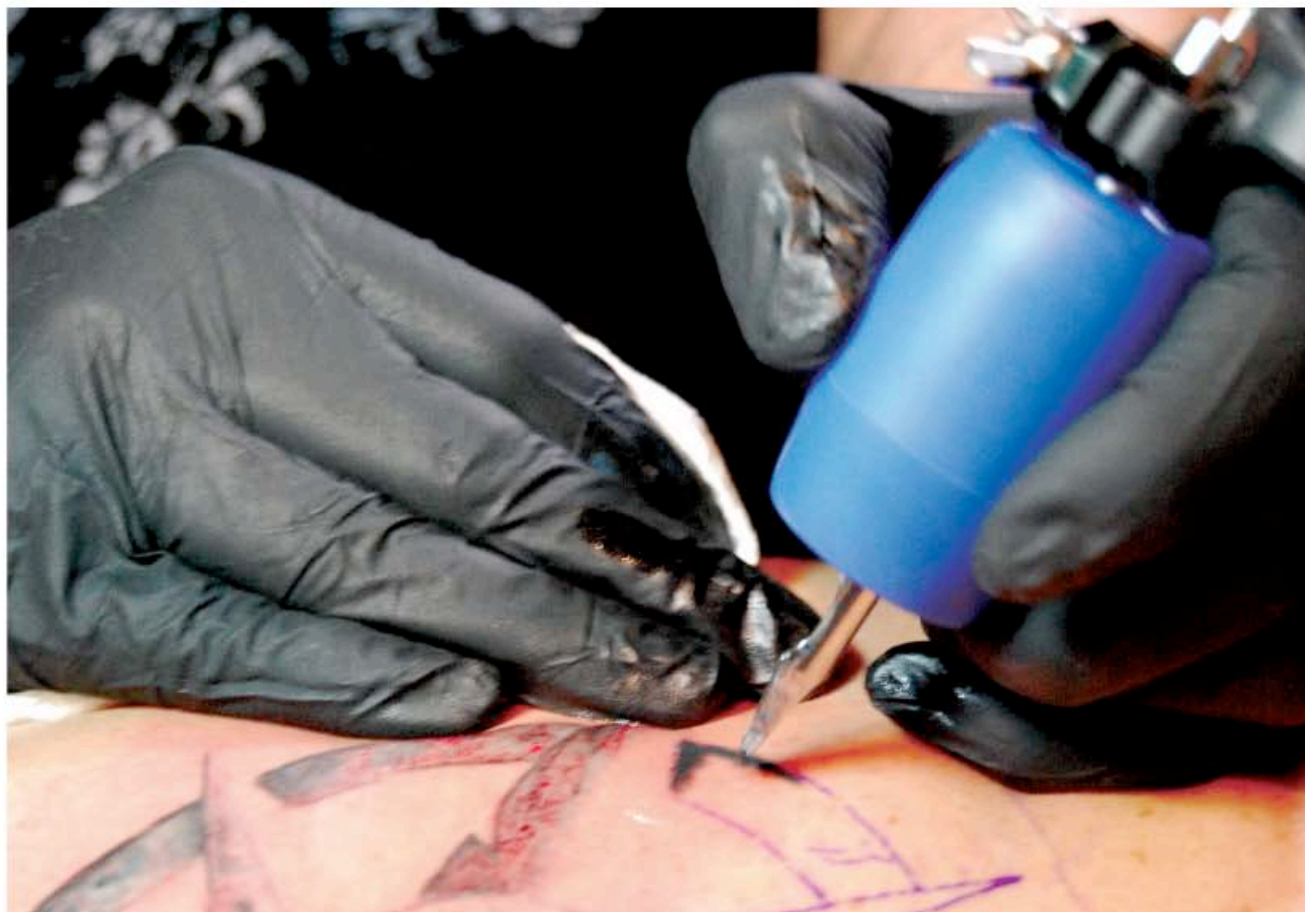
For the Best Price on Lodging & Lift Ticket Packages call:
Squaw Valley Central Reservations at **866-366-7265**



SQUAW VALLEY USA

For a complete 50/60 Event Calendar visit www.squaw.com





inked

Some of Las Vegas' most respected artists reside at Miracle Mile's Club Tattoo.

BY CHARLIE JOHNSTON

"Does that hurt?" asks *Nevada Magazine* Editor Matthew B. Brown as he watches the application of my most recent tattoo. It's a difficult question to answer. Although I wouldn't consider it painful, getting a tattoo isn't a comfortable experience. "Well," I respond, "it doesn't feel *good*."

The hot sting of the needle takes me by surprise—this isn't my first tattoo, but the initial shock is always the same. After a few minutes, adrenaline numbs my back to a slight warm tingling sensation, al-

most like a scratchy shirt rubbing against a sunburn. When the needle approaches my spine the pain momentarily returns.

Tattoos have been a part of cultures around the globe for more than 10,000 years. While the significance of body markings has historically varied from indications of status and rank to identification of prisoners and slaves, modern Western tattoos are generally cosmetic and denote something of personal significance.

While choosing a design is paramount, it is also important to pick the right tattooist and parlor. Some of the top artists

in the country practice their craft in upscale studios on the Las Vegas Strip.

One of those artists is Joey Hamilton of Club Tattoo in Planet Hollywood's Miracle Mile Shops. Hamilton has been in the business for 14 years, and his work has been featured on A&E's hit show "Inked." The handful of talented artists who work alongside Hamilton were chosen from more than 100 applicants. Simply put, these people can do for the human body what Rembrandt and Monet did for canvas. "These are some of the best [tattoo] artists in the world," Hamilton says. "We feed off each others' talent." The studio



CONTACT

Club Tattoo
Miracle Mile Shops
at Planet Hollywood
clubtattoo.com
702-363-2582

WORTH A VISIT

Hart & Huntington Tattoo Co.
Hard Rock Hotel & Casino
hartandhuntingtontattoo.com

Mario Barth Starlight Tattoo
Mandalay Bay
starlighttattoolasvegas.com

Vince Neil Ink
(two locations)
O'Sheas & Rio All-Suite
vinceneilink.com
vnivegas.com

3 Lions Tattoo
(two locations)
Riviera & Sahara
3lionstattoo.com

echoes the top-end theme with upscale décor, custom leather tattoo chairs, and five touch-screen monitors with thousands of images for potential customers to peruse. Though other tattoo studios in Las Vegas incorporate similar technology, none do it on such a large scale as Club Tattoo.

While prices reflect the top-talent artists and premium Strip location (my tattoo, about nine inches in diameter, would run about \$800), the constantly busy studio is a good indication that customers do not suffer from sticker shock. Clientele range from avid tattoo enthusiasts to college students and famous actors and musicians—Slash of Guns N' Roses recently visited the Club to get a tattoo of his own design depicting a skull wearing a top hat.

During my visit to Club Tattoo, Hamilton offers his insight to help make the compass rose design I want on the middle of my back really stand out. To follow the theme of personal significance, the tattoo is a symbol of the thirst for adventure that has been a driving force throughout my life. Hamilton appreciates a customer who has a clear idea of what he or she wants. "Don't ask us to design your tattoo," he says. "We don't know you and will probably never meet you again—this is something you're going to have the rest of your life."

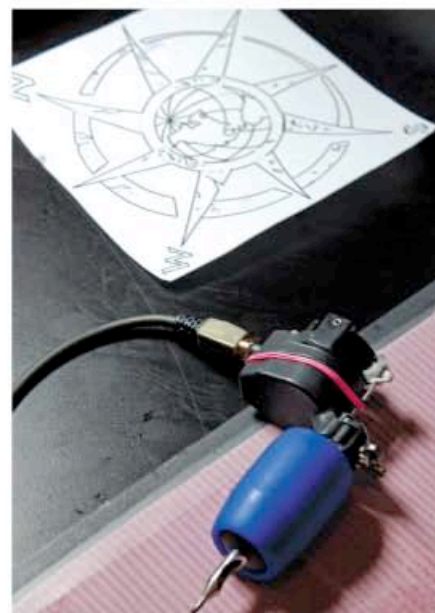
Hamilton's true talent (like any tattooist) is turning his customers' visions into art—doing things with ink that most of us would never think are possible. The

intricate detail, true-to-life shadowing and highlighting, and rich color palate have to be seen to be believed.

While Hamilton works on my back, about a dozen potential customers browse the studio—Club Tattoo also offers piercing and brand clothing—some watch the progress of my tattoo, and others search the seemingly endless database of tattoos. One thing they share in common is they don't fit any inked-up, tough-guy stereotype; they are average people, many considering their first tattoo. This speaks to the goal of co-owners Sean and Thora Dowdell (Linkin Park frontman Chester Bennington is also a co-owner) to elevate the image of the tattoo industry.

After more than two hours under the needle, my adrenaline is ebbing, and the pain is slowly increasing. I'm relieved when Hamilton tells me he is going to look over it a final time for any spots he's not satisfied with—tattooists take their work doubly seriously. It's not only their art, but it will be on their customers' bodies forever.

He meticulously bandages my back and goes through a detailed list of instructions to care for the healing tattoo. By the time I am healed and ready to share my new adornment with the world, Hamilton will likely have tattooed dozens more people and may well have all but forgotten my compass rose, but I will always be a canvas for his work, my message, and their artful intersection.



Opposite page: Tattoo artist Joey Hamilton works on Associate Editor Charlie Johnston's tattoo. Customers peruse the touch screens (top left) at Club Tattoo. Bottom right: A stencil of Johnston's tattoo next to a tattoo gun.



winter wonderland

Even non-skiers will find plenty of recreation opportunities at Lake Tahoe.

BY CHARLIE JOHNSTON

Winter recreation and Lake Tahoe are practically synonyms. Fifteen downhill resorts with nearly 200 lifts and almost 1,000 designated runs on more than 24,000 acres make the area a skier or snowboarder's dream.

But what about snow enthusiasts who don't yearn for the slopes? The sapphire jewel of the Sierra offers myriad off-slope activities—from snowshoeing and snowmobiling to ice-skating, dog sledding, cross-country skiing, shopping, and dinner cruises, Tahoe doesn't leave any visitor out in the cold.

A snowshoe trek on a snow-covered ridge overlooking Tahoe's azure waters

ranks among the most rewarding winter activities in Nevada. The Tahoe Rim Trail Association and various ski resorts offer guided snowshoe hikes on weekends and during full moons (see our events listing for dates and contacts). If you prefer to guide your own adventure and are experienced in safe backcountry travel, most Tahoe, Reno, and Carson City rental shops carry snowshoes. If you choose this option, make sure to bring a map and winter survival gear, and leave your itinerary with someone back home in case of emergency.

If a little more speed underfoot is more to your liking, Zephyr Cove Resort offers snowmobile tours. Morning and afternoon tours follow groomed trails

and include transportation to Spooner Summit from Zephyr Cove; a helmet, snowmobile, and knowledgeable guide; and all the spectacular views you can handle. "It was hard keeping my eyes on the trail," says rider John Vicknair of Laplace, Louisiana. "I just wanted to keep watching the scenery." The tours cater specifically to novice riders, but even more experienced snowmobilers will enjoy the meandering, winding trails and breathtaking vistas.

The Heavenly Flyer zip line at Heavenly Mountain Resort is another high-adrenaline activity at Tahoe. The 3,100-foot-long zip line, the longest in the lower 48 states, propels riders down the mountain at more than 40 mph.



Passengers aboard the *M.S. Dixie II* (opposite page) brave the cold to get a close-up look at Emerald Bay. There are a host of other non-ski activities available in the Lake Tahoe area (right).



Ice-skating rinks at Heavenly and Northstar-at-Tahoe Villages are only steps from restaurants and shops and are fun for all ages and skill levels. The Olympic Ice Pavilion at Squaw Valley USA's High Camp is more than 8,000 feet above sea level and provides unparalleled views of the resort and the Lake Tahoe Basin. If your Tahoe adventure takes you into Reno, check out the downtown ice rink along the Truckee River.

Have you ever pictured yourself mushing behind a dog sled but aren't up for the commitment of Alaska's epic Iditarod Trail? Three area tour companies offer an introduction to the unique sport. Running Creek Sled Dogs, Wilderness Adventures, and Husky Express have knowledgeable guides and eager huskies that will safely navigate you through some of Tahoe's best scenery.

Most people think of only one thing when they hear "skiing," and that's downhill, although its close cousin, cross-country skiing, offers all the great views and physical activity in a flatter, acrophobic-friendly setting. Experience this Norwegian-born sport at a number of Tahoe area resorts including Kirkwood, Northstar-at-Tahoe, Royal Gorge, Spooner Lake, Tahoe Cross Country Ski Area, and Tahoe Donner.

If relaxation is more your speed, check out the villages at Heavenly, Northstar, and Squaw Valley. Each has its own unique blend of stores that offer everything from the latest in ski fashions to local art, and even accessories for your pets. Bars and restaurants run the gamut from traditional Irish pub to sushi and fine dining.

For a truly unique dining experience, try a dinner cruise on either of Tahoe's paddleboats, the *M.S. Dixie II* or *Tahoe Queen*. The cruises offer local cuisine and live music set against one of the world's most enchanting backdrops. For a more casual paddleboat experience, take the family on a scenic lunchtime cruise to Emerald Bay. All the cruises offer informative narrations and videos about the lake and its history. The *M.S. Dixie II* departs from Zephyr Cove Resort, four miles north



of Stateline, and the *Tahoe Queen* departs from Ski Run Marina in South Lake Tahoe.

Lodging options at Lake Tahoe are as varied as the activities. You could opt for a high-rise resort at Stateline, a top-end boutique hotel, or even a small, rustic establishment. The cabins at Zephyr Cove Resort are close enough to the action to be convenient, but far enough away to offer great privacy for couples and families, including pets at an additional nightly charge. The 28 cabins range in size from studios and cottages to two-story chalets that can sleep up to 10 people, and all have full kitchens. For a unique overnight stay in the backcountry, check out the Lost Trail Lodge near Truckee, California. The 20-bed mountain getaway is accessible via a four-mile snowshoe or cross-country ski trip. ▀



Snowshoeing (top) is hard work, but it pays off with solitude and great views. Bottom: The Olympic Ice Pavilion at Squaw Valley USA's High Camp.

CONTACTS

Zephyr Cove Resort

zephyrcove.com

800-238-2463

Heavenly Mountain Resort

skiheavenly.com

775-586-7000

Northstar-at-Tahoe

northstarattahoe.com

800-466-6784

Squaw Valley USA

squaw.com

800-403-0206

Tahoe Rim Trail Association

tahoerimtrail.org

775-298-0012

Running Creek Sled Dogs

runningcreek.info

775-266-4720

Wilderness Adventures

tahoedogsledtours.com

530-550-8133

Husky Express

highsierra.com/sst

775-782-3047

Kirkwood

kirkwood.com

209-258-6000

Royal Gorge

royalgorge.com

800-500-3871

Spooner Lake

spoonerlake.com

775-749-5349

Tahoe Cross Country Ski Area

tahoexc.org

530-583-5475

Tahoe Donner

tahoedonner.com

530-587-9484

Lost Trail Lodge

losttrailodge.com

530-320-9268

WORTH A CLICK

visitinglaketahoe.com



Louis' Basque Corner



VOTED BEST BASQUE RESTAURANT in Nevada. Home of the famous Picon Punch. Dinners served family-style with authentic specialties such as paella, shrimp and tongue Basquaise, oxtails, tripas callos, lamb chops and sirloin steak. Fish served daily. Lunch Tuesday-Saturday. Dinner nightly 5-9:30pm. Reservations suggested. Banquet facilities up to 125 people. Located East of the Bowling Stadium and the Downtown Events Center. Free parking.

301 E. Fourth Street, Reno
(775) 323-7203

LOUIS' BASQUE CORNER

SILVERLAND INN & SUITES



Indoor Pool • Hot Tub



FREE Continental Breakfast

Horseback Riding at our new Silverland Stables
Meeting and Banquet space available with catering
FREE wireless internet ~ Pet friendly

Call for our awesome mid-week specials!

775-847-4484 • 888-859-4119

www.silverlandusa.com

100 N. E Street, P.O. Box 888 Virginia City, NV 89440

WELCOME TO

SCHEELS

your next

NEVADA destination






PLAY, SHOP AND EXPLORE OVER **85** AMAZING SPECIALTY SHOPS WITH THE AREA'S LARGEST SELECTION OF

SPORTS, SPORTSWEAR AND FOOTWEAR

1200 Scheels Drive • Sparks, NV • 775.331.2700

VISIT US ONLINE scheels.com



romancing the stones

Turquoise and variscite miners are rediscovering a market for Nevada's precious minerals.

BY JORDAN CLARY

Far below the Mountain Top turquoise claim, which overlooks Carico Lake Valley in Lander County, the canyon floor spreads out in muted colors of khaki and sage. Joseph Carruthers, a turquoise miner who moved here 15 years ago, points west to the Shoshone Range. "You can see the thrust," he says. "Several turquoise mines lie along the fault in the Bullion Mining District."

Nevada has more turquoise mines than any other state and some of the

most important deposits in the world. Eureka County and neighboring Lander County are home to some legendary claims: Blue Gem, Carico Lake, Colorback, Fox, Lander Blue, Number 8, and Orvil Jack to name a few. More deposits can be found further south around Tonopah, where Robert Otteson's family has been mining since the early 1960s, and others, like Chris Rose, have staked their claims more recently.

While Nevada turquoise mining has slowed considerably in recent years, some believe it's on the rise again. "In the

1970s, things were really booming," says Norvie Enns, a member of the Reno Gem and Mineral Society. "Then it went into a decline." Land purchases by gold companies were partially responsible, but Enns feels it's mostly a matter of demand. "Things run in cycles," he says. "For a while prices dropped. Now they are on the rise again, and people are starting to mine."

Most modern mines are small, independent claims, rather than the large operations of earlier years. Actual numbers are difficult to pinpoint regarding miners



WORTH A VISIT

Cloud's Jamboree International
Rock, Gem, Arts-Crafts, &
Mineral Show
Laughlin
Avi Resort & Casino
Jan. 1-31
cloudsjamboree.com
866-558-7719

Photographer Rachid Dahnoun visited Jason's Art Gallery in Austin, one of Nevada's premier towns to shop for turquoise. The owners, Duane and Jeanne Cooley (below), mine their own turquoise and produce all of their jewelry from start to finish. Above: The Blue Diamond Turquoise, one of the shop's larger pieces, retails for around \$275.

who have worked the claims. Gemstone mining is a transient occupation that fluctuates with the seasons and from year to year. It's also a venture tinged with romanticism that frequently fades with the reality of hard work and unpredictable profits. Nevertheless, the turquoise coming from these small mines is high quality. Carruthers has harnessed top-grade turquoise from his Morning Star and Mountain Top mines, and Enns says, "A couple members of the Gem and Mineral Society are pulling out enough high-quality stones that they plan to go to Quartzite and sell this year." Quartzite, Arizona holds a popular annual gem and mineral trade show featuring buyers and sellers from around the world.

THE COUSIN OF TURQUOISE

Nevada also produces variscite, a stone similar to turquoise, only softer (turquoise has a hardness of five to six on the Mohs scale; variscite is a four) and more rare. "You could call it the cousin of turquoise," Otteson says. "You always find variscite and turquoise together, but variscite has more aluminum than turquoise and no copper."

Variscite is beginning to catch on in the gemstone world. Similar to turquoise,

but more of a yellowish-green, variscite is related to a rare phosphate mineral known as strengite. Carruthers says, "Variscite is coming into fashion. People are intrigued by its unique colors. Elwood Wright's sons, who run the Colorback Mine, are mining some nice variscite with a black webbing matrix. So are several others in the state."

Carruthers holds out a chunk that he pulled from his Valley View claim to illustrate the matrix. The stone is sea green with spidery black lines winding through it like a web. The matrix is the weakest point, and cutters take precautions not to break it while forming the stones into cabochons to set in jewelry. While early collectors coveted pure blue or green stones, today many think that the matrix adds individuality. In fact, webbing with a precise or unusual pattern can add value.

Gem-quality variscite is found in Nevada and Utah. It has virtually no iron and shows almost no grading into other phosphate minerals, which can weaken the stone. Since the United States is the only place in the world where it is found in pieces large enough to cut, it's a highly collectible stone. Enns says that he prefers variscite to turquoise because "it's



glassier and takes a better polish."

The Ottesons' company, Otteson Turquoise of Tonopah, sells variscite as a semi-precious stone. While buyers from countries as diverse as Australia, China, Germany, and Vietnam have sought it, most of the market remains domestic. "All of the variscite from the Broken Arrow Mine is green," Otteson says. "Some people cut it into a thin cabochon and just put a bevel around it without backing it. The really high grade, the bright green, is nearly translucent. That's something you just don't get with turquoise." Otteson Turquoise also sells a stone from Broken Arrow Mine that they've dubbed "variquoise," which seems to be a cross between turquoise and variscite; it has more blue than typical variscite.



Joseph Carruthers cups rough turquoise stones in his hands. Below is a collection of turquoise and faustite from Carruthers' Morning Star mine, located near Crescent Valley.

Chris Rose, a geologist who has a variscite mine near Hawthorne, says he is also mining "an exceptional variety of variscite, some of it with a strong blue color." Rose has gemstone mines in other parts of Nevada as well as Oregon and California and offers gem tours, on which participants get to dig for stones and learn about Great Basin geology and the formation of gemstones.

HISTORY OF NEVADA'S BLUE-GREEN STONES

The allure of these blue and green stones lies in their lore as much as their availability. American Indians mined turquoise in Nevada long before it came to the attention of European explorers. From about 800 to 1,000 A.D., the Anasazi inhabited southeastern Nevada and traded turquoise gemstones.

During the 1970s, the turquoise business boomed due to the rising popularity of American Indian jewelry. Some Nevada old-timers say it was a bit

like the Wild West all over again. Visit any of these mining regions, and you're sure to hear stories about characters with names such as One-Eyed Jack or Pigeon-Toed Sam.

Driving along a narrow dirt road, Carruthers points out several abandoned dwellings that used to process turquoise and variscite from the neighboring hills of the Bullion Mining District. "It's rumored that this used to be a meeting place for miners from all over the area," he says.

Today the wind blows through the slats of the abandoned homes. A refrigerator lies on its side. Rusted tin cans and chicken wire lie strewn about. An outhouse is tilted at a precarious angle. A root cellar and pit sit prominently in the middle of one of the yards, and small chunks of turquoise can still be found scattered along the ground—a reminder of the boom-and-bust nature of Nevada's smaller, yet equally relevant, mining industry. ▀

CONTACTS

The majority of turquoise bought on the market has been treated in some fashion to help it retain its hardness and prevent breaking. Number 8 turquoise from Crescent Valley is known for its unique treatment, called the "Eljen Process." For more information, e-mail Elven Jennings at eljennin@msn.com.

Interested in touring a variscite or turquoise mine? The Ottesons will be glad to make arrangements:

Otteson Turquoise

tonopahmuckers.webs.com
775-482-5650, 775-482-4459

Tonopah Turquoise

tonopahTurquoise.com
775-482-9889

If you really have the rock-hounding bug and want to dig for several different gems such as Oregon sunstone, chalcedony, and Smoky quartz, as well as turquoise and variscite, consider a five-day tour with Chris Rose of High Desert Gems and Minerals. This is also a good source for buying natural rough and cut stones. highdesertgemsandminerals.com

Joseph Carruthers

gemtonearts.com

Jim Elquist

royalbluegem.net

WORTH A CLICK

americanzenstone.com





20th Anniversary

Ten days. Twenty-five homes. Designed by today's most creative architects and builders. Open the unlimited possibilities in home design, interior decoration, and landscaping. Discover why the whole world is talking about southern Utah.

February 12 - 21, 2010

ParadeHomes.com

435-674-1400



ZIONS BANK®





AUSTIN

Community, tranquility, and preservation define this central Nevada town on The Loneliest Road in America.

BY MATTHEW B. BROWN

It's towns like Austin that make you truly appreciate Nevada history—especially when you start talking to its residents.

Estelle Shanks has lived predominantly in Austin since 1939, but she has roots that go farther back than that. Her father, Matt Bertrand, was born there in 1880, 18 years after the town was founded. Although Shanks wasn't born in the central Nevada hamlet, something has drawn her back ever since she arrived there at the age of 15.

Shanks has lived in California, Idaho, Battle Mountain, and Reno, but she couldn't resist the pull to Austin, for reasons even she can't pinpoint. "I just love Austin," she says. "There's something about it that's really special." Family has played a part—she stayed with her mother there, after she graduated high school in 1941, while her husband was

serving in the war—but so has community, which inevitably ties into history in a lot of rural Nevada towns.

She was ordained as a priest at St. George's Episcopal Church, one of 11 Austin sites listed on the National Register of Historic Places, in 1988 and still practices at the church (built in the 1870s). Shanks understands the importance of a tight-knit community. "We have our spats and disagreements, but if something happens we come together and work it out," she says. "It's a carry over from days gone by that you don't find too much in other communities." Shanks, 85, was the Lander County recorder-auditor for eight years, and her mother, Charlotte Bertrand, served as county treasurer from 1944-'56.

For some, respect for community comes out in their tireless work to preserve Austin's history. The very school



AUSTIN

Established: 1862

Population: 340

Elevation: 6,656

that Shanks graduated from, designed by George A. Ferris, sits in a state of disrepair, but Nancy Gordon and others are working to revive it. The town is also in the process of turning St. Augustine's Catholic Church (1866) into a cultural and arts center, under the direction of owner Jan Morrison. Gordon and others also have hopes to spruce up the old railroad house.

As president of the Austin Historical Society, Gordon labors over writing grants that will help preserve the town's old buildings. The Historical Society recently received more than \$40,000 to put into the stabilization of Stokes Castle, but the money won't stretch far enough to open the site for tours. "That will come later," Gordon says. "We're going to see what we can do with what [grant providers] gave us." Gordon helps maintain the museum on Main Street seven months a

NEVADA

M A G A Z I N E

subscriber services 2010

Nevada Magazine is published 6 times per year and can be found in nationwide bookstore chains and where magazines are sold throughout the Silver State.

Jan-Feb | Mar-Apr | May-June | July-Aug | Sept-Oct | Nov-Dec

For subscriptions, change of address, or renewals, call **800-495-3281** or visit **nevadamagazine.com**.

To purchase additional copies and back issues, call **775-687-0603**.

Write to: **Nevada Magazine**
401 N. Carson St.
Carson City, NV 89701-4291



nevadamagazine.com

RURAL NEVADA

property

Find the peace, quiet, and slower lifestyle you've longed for in rural Nevada



Move out to a weekend getaway, retirement home, or a refreshed life!

Reese River Ranches

Phase I - 9 lots

2 - 3.5 acre improved home sites in the Reese River Valley - Austin, Nevada

East 50 Realty **877.867.3903**

www.GoAustinNevada.com

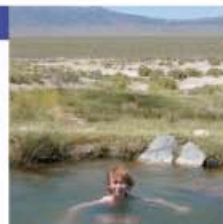
Post Office Box 504, Austin, NV 89310

In the middle of Nevada, "hot tubbing" has a new meaning.

The town of Austin is located in the middle of rural Nevada, a vast stretch of country with beautiful panoramic scenery. While exploring this magnificent wide-open space, travelers can take time out to soak in the warm, soothing waters of Spencer Hot Springs. These natural springs give hot tubbing an entirely new meaning.

Back in town, the Main Street of Austin is a great place to visit historic Old West businesses, past and present. There's also dining and for an overnight stay, comfortable and friendly motels.

Austin, Nevada: where adventurous souls meet.



Austin
~nevada~

The Greater Austin
Chamber of Commerce
775.964.2200
AustinNevada.com

To see what's happening in Austin,
visit **austinnv.blogspot.com**.



Nevada Magazine will visit one Nevada community per issue and present the town with a Tour Around Nevada plaque and framed story. The towns covered are determined by reader vote! Send your vote to editor@nevadamagazine.com with the town and "Tour Around NV" in the subject line. Carson City, Las Vegas, and Reno are excluded. Voting for the May/June 2010 issue closes Friday, February 12.

Special thanks to Virginia City etching company Botcha-Caloops (botchacaloops.com) for producing the plaques.

year during the warmer months.

Like many, Gordon came to Austin in search of a simpler life. A transplant from Las Vegas, she and her husband moved to their Austin ranch in 2000. Having lived in rural upstate New York, they yearned for the same sort of slow-paced lifestyle. "Everyone here has been very nice," says Gordon, whose daughter and youngest son also live in Austin. "The neighboring ranchers are always available if I need help."

Mella Harmon, a Sparks resident who has owned a second home in Austin for three years, has also played an integral role in preserving the town's historic sites. During her time working for the Nevada Historic Preservation Office, she visited Austin, fell in love with it, and even processed the bids that would help fund the restoration of some of the beloved landmarks.

After just one day there, Harmon was sold. "I think partly because it's such a historic town," she says. "It gives you a sense of what it was like to live in a remote town [many years ago]. It's picturesque, quiet, the air quality is great, and there's so many outdoor possibilities. It's a good base of operations for fishing, or you can just drive around and see the beautiful scenery."

An Austin resident for 18 years, Patsy Waits echoes Harmon's sentiments when asked why she moved to Austin from Las Vegas in 1992. "We love the outdoors," she says. "We like to fish and hunt. I'm a farm girl from Wisconsin. I didn't want the hustle and bustle anymore. I needed to be in the outdoors."

Waits has been active in the community for all of her 18 years in Austin. For 10 years, she owned the well-known T-Rix mountain-bike shop (before her son took the business to Elko a few years ago); now she owns the Pony Express RV Park and

triples as a real estate agent, court clerk, and EMT. "Most everyone here works several part-time jobs," she adds. "Anything that helps out with tourism is important. The neat thing about Austin is that we really enjoy sharing it."

Waits has participated in the annual holiday nativity event, which has featured real camels in the past. But the main events, she says, are the parades—including Gridley Days, Fourth of July, and Nevada Day. "The little parades are so cool," Waits says. "Because we're in the middle of [U.S. Highway] 50, tourists get dragged into them sometimes. The looks on their faces are priceless. It's like coming home, because even weddings, baby showers, and birthdays are entire-town events."

Other noteworthy annual events are the Lincoln Highway Car Show and Lions Club Fly-In, a plane-themed festival held at the Austin Airport. Three of the 14 nationally designated Nevada wilderness areas are near Austin, the town is a popular mountain-biker and ATV destination, and Berlin-Ichthyosaur State Park, an homage to the state fossil, is a short drive to the south (open Memorial Day to Labor Day). Spencer Hot Springs is an even shorter drive. If you want to stay in the city limits, there are several turquoise shops—most of it mined by locals—and a number of diners and old-time saloons.

Austin is the middle stop in *The Official Highway 50 Survival Guide*, produced by the Nevada Commission on Tourism to promote The Loneliest Road in America (a nickname given to the stretch of road from Fernley to Ely). After you get the guide stamped by five participating towns, you receive a certificate. For more information, visit travelnevada.com or call 775-687-4322.

UPCOMING EVENTS

Lincoln Highway Car Show,
April

Gridley Days,
June

Lions Club Fly-In,
August

CONTACT

The Greater Austin Chamber
of Commerce
122 Main St., Austin, NV 89310
austinnevada.com
775-964-2200

WORTH A CLICK

ausnvhistosoc.com
goaustinnevada.com

MEET NEVADA MAGAZINE

In April, we will meet and greet visitors and Austin citizens at the Lincoln Highway Car Show. We invite you to visit our booth. The exact dates will be printed in our March/April issue.



PHOTO: CHARLIE JOHNSTON

Austin *Nevada*



Silver State Saloon & Café

For Lease

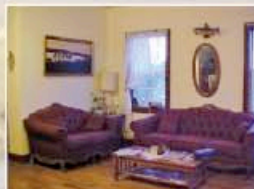
(Includes 1 bedroom studio above bar)

Phil Marshall
925-449-4020
phil@mbenterprises.com
www.rpmholdings.com



Jason's Art Gallery

45 Main Street
Austin, NV 89310
775-964-1346



Union Street Lodging Bed & Breakfast

69 Union Street
Austin, NV 89310
775-964-2364
www.austinnevada.com/usl

Go Austin! GoAustinNevada.com Go Nevada!

Check us out, we have what you're looking for!

We play rough out here. Care to join us?



With a name like Battle Mountain, you know this part of the country isn't your ordinary "getaway." You won't find a fancy mega-chain coffee shop or a restaurant that features designer pies. But you will find rugged, tough terrain that goes on as far as the eye can see.



If you're into adventure, welcome to our mecca. It's not for the faint of heart.

Battle Mountain
Are you  tough enough?

775.635.1112 BattleMountainTourism.com



here's the beef

When it comes to steak, Nevada has what it takes to “meat” your needs.

BY MATTHEW B. BROWN &
CHARLIE JOHNSTON

For more than 150 years, Nevada's open rangeland has been cattle country. It comes as no surprise, then, that this ranching haven is home to some of the best steaks in the nation. From the upscale and decadent to the understated and simple, the Silver State's more than 100 steakhouses can satisfy any carnivore's hunger for beef.

BIMINI STEAKHOUSE

Palm-fringed tropical islands and thick, hardy steaks might seem an odd

combination, but one visit to Peppermill Reno's premier steakhouse, Bimini, will prove otherwise. Named for an island in the Bahamas, Bimini is a refreshing, hip take on classic steakhouses. A large open dining room looks over the resort's pool, and a central high-def video panel “aquarium” solidifies the tropical theme.

Appetizers continue the theme of unique combinations, with Atlantic and Pacific oysters served on a bed of ice with spicy and sweet horseradish gelato and Yukon Gold potato salad wrapped in Kobe beef sashimi. Perfectly grilled steaks are accented with unique, eclectic sauces such as Tortuga rum peppercorn

Prime rib is one of the only traditional steakhouse offerings that is roasted, not grilled. Roasting allows the meat to cook slowly in its own juices, sealing in flavor.

and slightly tangy Key lime Béarnaise.

One of Reno's most expansive wine lists has a pairing for any dish and is stocked with rare vintages, meticulously selected by Peppermill's Executive Director of Food and Beverage, Don Hamilton, and his staff. The same personal attention that goes into the wine selection is mirrored during meal service. Chef Mosimo Riggio personally inspects each plate before it is served and frequently circles the dining room to ensure his guests are satisfied.

BOA STEAKHOUSE

Las Vegas is known for creating the

illusion that we are somewhere else. In the case of Boa Steakhouse, that somewhere is a chic L.A. hangout. Understated, slightly abstract décor makes for a laid-back-young-professional feel.

There's no salt on the tables at Boa... that's because you probably won't need it. The casual, California-style steakhouse focuses on simplicity and perfectly seasoned beef. They don't marinate their steaks. "We try to accentuate the natural taste," says manager Eric Smith. Boa uses rubs and crusts, such as blue cheese and foie gras butter, and sauces such as its signature J-1 to complement its beef.

Steaks, such as the melt-in-your-mouth filet mignon and perfectly marbled rib eye, are treated with the utmost care and attention. "We won't serve something we're not passionate about," Smith says.

Equal consideration is given to the menu's non-beef items. The rich and creamy Caesar salad, prepared tableside,



Arguably the king of steaks, the porterhouse is a combined T-bone and tenderloin and often weighs in at more than two pounds.

has regularly and justifiably been called the best in Las Vegas, and sides, such as truffle mac-n-cheese, are creative and inspired.


CACTUS CREEK SOUTHWESTERN STEAKHOUSE

The designs of some restaurants are often as unique and inspired as their menus. Cactus Creek inside the Bonanza Casino in Reno is best described as The Alamo meets Dr. Seuss. Bold colors and classic Western accents are combined with sharp angles and whimsically weaving lines.

The proclamation that the restaurant serves only USDA Prime Beef is proudly displayed on the menu. A little farther down the menu I find the only four words that can make me stray from my standard steakhouse choice of rib eye: T-bone of American bison. The lean and tender meat is best described as beef that has reached nirvana, and, like any steak, is best appreciated when prepared medium-rare.

BIMINI

STEAKHOUSE



CALL 775.689.7111 FOR RESERVATIONS



PEPPERMILL



RENO

2707 S. Virginia Street • Reno, NV

www.PeppermillReno.com

enjoy flavor
enjoy atmosphere
enjoy...

Western Village

Inn & Casino

Reservations: 775.331.1069 ext. 4 • 815 Nichols Blvd., Sparks



Left: True steak aficionados know it's hard to beat the flavor of a well-marbled bone-in rib eye. Tableside Caesar salads (above) at Boa Steakhouse and The Steak House add a personal touch. Below: Cactus Creek Southwestern Steakhouse.

Steaks run the gamut from filet mignon to the slow-roasted house specialty prime rib. Unlike a growing number of Nevada steakhouses, salads and a side are included. The chef's special lime tequila dressing screams southwest and is excellent paired with a top-shelf margarita.

Every-other-month Winemaker Dinners offer patrons a chance to sample some of the West Coast's most loved wines, expertly paired with special menus.

THE STEAK HOUSE

The term "hidden hotspot" is thrown around a lot in the restaurant arena, but never has it been truer than in the case of The Steak House at Peppermill's Western Village Inn & Casino in Sparks. Tucked into an unassuming corner of a neighborhood casino, the restaurant features top-end classic steakhouse offerings in an intimate dining room that was remodeled in October 2009.

The food continues the classic steak-

house theme with exceptional interpretations of favorites from Steak Oscar—tenderloin topped with Alaskan king crab and asparagus and liberally drizzled in rich, creamy Béarnaise—to a thick, juicy 22-ounce bone-in rib eye.

The Caesar salad, made tableside, is creamy and garlicky and honestly the best I have ever tasted—there's something very special about a dish being prepared in front of your very eyes. This emphasis on personal attention continues into dessert. Sweet and creamy Bananas Foster, prepared flambé style, is a production of wild flames as the maitre d' mixes and cooks the ingredients in the customer's presence.

STOCKMAN'S STEAKHOUSE

If you're a regular at Stockman's Steakhouse at the Pahrump Nugget, and you've got the slightest inkling that you want to try something new—the traditional 20-ounce porterhouse satisfies every

CONTACTS

Bimini Steakhouse

Peppermill Resort Casino
2707 S. Virginia St., Reno
peppermillreno.com
866-821-9996

Boa Steakhouse

Forum Shops at Caesars
3500 Las Vegas Blvd., Las Vegas
boasteak.com
702-733-7373

Cactus Creek Southwestern Steakhouse

Bonanza Casino
4720 N. Sierra St., Reno
bonanzacasino.com
775-323-2724

The Steakhouse

Western Village Inn & Casino
815 Nichols Blvd., Sparks
wvsparks.com
800-648-1170

Stockman's Steakhouse

Pahrump Nugget
681 S. State Route 160, Pahrump
pahrumnpnugget.com
775-751-6500

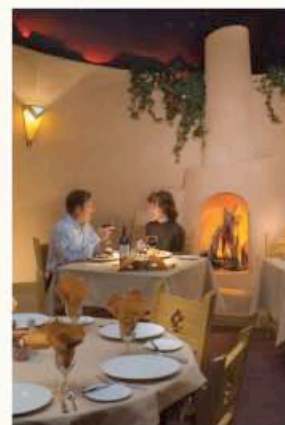
Strip House

Planet Hollywood Resort & Casino
3667 Las Vegas Blvd., Las Vegas
striphouse.com
702-737-5200

NEVADA ONLINE



Still hungry? For the most complete steakhouse listing in Nevada, visit nevadamagazine.com



time—the Southern Nevada casino has rolled out a few new menu items.

The steakhouse, nifty because it can serve as a relaxing hangout or a great date spot, has added a 20-ounce prime grade bone-in rib eye, veal marsala, chicken parmesan, New Orleans pasta, and a 10-ounce lobster tail to its repertoire (the restaurant is also known for its seafood, by the way). Chandeliers, soft lighting, and a sleek design make for an ambiance that transcends the traditional down-home steakhouse, but stops short of the stuffy atmosphere of some fine-dining eateries. Entrées such as veal to slow-roasted prime rib include soup or salad, and for larger appetites, 15 sides, from wild mushrooms to garlic smashed potatoes, can satisfy any taste.

The restaurant also offers a superb wine list and a variety of tempting desserts.

STRIP HOUSE

Walking into Strip House at the Planet

Hollywood Resort is like stepping into a real-life rendition of the 1925 F. Scott Fitzgerald classic, *The Great Gatsby*. The elegant and subtly sexy dining room is awash in warm, low light, and the dark red walls are accented with hundreds of antique photos of early 20th-century centerfolds.

The food follows suit with succulent and juicy steaks, such as the 22-ounce bone-in rib eye, and decadently rich sides such as the crisp goose fat potatoes and black truffle creamed spinach. The sweet and slightly spicy house-made steak sauce adds a subtle, zesty flavor. Tableside carvings for two offer shared center cut chateaubriand or porterhouse.

Baked Alaska, with bruléed meringue and butter pecan and milk chocolate ice creams, is a strong contender for best dessert on the Strip and could easily satisfy a table of four. ▀

PAHRUMP NUGGET
HOTEL • CASINO



Escape to the Spring Mountains!
Only 45 minutes west of Las Vegas

Enjoy a two-night hotel stay
and an award-winning
steakhouse dinner for two!

Sunday-Thursday Only **\$69.99**
Friday & Saturday Only **\$99.99**

Call **1-866-751-6500**
and mention code NVMG

681 S Highway 160 • Pahrump, NV 89048
www.pahrumpnugget.com
Must be 21. Management reserves all rights.




at the
BONANZA CASINO



4720 North Virginia St.
Reno, NV 89506

Open Wednesday through Sunday 5pm
Reservations recommended
Call (775) 323-2724 x118
www.bonanzacasino.com

2010 Winemaker Dinner series



WHITEHALL LANE
WINERY & VINEYARDS

Whitehall Lane Winery
February 8, 2010
Cactus Creek Southwestern Steakhouse is proud to welcome Whitehall Lane Winery. The cost for this dinner is \$95 per person.



ZD Wines

ZD Wines
April 19, 2010
Join us for an evening of great wine and food with ZD Wines. The cost for this dinner is \$95 per person.

Space is extremely limited. For reservations, please call Amy at (775) 323-2724 x148 or e-mail abeck@bonanzacasino.com.

RETIREMENT & ASSISTED LIVING

*A Lively
Community*



The following amenities are included in your monthly rent:



- Housekeeping, laundry, and personal care
- Daily meals prepared by our resident chef
- Scheduled transportation
- Special events and outings
- Daily planned activities

Carson Valley Residential Care Center

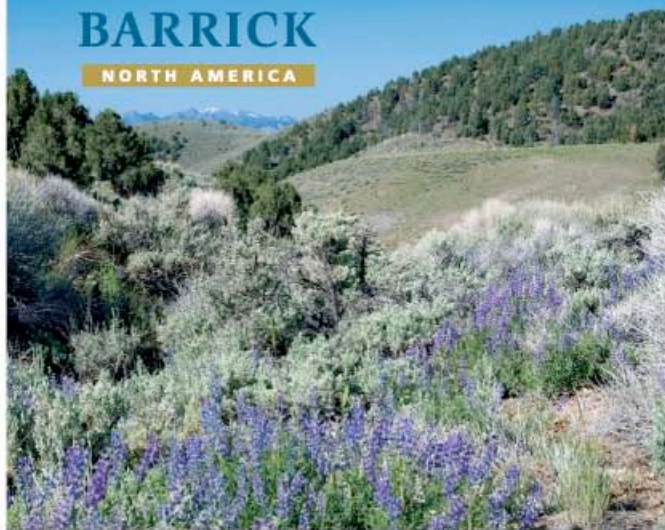
An Assisted Living Community • Caring since 1997

1189 Kimmerling Road • Gardnerville
775~265~1400 • www.cvrcc.com



BARRICK

NORTH AMERICA

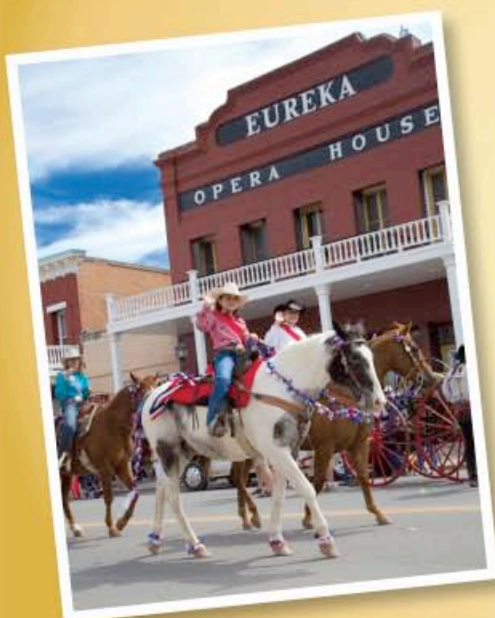


Been there. Done that. But you'd never know it.

Barrick Gold of North America has been operating in Nevada for more than 25 years and is committed to safe, responsible mining.

Please visit www.barrick.com or email us at community@barrick.com for more information.

Slow down and take a step back into the past. **VISIT EUREKA, NEVADA!**



TAKE IN OUR UPCOMING SPECIAL EVENTS:

- January 15** Back 40 Bluegrass Music
Eureka Opera House • 775-237-6006
- February 19** Juni Fisher Cowgirl Music
Eureka Opera House • 775-237-6006
- March 19** Utah Shakespearean Festival Taming of the Shrew
Eureka Opera House • 775-237-6006

Eureka County Economic Development Program

PO Box 753, Eureka, Nevada 89316 • 775-237-5484 • Fax 775-237-5175

www.eurekacounty.com • econdev@eurekanv.org

funded in part by www.travelnevada.com

SNAPSHOTS



SURVIVOR

John Jay Lee

North Las Vegas

In August 2008 Senator John Jay Lee of Clark County Senate District 1 (North Las Vegas) was diagnosed with cancer in his spine, neck, and head. Over the following months of radiation treatment, Lee, 54, lost his hair and about 70 pounds. His appearance

changed so significantly that he was almost refused admittance to the Legislature at the start of the 2009 Legislative Session.

In the summer of 2009, Lee came across the July/August issue of *Nevada Magazine*, specifically a backpacking story entitled "King of the Crests." "That story inspired me to fight," he says. "I told myself, 'If I can live long enough to hike the Tahoe Rim Trail, I'll be happy.'" Lee set to his goal and started working his way back to good health. "It was slow at first," he adds. "I'd lift weights and mountain bike—sometimes I'd throw up after only a couple miles, but I kept at it."

On Labor Day weekend 2009, after months of fighting his cancer into remission and regaining his strength, Lee and a couple of friends started on the 165-mile Tahoe Rim Trail. In nine days they hiked 110 miles and mountain biked the remaining 55. Lee credits his goal of completing the feat with helping him beat cancer. "Our motto for the trip was, 'There is nothing so good for the inside of a man than the outside of a mountain,'" he says.

To read what inspired Senator Lee, read "King of the Crests" at nevadamagazine.com.

PHILANTHROPIST

David Van Campen

Las Vegas

Nevada Magazine, a nonprofit, recently introduced its Friends of Nevada Magazine program (for more information, visit nevadamagazine.com) to allow readers to support the magazine that supports Nevada tourism. We're proud to honor our first Battle Born Member—the highest membership, requiring a donation of \$500 or more—David Van Campen of Las Vegas.

Van Campen, 57, has lived in Nevada for 50 years. An accomplished athlete, he has completed 12 triathlons and will represent Nevada in the 2011 Senior World Olympics in Houston. The two-time Olympic qualifier has been a Nevada Senior Olympian since 2002 and has won 37 Senior Game gold medals.



PHOTOGRAPHER

Ruth Anne Kocour

Reno

When Ruth Anne Kocour isn't photographing Burning Man or other out-of-the way Northern Nevada locations, she's exploring and photographing the furthest reaches of the globe. To say the regular *Nevada Magazine* contributor is an adventurer is an epic understatement. Kocour's photography has captured the beauty of such places as rural China, reclusive northern Afghanistan and Bhutan, and untouched Patagonia in Southern Chile and Argentina—it may in fact be easier to list the places she hasn't been than those she has.

Kocour, 62, also an author and avid mountaineer, has climbed some of the world's most sought-after peaks, including Alaska's 20,320-foot sentinel, Denali, Africa's highest mountain, 19,340-foot Kilimanjaro, and a slew of other peaks from the Americas to Europe and Asia.

In a recent trek to the base of the world's second-tallest peak, 28,251-foot K2, Kocour donated 7eye sunglasses to locals of the Himalayan region who face high levels of UV rays that can do irreparable damage to their eyes. Her husband, Bob Hall, is CEO of 7eye sunglasses. ruthannekocour.com, 7eye.com



K2, China/Pakistan



snowshoe thompson

Famous mail carrier has left an indelible legacy from Genoa to Placerville.

BY SYDNEY JOHNSON

Imagine climbing countless flights of stairs for three consecutive days with little rest and a 60-pound pack on your back to boot. This is the level of rigor Carson Valley legend John A. Thompson endured on each of his expeditions while delivering mail from Genoa to Placerville, California for nearly 20 years in the mid-1800s.

Better known as “Snowshoe” Thompson, he immigrated to the United States from Norway with his mother in 1837, initially settling at Fox River in Illinois. After moving throughout the Midwest, Thompson began to yearn for the mountains like those he once skied in Norway. The West further piqued Thompson’s interest during the California Gold Rush of 1849.

Settling in Putah Creek in the Sacramento Valley, Thompson worked on the first Norwegian-owned ranch in California. In January 1856, Thompson heard of the difficulties transporting mail across the treacherous Sierra Nevada, where

snowdrifts often approached 50 feet. After the first snowfall of the season, nearly all communication was cut off between Sacramento and Salt Lake City. He was concerned and responded

to an advertisement in the *Sacramento Union* that pronounced, “People to the lost world; Uncle Sam needs a mail carrier!” He immediately made a pair of 10-foot-long, 25-pound oak snowshoes and set out for Placerville. Norwegians used snowshoes for winter transportation on a regular basis (Norwegian “snowshoes” are what most people consider to be today’s version of Nordic, or cross-country, skis).



Thompson approached the Placerville postmaster, Mr. Thatcher, to apply for the job and was surprised when Thatcher informed him of the woes of previous mail carriers assigned to the route. Thompson told Thatcher of his innovative snowshoes and navigational techniques, and Thatcher offered him the job, grateful someone had the courage to take it on. Thatcher told Thompson to see the Genoa postmaster about compensation. After inquiring, the Genoa postmaster, S.A. Kinsey, told Thompson that despite the fact that everyone greatly appreciated his efforts, the United States government was in charge of his pay rate and that a contract must be instated before he could collect payments.

Thompson’s personal interest concerning timely mail delivery helped him overlook the major issue of not receiving payment for his efforts. During his residence at Putah Creek, Thompson’s mother passed away in the Midwest, but he received the news months later due to bad weather conditions on the mountain passes.

In 1856, Thompson set out on his first mail trek. The route ran from Genoa (formerly Mormon Station) to Placerville, a 90-mile journey. He flew down the mountains

at a whopping 60 mph, conquering 7,500-foot passes and enduring 80-mph winds. Thompson was routinely spotted zipping down the mountain in his mackinaw jacket and wide-rimmed hat with a charcoal-covered face to prevent snow blindness.

He carried a long pole that he held horizontally across his chest, which helped him balance and aided his movement through the risky snowdrifts. Thompson dedicated little time to rest, but if conditions were particularly dangerous, he was known to clear snow from a rock and do a Norwegian folk dance to stay warm before moving on. The only personal items he carried were matches, a Bible, dried sausage or beef jerky, and crackers or biscuits. Surprisingly, Thompson never carried blankets, guns, camping gear, or a compass, mainly to lighten his load. Although he was void of important personal gear, Thompson was always willing to bring essential supplies to isolated residents during his return trips. Some of these items included medicine, clothing, books, and tools.

Thompson also played an integral role in exposing the Comstock Lode. On one of his routes, Thompson carried a rock sample from Virginia City to Sacramento to be assayed. It was confirmed that the material was rich in gold and silver—the word spread fast, and the rush to Nevada began. Moreover, Thompson is credited with aiding the establishment of Nevada’s first newspaper, Virginia City’s *Territorial Enterprise*, because he carried type case and newsprint on his voyages.

These heroic acts are what got fanatic Bill Bowersock, president of Genoa’s Friends of Snowshoe Thompson organization, interested in Thompson. “If it weren’t for Snowshoe, the Comstock Lode might not have [taken off], there wouldn’t have been a mint in Carson City, and Nevada might not have become a state,” he says. “He was a linchpin for the [Western U.S.]”

WORTH A VISIT

Snowshoe Thompson
Cross-Country Ski
Snowshoe Tour
Hope Valley, California
March 6, 2010
snowshoethompson.org
775-315-7777



Perhaps one of Thompson's most gallant deeds involved his encounter with James Sisson on Christmas day, 1856. On his way back to Genoa on one of his mail deliveries, Thompson discovered gold prospector Sisson snowbound in Lake Valley. Sisson had been isolated for 12 days in a remote cabin with no supplies except raw flour and was in poor condition—his feet to his knees were purplish-blue from gangrene.

Upon discovering him, Thompson chopped wood, built a fire, and helped Sisson with what little supplies he had before turning back to Genoa for help. Thompson returned with a team of six men who carried Sisson down the stormy mountain by sled. Upon returning to Genoa, local doctors determined that they didn't have the necessary anesthetic to perform an amputation on Sisson. The operation was necessary to save his life, and despite the fact that Thompson had just returned from a full mail run, he—without hesitation—departed for Placerville and then Sacramento to retrieve chloroform. Snowshoe traveled a total of 400 miles in 10 days, and in doing so, helped save Sisson's life.

Throughout his 20-year span of countless deliveries, Thompson took shelter in deserted cabins, was wedged in dangerous snowdrifts, and at one point encountered wolves. He was nearly scalped by American Indians, jumped over 80-foot cliffs on his snowshoes, and slept under the sky at night. Through it all he never failed to deliver the mail. He kept course by following rock formations and trees as guideposts, and at night, he often used the stars as navigational points.

In 1859, Thompson became interested in a diamond-shaped valley near Markleeville, California and, with ranching in mind, claimed 160 acres of land. This was a great deal for him, as his mail services hadn't been turning a survivable profit (during his first winter of delivering mail, he received a mere \$23.39; the second he earned \$56.83). Thompson still hadn't received a contract from the federal government; this money came from the grateful people he delivered mail to.

In 1866, Thompson met and married Agnes Singleton of England. Agnes and her step-mother, Anne, earlier accepted a job

taking care of Thompson's house while he was working, and, before long, he and Agnes developed a romance. On February 11, 1867, they welcomed their first child, Arthur Thomas.

After carrying the mail for 13 years without compensation from the federal government, the Nevada Legislature sent a resolution to Washington D.C. in 1869 requesting "\$6,000 to compensate J.A. Thompson for carrying the United States Mail," but it was ignored.

Three years later, Thompson was persuaded by friends to follow up and make a trip to the nation's capitol. The proceedings lasted several months, and Thompson left without receiving compensation. Consequently, he is not recognized in the National Association of Letter Carriers.

While Thompson maintained a private personal life, he was dedicated to helping the people of Genoa. "Thompson was very community-minded and was a great role model," says Sue Knight, Friends of Snowshoe Thompson secretary. "He spent his summers building mills, irrigation ditches, and flumes in Alpine County. He was so loved that when he came skiing down the mountain to Genoa, the town residents would run out of their houses, shouting his name in praise."

In 1876, on his way to Diamond Valley, Thompson complained of having hot and cold spells. He got worse over the following five days and became bed-ridden. Neighbors gathered to help Agnes care for him, but his appendicitis developed into pneumonia, and he died on May 15, 1876. Thompson was buried in Genoa's town cemetery and still rests there. In 1878, Thompson's son, Arthur, died of diphtheria at age 11 and was buried next to his father. Today, a monument in Genoa pays homage to Thompson (see above).

The famous mail carrier's memory continues to enchant many. "I think he was incredibly brave to risk his life for other people and was an invaluable member of the community," Knight says. "How he crossed those mountains, I'll never know." ▀

LOOKING BACK



December 1986

Author James Goode recounts "The Making of 'The Misfits'" in this issue, published 25 years after the movie was released in theaters in 1961.

JANUARY

3, 1914 - In response to a request by the Lander County District Attorney, Nevada Attorney General George Thatcher rules that a pharmacist's license can no longer double as a liquor license.

4, 1960 - Boulder City is officially incorporated. The town charter, approved by residents, prohibits gambling within the city limits—which is still in effect.

8, 1865 - The community of Saint Thomas is founded by Thomas Smith, who is accompanied by 11 men and three women. The settlement is later submerged by Lake Mead when Hoover Dam is built in the 1930s.

11, 1951 - The Nevada Test Site is established in Nye County 65 miles northwest of Las Vegas. Nuclear testing begins 16 days later with a bomb dropped on Frenchman Flat.

31, 1863 - Samuel Clemens first uses the byline "Mark Twain" in a letter published by the *Territorial Enterprise*. The name could have come from the practice of ordering drinks on credit in Virginia City, where the phrase "mark twain" referred to a running bar tab that Twain may have maintained at John Piper's saloon.



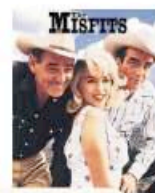
SAINT THOMAS



FRENCHMAN FLAT



MARK TWAIN



THE MISFITS

FEBRUARY

3, 1906 - Las Vegas gets its first street lights.

4, 1961 - "The Misfits," filmed in Dayton, Reno, and Stagecoach, is released. It receives generally unfavorable reviews but has achieved a certain mythical status because it was the last completed film starring Clark Gable and Marilyn Monroe.

10, 1981 - A fire at the Las Vegas Hilton kills eight people and injures 198 others, reviving sprinkler retrofit legislation in Nevada.

15, 2002 - President George W. Bush approves Yucca Mountain, about 90 miles northwest of Las Vegas, as the site for long-term disposal of highly radioactive nuclear waste.

28, 1861 - The Nevada and Colorado Territories are created.



LAS VEGAS HILTON



YUCCA MOUNTAIN

Nevada Magazine volunteer Elmer Wolf provided this information.

See Grand Canyon - Hoover Dam Lake Mead - Valley of Fire

Fun & informative tours, all from Las Vegas!

What's Included:

- Most tours include complimentary Las Vegas hotel pickup and drop off
- All tours DOT & FAA certified
- Time for photos and stops
- Most tours have several departures daily
- Call now for more details or see our website.

YES

- ✓ Varied & Unique Tours
- ✓ Safe & Reliable
- ✓ FREE Meals - Most Tours
- ✓ Convenient Times
- ✓ Most Fun - Very Popular

NO

- ✗ NO Worries
- ✗ NO Gimmicks
- ✗ NO Extra Food Costs
- ✗ NO Standby Seats
- ✗ NO Time Share Presentations



"Top Tour
Company"
2009 Best
of Nevada
Readers' Poll

LOOKTOURS.COM

Alllasvegastours.com
Allgrandcanyontours.com
Allnewyorktours.com
Allsanfranciscotours.com
Allhawaiitours.com
Allanaheimtours.com
Allseattletours.com
Alllosangelestours.com
Allsandiegotours.com
Allbostontours.com
Allwashingtondctours.com
Allbigislandtours.com
Allmauitours.com
Allkauaihawaiitours.com
Allorlandotours.com

Call now **1-866-286-3559**

Save up to
\$92.00

From USD
\$286.99*

The All American Grand Canyon Helicopter Flight & Canyon Landing

- Fly in a state-of-the-art helicopter over Lake Mead and the Hoover Dam
- Soar over the West Rim of the Grand Canyon
- Enjoy a champagne picnic lunch in the basin of the Grand Canyon
- Multi-lingual digital narration available
- Free limo upgrade & roundtrip transportation to/from your Strip hotel

Call Toll Free (866) 286-3559

www.looktours.com

Void with any other offer. No cash Value. Exp 6/30/10 Codes: NES AAGC

*\$40 per person processing fee due on the day of tour.

Save up to
\$22.00

From USD
\$161.99*

Grand Canyon Skywalk with West Rim Deluxe Bus and Hoover Dam Stop

- Travel by luxurious motor coach
- Views of Hoover Dam, Lake Mead and Joshua Tree Forest
- Visit the Hualapai Indian Nation and enjoy a buffet lunch
- Walk on the Grand Canyon Skywalk
- Complimentary hotel pickup and return for most Strip hotels

Call Toll Free (866) 286-3559

www.looktours.com

Void with any other offer. No cash Value. Exp 6/30/10 Codes: NES GCSW

*\$10 per person fuel surcharge on the day of tour.

Save up to
\$102.00

From USD
\$314.99*

Grand Canyon Air - Helicopter - Boat - Air

- Comfortable 6 to 9 passenger airplane
- Aerial views of Hoover Dam & Grand Canyon
- Helicopter airlift to the Canyon edge
- 20 minute pontoon Colorado River boat ride
- Complimentary hotel pickup and return for most Strip hotels

Call Toll Free (866) 286-3559

www.looktours.com

Void with any other offer. No cash Value. Exp 6/30/10 Codes: NES AHBA

*\$10 per person fuel surcharge on the day of tour.

Save up to
\$130.00

From USD
\$79.99*

Grand Canyon South Rim National Park and Hoover Dam Luxury Motor Coach

- Ride in comfort aboard our luxury motor coach
- Bonus stop at Hoover Dam
- Spend approximately 3 hours at the Grand Canyon
- Complimentary continental breakfast and box lunch
- Complimentary hotel pickup and return for most Strip hotels

Call Toll Free (866) 286-3559

www.looktours.com

Void with any other offer. No cash Value. Exp 6/30/10 Codes: NES GCSR

*\$10 per person fuel surcharge on the day of tour.

Save up to
\$110.00

From USD
\$219.99*

Grand Canyon Skywalk with Airplane and Ground Tour

- Travel aboard comfortable airplane with guaranteed window seats for all
- Spectacular views of Hoover Dam & Lake Mead
- Walk on the Grand Canyon Skywalk
- Dine on a BBQ buffet prepared at the Canyon's edge
- Complimentary Las Vegas hotel pickup and return for most Strip hotels

Call Toll Free (866) 286-3559

www.looktours.com

Void with any other offer. No cash Value. Exp 6/30/10 Codes: NES GCAG

*\$10 per person fuel surcharge on the day of tour.

Save up to
\$30.00

From USD
\$69.99*

Las Vegas Night Helicopter Flight

- Fly in a luxury jet helicopter
- Spectacular night flight over the Las Vegas Strip
- One of a kind photo and video opportunities
- Free champagne toast
- Enjoy the best views of the Las Vegas Strip

Call Toll Free (866) 286-3559

www.looktours.com

Void with any other offer. No cash Value. Exp 6/30/10 Codes: NES LVNF

*\$5 per person fuel surcharge on the day of tour.

Save up to
\$165.00

From USD
\$259.99*

Grand Canyon West Ultimate Helicopter Tour and Western Cowboy Ranch Adventure

- Travel in a luxury VIP helicopter with large vista view windows
- Fly by the Western Grand Canyon & descend below the rim
- Experience the full ranch adventure with cowboys and live entertainment
- Enjoy a complimentary full western style meal
- Complimentary Las Vegas hotel pickup and return for most Strip hotels

Call Toll Free (866) 286-3559

www.looktours.com

Void with any other offer. No cash Value. Exp 6/30/10 Codes: NES WUCR

*\$5 per person fuel surcharge on the day of tour.

Save up to
\$7.00

From USD
\$419.99*

Skip the Line: Grand Canyon Skywalk Express Helicopter Tour

- Enjoy a 45 minute flight to the Grand Canyon in a 6 passenger A-Star
- Skip the Line to the Grand Canyon Skywalk with your guaranteed Skywalk pass
- Soar high above the Hoover Dam and Lake Mead with incredible views
- Fly back to Las Vegas, enjoying views of the Las Vegas Strip
- Complimentary luxury limousine Strip hotel pickup and return

Call Toll Free (866) 286-3559

www.looktours.com

Void with any other offer. No cash Value. Exp 6/30/10 Codes: NES SWEX

*\$30 per person fuel surcharge on the day of tour.

LookTours.com offers group bookings

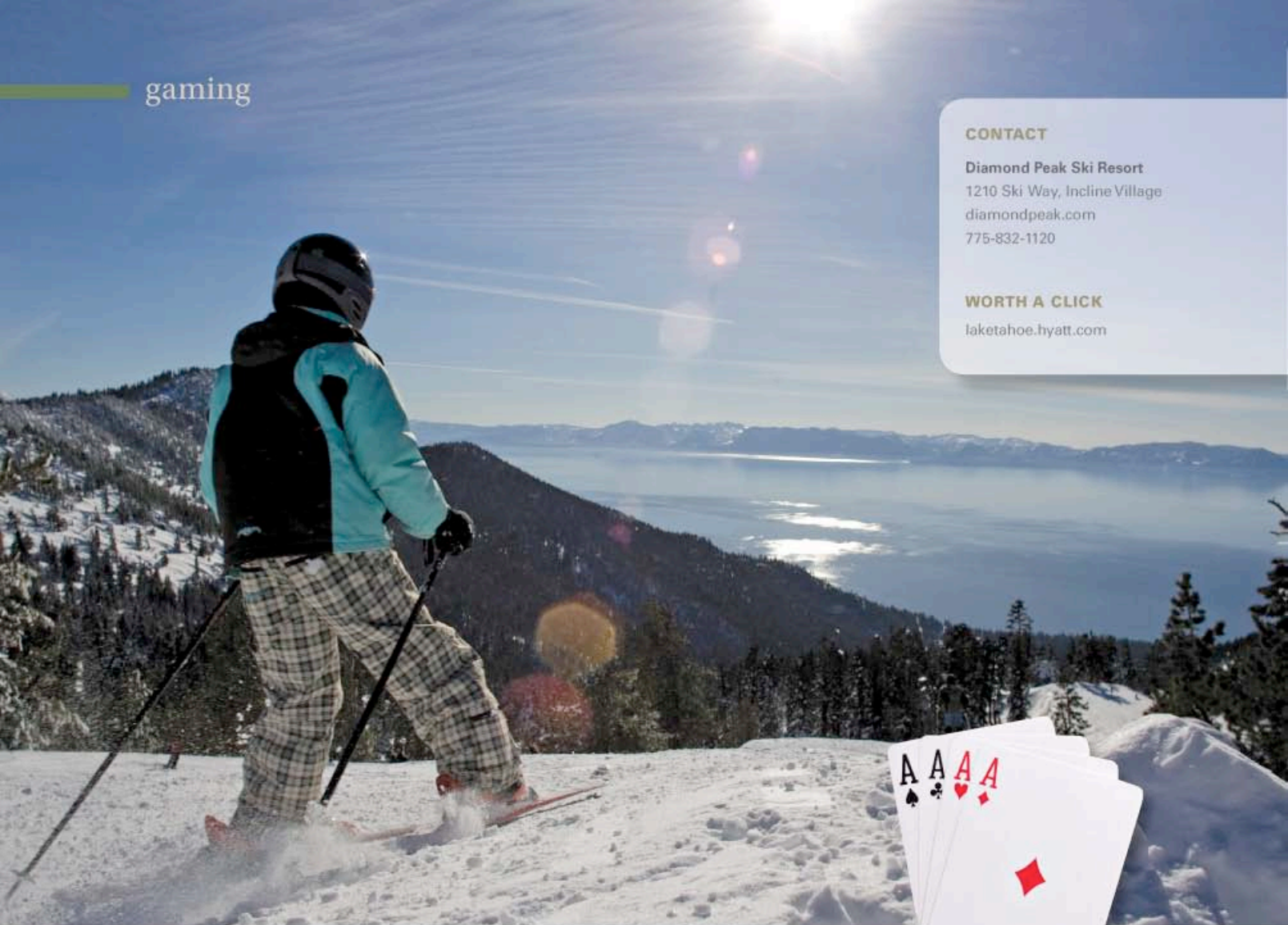
Luxury motor coaches to the South and West Rims, Hoover Dam, Lake Mead Cruises, Strip Night Flight and more! Call our Group toll free at **1-866-422-8881** for more information!

CONTACT

Diamond Peak Ski Resort
 1210 Ski Way, Incline Village
diamondpeak.com
 775-832-1120

WORTH A CLICK

laketahoe.hyatt.com



POKER AND POWDER

Diamond Peak Ski Resort gives you added incentive to hit the slopes in January.

BY EMILY LA BREQUE

It's not often that you can spend a day on the mountain, ski or board through fresh snow, enjoy stellar views, and play poker.

On Sunday, January 3, Diamond Peak Ski Resort and Hyatt Regency Lake Tahoe host a poker run, or rather a poker ski, during which participants are given three hours to traverse the mountain and find each of the five clearly marked dealers who are scattered throughout the runs.

After collecting one card from each dealer, competitors meet back at the

lodge to see who has the winning hand. Prizes will be awarded to the lucky players who possess the top-five hands.

Participants must register at 9 a.m. on the morning of the event and be ready to start at 10 a.m. The \$10 entry fee includes a T-shirt, map, and clues about the locations of the dealers. Results and awards are announced in the Diamond Peak Loft Bar at 2 p.m. After you celebrate, continue to Hyatt Regency's Cutthroat Saloon for Happy Hour specials specifically for poker run participants.

Zany Zone Opens at Circus Circus Reno

Dancing, laughing—even singing—is encouraged. And it's all happening while you play blackjack with a wacky bunch of dealers. The aptly named Zany Zone Blackjack Party Pit is now in full swing every weekend on the Circus Circus Reno casino floor. The casino also offers traditional blackjack pits if you're looking for something more tame. circusreno.com, 775-329-0711

vine down

MonteLago Village Resort at Lake Las Vegas offers business guests a unique way to unwind.

Acino, which means berry in Italian, is the newest addition to the remodeled lobby at MonteLago Village Resort at Lake Las Vegas in Henderson.

As a special incentive for meeting planners and convention guests, the resort treats groups to an exclusive wine tasting at the new lounge as a welcome reception or at the close of their visit. The tastings offer business guests the chance to relax while networking. A minimum two-night stay and 15 booked rooms are required to qualify for the “Vine Down” amenity.

MonteLago offers business guests more than 400 condominium rooms, 10,000 square feet of indoor and outdoor

meeting and banquet space, and a 250-person-capacity events center. Between meetings and seminars, visitors can relax in the resort’s three pools or two spas or shop for souvenirs among the Village’s unique stores and boutiques. The resort’s off-Strip location provides a private and intimate setting, while its proximity to McCarran International Airport—17 miles away—makes it easily accessible.

Business guests looking for a classic Las Vegas experience during their off-time can play to their hearts’ content at Casino MonteLago, and food lovers will enjoy the variety of dining options from classic Irish pub fare at Auld Dubliner to upscale gourmet at Sunset & Vines.



CONTACT

MonteLago Village
30 Strada di Villaggio, Henderson
montelagovillage.com
866-564-4799



PHOTOS: CHARLIE JOHNSTON



BY CHARLIE JOHNSTON

saddles, stirrups, and seared ahi

The Reno Rodeo Cattle Drive is everything you'd expect—and some things you might not.

We have done pretty well keeping the herd tight most of the day, but all that changes over the last rise. With camp in sight and a steep hill to descend, the cows suddenly break into a trot, then a run, and the wings lose control.

My team is on the right wing.

We have to get in front of the herd.

I ease on the reins, and with a powerful burst, my horse takes off. With both wings—12 people in all—riding hard, we shout, kick, and fight our way to the front. We stop the cows below a shallow gully, giving the flanks and drag time to catch up and close the gaps around the herd. I take off my hat and wipe the sweat and dust from my brow. Turning back to the hill, I watch the melee of cows, dust, and riders spilling down the pass. Three days ago, many of us had barely ridden a horse. Three minutes ago, we quelled a stampede.



PHOTOS: KEVIN BELL (MAIN), CHARLIE JOHNSTON (INSET)



For five days, June 14-18, I was given the chance to ditch my nine-to-five job, commute, and deadlines to help push almost 300 head of cattle across the Nevada desert during the Reno Rodeo Cattle Drive. The annual event, which kicks off a week of rodeo competition in the Biggest Little City, takes upwards of 50 city slickers like me and turns them into cowboys and cowgirls. It's a vacation in the truest sense of the concept—an escape from our personal prisons of work and modern conveniences—a simpler, more real life.

That does not, however, mean it's easy. From torrential rain to searing heat and choking dust, the drive is as Wild West as it gets. Days are spent on horseback, nights under the stars on a bedroll or in a tent.

I've never seen as many brand new Wranglers, boots, and Stetsons as when I arrive at the Livestock Events Center rodeo grounds in Reno Sunday morning. The knowledge that I'm not the only

Opposite inset: Wagons carry much of the supplies needed by guests of the Reno Rodeo Cattle Drive. Top: Morning light peeks through thunderclouds on the third morning of the drive. Doyle, California (bottom) is the site of an Old West gunfight reenactment on the first day of the drive.





COWBOY UP!

The 2010 Reno Rodeo Cattle Drive hits the trail June 13-17. The cost is \$1,600 per participant and includes horses, meals, and ground transportation. A 50-percent deposit is due with application, the remainder due by March 15. Participants are responsible for their own transportation to and from Reno, and the rodeo grounds, and are asked to dress in Western attire throughout the drive. The Reno Rodeo takes place June 17-26.

city slicker with cowboy aspirations puts me at ease as introductions are made and the trail boss, Brad Sidener, briefs us on the days to come. From the rodeo grounds, guests are bussed to Doyle, California to officially start the adventure. En route we are regaled with a gunfight reenactment and treated to refreshments by the drive's sponsor, David Semas.

Once we reach our first camp and the herd, it's time to get down to business. The guests are divided into groups of six, which, under the guidance of our assigned drovers, will rotate positions around the herd in the coming days. A leisurely "shake down" ride helps everyone get accustomed to their horses and teammates. The horses, provided by Dave Dohnel of Frontier Pack Train, are accustomed to long miles with many different riders from their normal duty of packing tourists through the Sierra Nevada near Bishop, California. A couple of them display some early disagreements with their riders, but for the most part, these are very responsive, well-mannered

animals. Sarge, my equine companion for the drive, is by far the biggest. Despite his intimidating size—I'm 6-foot-3 and still have trouble mounting him—he turns out to be a gentle giant, and endlessly patient and cooperative whenever I stop to snap a photo.

Cowboy games, such as roping, a gourmet meal worthy of any five-star resort, and live campfire entertainment, round out the evening. The food, provided by Reno-based catering company Men Wielding Fire, was a highlight of the trip.

I find myself awake before sunrise Monday after a night of dreams consumed by excitement for the next four days with the herd. After a hardy breakfast, we mount up, iron out some first day jitters, and start to our next camp. I'm pleased to learn that I'm not the only one intimidated by Sarge's bulk. The cattle took him—and by default, me—very seriously. We push the herd through brush, up hills, and down ravines under the watchful supervision of the expert drovers. This is a short day dedicated



Opposite page: A sea of cows, dust, and riders spills over a low hill en route to camp three. Evenings on the trail (top) are spent around a campfire, listening to cowboy poets and sharing stories from our everyday lives. They also give ample time to reflect on days—even years—past. Middle: Associate Editor Charlie Johnston atop Sarge.

to learning—by the end of the trip, we are expected to be driving the herd under our own scrutiny, with the drovers only intervening when absolutely necessary.

After lunch on the trail we reach camp around 4 p.m. Already set up by the tireless and dedicated support crew, camp features a huge mess-tent for meals, a kitchen, portable bathrooms and showers, and a bar—that's right, a bar, courtesy of Buffalo Creek Ranch, stocked with ice-cold beer, whiskey, tequila, and other remedies for long, sore days on horseback.

After dinner we are again treated to cowboy poetry and country western songs around the campfire well into the evening. Beyond the flickering flames of the fire, the only light comes from the overhead tapestry of impossibly bright stars. Before I fall asleep I reluctantly turn my cell phone on to check for messages—I am, after all, supposed to be working—but there's no signal. I turn it off, breathe a deep sigh of content-



ment, and fall asleep within minutes.

Tuesday morning is clear and cold, and I shiver as I pull my Wranglers and boots on with numb fingers. The kitchen crew is already hard at work preparing breakfast, evidenced by the columns of steam rising from the kitchen area. Despite some late celebrating, the camp is starting to rouse in anticipation of the day to come. We have more ground to cover than yesterday, and everyone is eager to apply the droving lessons learned on the previous day.

My group starts the day at left wing,

TALK LIKE A COWBOY, PARDNER

Bedroll – A roll of bedding used by cowboys.

City Slicker – Tongue-in-cheek term for city dweller.

Drover – Somebody whose job it is to move herds of animals (cattle) to new pastures and market.

Herd – A large number of domestic animals, especially cattle, kept together.

Herd Positions – A cattle herd is moved and controlled by drovers in seven points around it.

Drag – pushes the herd from the rear.

Left and Right Flanks – Keep the herd intact and retrieve strays that split from the herd and are positioned in front of Drag.

Left and Right Swings – Same responsibility as Flanks and are positioned in front of Flanks.

Left and Right Wings – Keep the herd following the Point Leader and control the herd's speed by constricting or opening the front.

Point Leader – Leads the herd.

Shake Down Ride – A casual ride to get riders and horses accustomed to each other.

CONTACT

Reno Rodeo
renorodeo.com
775-329-3877

WORTH A CLICK

Buffalo Creek Ranch
buffalocreekranchnv.com

Men Wielding Fire
menwieldingfire.com

Frontier Pack Train
frontierpacktrain.com

Cattle Drive Photography
kbellphotography.com



Top: Riders crest one of the final desert hills before reaching the city limits of Reno. The author's team (middle) anxiously awaiting the first day with the herd.

tasked with keeping the front left side of the herd intact and following the point leader. After a brief stretch of dirt road, we move the herd into a broad valley and fall into a steady, controlled pace. Brilliant blue skies and calm cattle define the morning.

Re-energized by our midday break, the herd has a noticeable vigor after lunch. There are more strays breaking free, and all the cows seem restless. As we crest over the final hill en route to camp, the cattle know they are close to water troughs and hay and break down the hill. Though caught off guard, we move quickly and work together to re-establish control in a hail of shouts and dust. We ride into camp sitting a little higher in our saddles, proud of our improving skills. Two days as drovers, and we just man-



aged to quell a stampede.

Wednesday morning the whole camp is up and moving before the sun rises. This is our longest day, with about 25 miles to cover. The first few miles of the route follow a rural road with moder-

ately light traffic. The herd reacts well to the few cars we encounter, while the cars' passengers stare in wonder, taking photos of the sea of cattle and cowboys engulfing their vehicles. The drovers have reminded us several times over the last

few days that it is important to stay alert on the pavement to avoid injury to the cattle, horses, and ourselves, and everyone is on high alert to keep the herd calm and moving steadily.

The first three days of the drive are blessed with seasonably cool temperatures and occasional rain showers. By lunch on the fourth day, the sun and late-spring heat remind everyone that we're in a desert in June. Worn out by the long miles and unrelenting heat, the herd is slow and lethargic for the second half of the day. With riders, horses, and cows running on empty, it's safe to say that everyone is as relieved as I am to see the telltale white top of the mess-tent on the horizon.

The last night on the drive is a mix of excitement to bring the herd into Reno and sorrow that our adventure is nearing the end. Celebrations start early and end late, and Men Wielding Fire surpass the high bar they've already set for themselves and delight our taste buds with the best meal of the drive, complete with seared ahi tuna.

Thursday is a short, but challenging ride. After leaving the desert we enter suburban north Reno and have to navigate down city streets. It would be impossible to accomplish this without the help of the Reno Police Department, which stops and diverts traffic along our route. To keep riders and onlookers safe, the real drovers and cowboys step in during this stressful section to ensure the herd stays in line and moves slowly.

As we move the cows through the city, past crowds of onlookers, and to the rodeo grounds, I'm shocked at the realization that we've only been away from the city for five days. I look around at my fellow riders, a group that less than a week ago looked pale, awkward, and uncomfortable in new Wranglers and pristine shirts. They're now tanned, coated in dust, and smelling faintly of cattle. Sure, we'll all return to our regular lives, commutes, and deadlines within a couple of days, our week as cowboys and cowgirls fading into memory—but the city slickers from that first day are gone, lost forever somewhere between the saddles, stirrups, and seared ahi. ■



TALL IN THE SADDLE

Fine art photography exhibit in Elko celebrates women of the West.

Tall in the Saddle marks the culmination of 20 years of Ann Meredith's documenting women who have made their mark in ranching and rodeo in Nevada and other Western states.

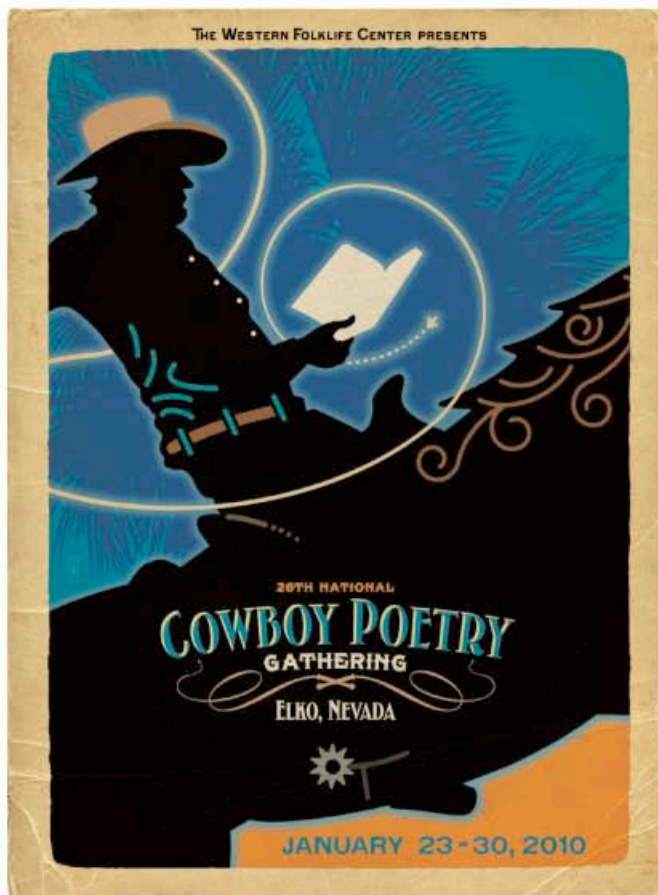
The exhibit, set to coincide with Elko's 26th annual National Cowboy Poetry Gathering, January 23-30, includes prints depicting women breaking ground in a variety of scenarios including working on the range, roping steers, riding broncs, and relaxing at home on the land. Meredith captures the thrill and flamboyant character of these pioneering women and documents from an intimate viewpoint their personal lives and work.

CONTACT

Swordfish Productions
tallinthesaddle.biz
415-623-9048

WORTH A VISIT

Western Folklife Center
501 Railroad St., Elko
westernfolklife.org
775-738-7508



26TH NATIONAL
COWBOY POETRY
 GATHERING
 ELKO, NEVADA

Featuring
 cowboys of Florida and Louisiana

Purchase tickets online at:
www.westernfolklife.org
 or call 1-888-880-5885



Tickets still available for: Stephanie Davis,
 Wally McRae, Riders in the Sky, Paul Zarzyski,
 Wylie & The Wild West, and more.



Voted "Best Event in Rural Nevada"

free
 Information

To receive FREE information from our advertisers please circle the appropriate numbers on the card attached to this page, and mail. You will be sent free brochures loaded with information. For faster response, order online by clicking on "Free Information" at nevadamagazine.com.

TOURISM AGENCIES

- 100 All Tourism Agencies
- 101 Greater Austin Chamber of Commerce
- 102 Beatty Chamber of Commerce
- 103 Boulder City Chamber of Commerce
- 104 Carson City CVB
- 106 Carson Valley Chamber of Commerce & Visitors Authority
- 107 White Pine County Tourism and Recreation Board
- 108 Eureka Opera House
- 109 Fallon Convention & Tourism Authority
- 110 Elko Convention & Visitors Authority
- 112 Nevada Commission on Tourism
- 116 Lander County Convention & Tourism Authority
- 117 Winnemucca Convention & Visitors Authority
- 118 Mammoth Lakes Tourism & Recreation Department
- 119 Pony Express Territory
- 122 Las Vegas Convention & Visitors Authority
- 129 Greater Lincoln County Chamber of Commerce

HOTELS/CASINOS

- 200 All Hotels/Casinos
- 211 Silverland Inn & Suites
- 216 Courtyard by Marriott
- 224 Pahrump Nugget
- 240 Don Laughlin's Riverside Resort

SHOWS

- 505 Viva ELVIS

ATTRACTIONS, GALLERIES, & MUSEUMS

- 600 All Attractions, Galleries, & Museums
- 603 Nevada Northern Railway/Ely
- 604 Western Folklife Center's National Cowboy Poetry Gathering/Elko
- 620 Austin businesses
- 621 The Gun Store/Las Vegas
- 622 Squaw Valley USA

EVENTS

- 704 Nevada's Cowboy Country
- 723 Genoa Cowboy Poetry & Music Festival

RECREATION

- 904 Sightseeing Tours Unlimited
- 911 Looktours, LLC

RESTAURANTS

- 1000 All Restaurants
- 1001 Louis' Basque Corner/Reno
- 1004 Pahrump Valley Winery
- 1007 Cactus Creek Southwestern Steakhouse at the Bonanza Casino
- 1008 Bimini Steakhouse at Peppermill Reno
- 1009 The Steak House at Western Village Inn & Casino

REAL ESTATE

- 1102 St. George Area Parade of Homes
- 1105 Reese River Ranches

RETAIL SHOPPING

- 1210 Scheels

BUSINESS SERVICES

- 1403 The Vegas Voice
- 1404 State Agent and Transfer

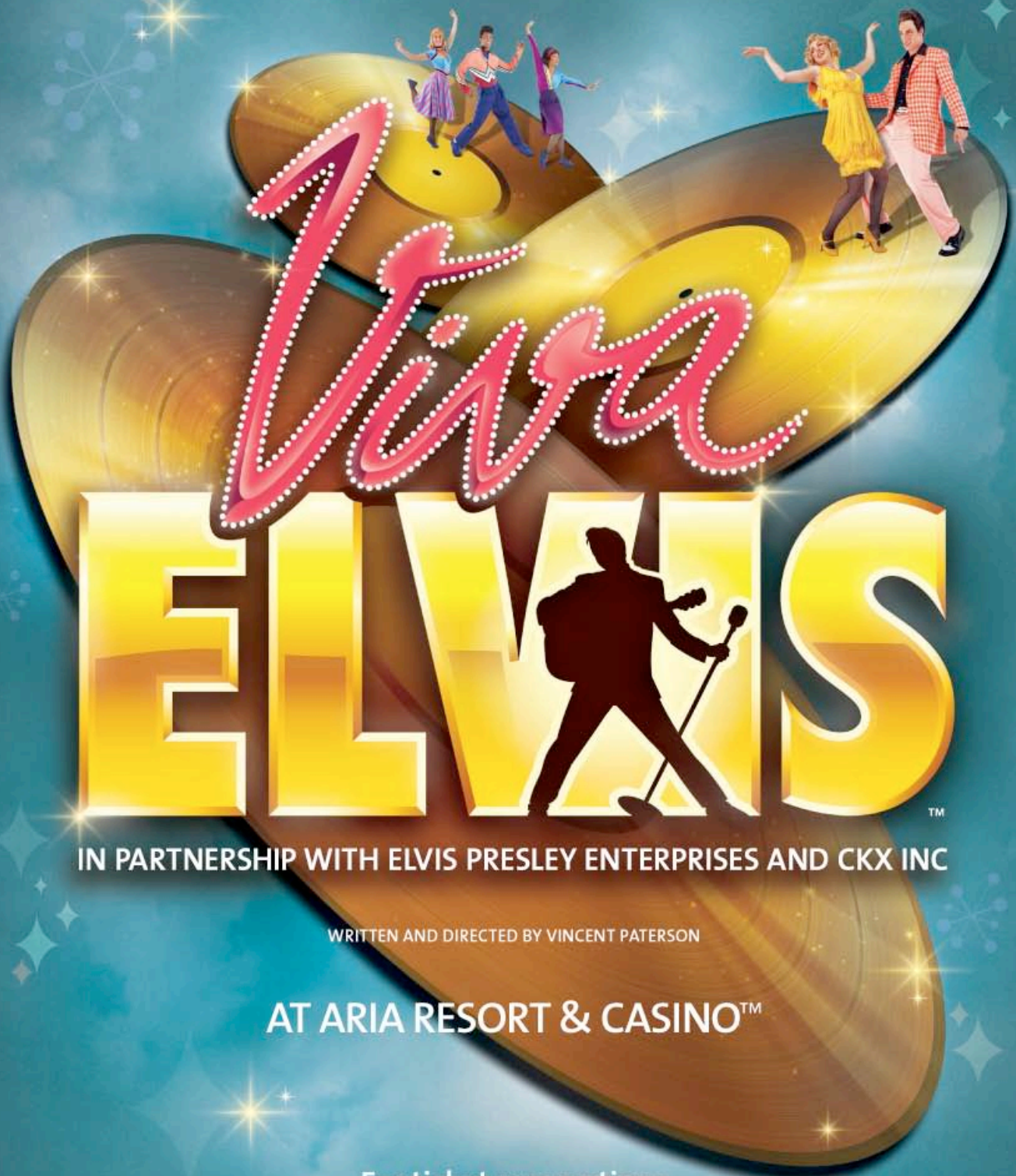
MINING

- 1802 Barrick Gold Corporation

SENIOR LIVING

- 1901 Carson Valley Residential Care Center

CIRQUE DU SOLEIL®



IN PARTNERSHIP WITH ELVIS PRESLEY ENTERPRISES AND CKX INC

WRITTEN AND DIRECTED BY VINCENT PATERSON

AT ARIA RESORT & CASINO™

For ticket reservations
call 877-253-5847 or visit cirquedusoleil.com/vivaelvis

Nightly shows at 7:00 p.m. & 9:30 p.m. Dark Wednesdays & Thursdays
For groups of 12 people or more, call 866-353-5625

Viva ELVIS is a trademark owned by Elvis Presley Enterprises, Inc. and *Cirque du Soleil* is a trademark owned by Cirque du Soleil.
Trademarks used under license. © The Cirque EPE Partnership. Elvis name and likeness used under license.

GRAND CANYON/HOOVER DAM

SAFETY FIRST!

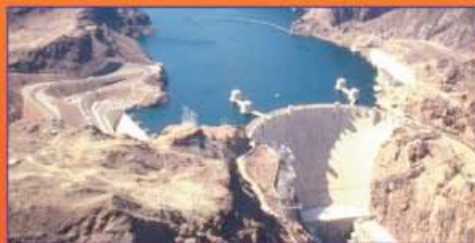
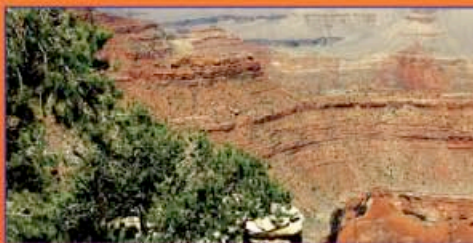
Don't believe it's best if you pay less. Never gamble with safety and quality. Remember, it's not expensive — it's priceless.

**OUR STAFF HAS OVER 65 YEARS EXPERIENCE AND SERVED
OVER 5 MILLION SATISFIED CUSTOMERS**

FREE SHOW TICKETS & FUN BOOKS Value \$179.00 With Coupon Redemption

**Will Match Any
Competitor's Price!**

**Ask About Our Free
Laughlin & Primm Trips**



• All tours include hotel to hotel transportation • Tour itineraries are subject to change • All fares are subject to cancellation policies
• Fuel surcharges may apply • All fares reflect a 5% cash discount • All tours are DOT and FAA certified • AIRPLANE TOURS: All seats
are window seats • Will not be responsible for unexpected delays, loss of visibility or itinerary changes caused by traffic, weather, etc.

Call For Reservation Information 24 Hours, Open Every Day

(702) 471-7155

**Sightseeing
Tours
Unlimited**
of Nevada



DISCOUNT COUPONS

GRAND CANYON DELUXE SOUTH RIM TOUR

- Spectacular air tour over Hoover Dam, Lake Mead and the heart of the Grand Canyon
- Fly over extinct volcanoes and view some of the world's most colorful and unique rock formations
- Enjoy a relaxing 2.5-hour motorcoach tour of the South Rim with photo stops at the most popular lookout points, viewing the widest and deepest parts of the Canyon
- Learn the fascinating history and geology of the national park and its inhabitants from our experienced tour guide.

All Seats
Window Seats

Lunch
Included!

\$224.99*
Per Person
REGULAR PRICE \$369.99

INDIAN COUNTRY DELUXE AIR & GROUND TOUR

- Spectacular air tour over Hoover Dam, Lake Mead and the heart of the Grand Canyon
- Land at the West Rim and meet your hosts, the Hualapai Indians, for a BBQ luncheon overlooking the Grand Canyon and Colorado River
- Guided ground tour with photo opportunities at the legendary Eable and Guano points

NEW TOUR!

Visit the **Hualapai
Indian Nation**

\$189.99*
Per Person
REGULAR PRICE \$299.99

GRAND CANYON SCENIC AIR TOUR

- Spectacular air tour over Hoover Dam, Lake Mead and the West Rim of the Grand Canyon
- Fly over the heart of the Grand Canyon, viewing some of the world's most spectacular and colorful rock formations
- See Indian villages and extinct volcanoes

Flightseeing
Spectacular

For the **Time
Conscious Sightseer**

\$114.99*
Per Person
REGULAR PRICE \$199.99

GRAND CANYON HELICOPTER TOURS

High Tech - State of the Art Jet Helicopters
DELUXE AIR & GROUND TOURS

See The Canyon from Above & Below
Lunch Included

Champagne Picnic
& Indian Adventure

\$299.99*
Per Person
REGULAR PRICE \$399.99

West Rim
Ranch Adventure

\$319.99*
Per Person
REGULAR PRICE \$399.99

NIGHT FLIGHT OF THE VEGAS LIGHTS!

ONCE IN A LIFETIME VIEW OF THE STRIP

ONLY \$74.99*

PER PERSON • Regular price \$109.99

CALL FOR DETAILS

SEVERAL DEPARTURES

CALL FOR DETAILS

SPECTACULAR GRAND CANYON AIR ONLY

- Includes spectacular view of Hoover Dam & Lake Mead
- View the extinct volcano fortification hill
- Fly through the heart of the Grand Canyon

Helicopter Flightseeing
Spectacular

\$239.99*
Per Person
REGULAR PRICE \$349.99

ULTIMATE INDIAN COUNTRY ADVENTURE HELICOPTER-AIRPLANE-BOAT

- Spectacular bird's-eye view of Lake Mead, Hoover Dam and the Grand Canyon
- Land in the heart of the Hualapai Indian Nation and enjoy a BBQ luncheon and guided transfer to the legendary "Guano Point"
- Once in a lifetime helicopter adventure descending 4000 ft into the heart of the Canyon
- Enjoy awesome beauty and tranquility on your riverboat cruise of the mighty Colorado River

NEW TOUR!

Our **Famous
3-in-1 Tour**

\$299.99*
Per Person
REGULAR PRICE \$399.99

GRAND CANYON ONE DAY BUS TOUR

With Optional Helicopter Flight

- Deluxe motorcoach tour to Grand Canyon South Rim National Park
- Photo stops at Hoover Dam
- Ride through the rugged Black Canyon and Western Arizona, viewing extinct volcanoes.
- View the widest and deepest points of the Grand Canyon, spanning 21 miles across and over 1 mile deep
- Includes Continental breakfast and delicious luncheon
- Optional Helicopter Flight Available

NATIONAL
GEOGRAPHIC
VISITOR CENTER
GRAND CANYON
Movie
Viewing & Activities

EXCLUSIVE STOP AT
NATIONAL GEOGRAPHIC VISITORS CENTER
WITH OPTIONAL IMAX MOVIE

Original One Day Bus
Tour to South Rim

\$85.99*
Per Person
REGULAR PRICE \$150

WEST RIM MOTOR COACH TOUR

- Enjoy a Continental Breakfast
- Drive through Joshua Tree Forest
- Photo stop at Hoover Dam
- Explore The Indian Village and Hualapai Market
- Visit the Two Spectacular Lookouts at Eagle and Guano Point
- Your Choice Of A Native American BBQ Luncheon Or An Authentic Cowboy Cookout
- Return To Las Vegas In Plenty Of Time For Dinner And Evening Shows

See The Skywalk

\$129.99*
Per Person
REGULAR PRICE \$199.99

THIS MONTH'S
FEATURED TOUR
SPECIAL!

WEST RIM BY MOTORCOACH-HELICOPTER & BOAT

- Enjoy a Continental Breakfast
- Photo stop at Hoover Dam
- Travel by motorcoach through the Joshua Tree Forest to the West Rim of the Grand Canyon
- Meet your hosts, the Hualapai Indians
- Visit spectacular Guano Point
- Enjoy a Native American BBQ Luncheon
- Descend 4000 ft below the rim to the Canyon floor by Helicopter
- Remarkable pontoon boat ride along the Colorado river
- Return by Motorcoach in time for evening shows

Includes Stop
At Hoover Dam

Visit the **Hualapai
Indian nation**

\$239.99*
Per Person
REGULAR PRICE \$359.99

LUNCH INCLUDED

HOOVER DAM CITY DELUXE SPECIAL

- Tour Las Vegas, stopping at Ethel M's Chocolate Factory and Cacti Botanical Garden and receive free samples
- See historic Boulder City and Lake Mead
- Ample time to visit the mighty Hoover Dam

VIP Interior
Tour Included

The **Best Dam
Tour in Town**

\$43.99*
Per Person
REGULAR PRICE \$52

SUPER EXPRESS HOOVER DAM TOUR

- Tour Las Vegas
- See historic Boulder City and Lake Mead
- Ample time to visit the mighty Hoover Dam

VIP Interior
Tour Included

The **Fastest Dam
Tour in Town**

\$33.99*
Per Person
REGULAR PRICE \$46

HOOVER DAM LAKE MEAD CRUISE

- Tour Las Vegas, stopping at Ethel M's Chocolate Factory and Cacti Botanical Gardens
- Ample time to visit Hoover Dam
- Cruise Lake Mead on an authentic Mississippi paddleboat
- Includes a delicious luncheon

VIP Interior
Tour Included

The **Best Dam
Cruise in Town**

\$63.99*
Per Person
REGULAR PRICE \$99

Call For Reservation Information 24 Hours, Open Every Day

(702) 471-7155



viva elvis

The King returns in Cirque du Soleil's latest Las Vegas production.

BY EMILY LA BRECQUE

Elvis Presley is synonymous with Las Vegas. His legacy can be seen in the city's gift shops and wedding chapels and felt throughout Nevada's entertainment capital. Now, at long last, the King returns.

The new Cirque du Soleil production, "Viva ELVIS," is not a show about Elvis; it is a show starring Elvis. "You can hear him, see him, and feel him in this show," Armand Thomas, Cirque du Soleil director of creation, says. "He is not just some icon

that we are singing about, he is the star of the show." "Viva ELVIS," which opened in December at CityCenter's ARIA, is the first Cirque show to include a spoken theatrical aspect.

An actor portraying Elvis' manager, Colonel Tom Parker, will provide a theatrical through every line of the show, carrying the narrative from act to act, place to place, and time to time. "The only Elvis you hear or see singing will be the real one on our screens," Thomas says. "We would never put some guy onstage, make him sing, and

ask you to close your eyes and pretend that it's Elvis." The music is rearranged and pulled from master recordings. His songs are intermixed with a live band and four female backup singers. "This is Elvis new again, and that is something truly special," Thomas adds.

"Viva ELVIS" is a grandiose combination of song, dance, rock 'n' roll, and explosive acrobatics. Presented on a large high-end stage, the production is full of lifts and flying apparatuses that allow the cast to swing and dance their way into the audience. "This show pays homage to a man who was larger than life, so the show can be nothing less," Thomas says. "The show is geared to not only bring out Elvis as the phenomenon he was in the entertainment world, but to show that he was a likable and approachable human being."

The events of Elvis' life and music are not presented chronologically in the show. Songs are played to fit the atmosphere rather than a timeline. "Viva ELVIS" was created in association with CKX Inc.—which owns Elvis' name, image, and

likeness—and with help from his family and friends. "We have had Priscilla at our side for a few years now," Thomas says. "We really feel that we have become a part of the Elvis family."

Elvis has a fan base that is among the most loyal in entertainment history, and Cirque hopes to inspire the next generation of Elvis lovers with this production. According to Thomas, this is a family show geared toward all ages. "Elvis' music has never really gone out of style; instead, it has influenced new styles," Thomas says. "Anyone from any generation can sit down and listen to his music, look at what the man did, and the way he moves, and it will knock their socks off."

When Elvis played in Las Vegas—he performed regularly from 1969 to 1976—it was an automatic sellout. He helped transform the city into a family destination. "He made this a place to entertain, a place to amaze, and a place to be a little bit eccentric," Thomas says. "Elvis is Las Vegas. That's why we named the show the way we did. Elvis is eternal, so viva Elvis." ■



*SHOW NOTES

"Viva ELVIS"

ARIA Resort & Casino
at CityCenter
Dark Wed. & Thurs.
cirquedusoleil.com/vivaelvis
877-253-5847

*Through February 28, discount tickets for select Cirque du Soleil shows are available to Nevada residents, subject to availability. Six-ticket limit per household, per show. cirquedusoleil.com/locals, 800-351-7045

The King's Ransom Museum Opens at Imperial Palace

Every year on Elvis' birthday, thousands of fans flock to Las Vegas and Graceland (his Memphis mansion) to celebrate his life. Russ Howe and Bud Glass, owners of The King's Ransom Museum that recently opened at Imperial Palace Las Vegas, are expecting a particularly big crowd this year. "This year [January 8] will be his 75th birthday," says Glass, the producer of *Behind the Image*, a DVD and book series about Elvis. "I have already spoken to several fan clubs that can't wait to visit Graceland, the museum, and see the Cirque show all in one trip."

Glass and Howe think the museum, open through April, and show complement each other well. "It is a shame that there hasn't been anything like this until now," Howe says. "We hear the show is fantastic."

"Las Vegas was a big place before Elvis got here," Glass says. "But he was the one who brought the international crowd and the younger demographic. He made Vegas, and then he set up court and ruled it. This is the most fitting place for these tributes." —STORY BY EMILY LA BRECQUE



CONTACT

The King's Ransom Museum
Imperial Palace Las Vegas
Daily, 10 a.m.-6 p.m.
thekingsransom.com
888-777-7664



SOUTHERN NEVADA

january/february

All listings are in Las Vegas unless otherwise noted. Multiple-day events are listed on the first day. Call or go online to confirm details such as times and age restrictions.

"Dark" means the event or show is closed that day(s).

For more Southern Nevada happenings, visit nevadamagazine.com.

To submit an event or show, e-mail editor@nevadamagazine.com.

★ ONGOING

12+7: Artists & Architects of CityCenter

Bellagio Gallery of Fine Art
Thru April 4
bellagio.com
877-957-9777

Aerial Gallery

Dennis Angel's paintings
Las Vegas Boulevard
Thru Sept. 2010
lvartscommission.com
702-229-5256

"After the Show"

Surprise performers
Harmon Theater
Mon.
harmontheater.com
702-836-0833

Ali Spuck

Liberace Museum
Sun.
liberace.org
702-798-5595

"Amazed"

Variety Theater
Daily
varietytheater.com
866-932-1818

The Amazing Johnathan

Harmon Theater
Dark Sun. & Mon.
harmontheater.com
702-836-0836

"America's Got Talent"

Planet Hollywood
Wed.-Sun.
planethollywoodresort.com
866-517-3263

"America's Tribute to Neil Diamond"

Riviera

Dark Fri. & Sat.
rivierahotel.com
800-634-6753

"American Storm"

Male revue
Variety Theater
Fri. & Sat.
varietytheater.com
866-932-1818

"American Superstars"

Stratosphere
Dark Thurs.
stratospherehotel.com
800-99-TOWER

Andrew Dice Clay

Riviera
Jan. 6-10, 18, 20, 22-25,
27, 29-31
rivierahotel.com
702-794-9433

Anthony Cools

Paris Las Vegas
Dark Mon. & Wed.
parislasvegas.com
877-374-7469

"Barbra and Frank: The Concert That Never Was"

Riviera
Dark Mon.
rivierahotel.com
877-892-7469

Barry Manilow

Paris Las Vegas
March 5-7, 19-21, 26-28
manilowparis.com
800-745-3000

"The Beatles LOVE," by Cirque du Soleil

The Mirage
Dark Tues. & Wed.
mirage.com
800-963-9634

JANUARY

1



NEW YEAR'S DAY

(Thru Jan. 2)

Magical Forest

Opportunity Village
opportunityvillage.com
702-259-3741

(Dec. 26-Jan. 2)

Larry Gatlin & The Gatlin Brothers

Laughlin
Riverside
riversideresort.com
800-227-3849

Aaron Lewis

North Las Vegas
Aliante Station
stationcasinos.com
702-367-2470

Carlos Mencia

Treasure Island
treasureisland.com
866-712-9308

Ne-Yo

The Palms
palms.com
702-942-6888

Phil Vassar

Henderson
Green Valley Ranch
stationcasinos.com
702-367-2470

(1-2)

BB Drifters Review

Laughlin
Colorado Belle
coloradobelle.com
866-352-3553

(1-2)

Family Stone

The Orleans
orleanscasino.com
800-675-3267

(1-2)

Winter Wonderland Experience at Mystic Falls

Sam's Town
visitlasvegas.com
800-634-6371

(1-3)

Gift of Lights

Sunset Park
accessclarkcounty.com
702-455-8200

(1-5)

World Series of Beer Pong

Flamingo Las Vegas
bpong.com
888-445-PONG

2

SATURDAY

Aaron Lewis

Henderson
Green Valley Ranch
stationcasinos.com
702-367-2470

Doobie Brothers

North Las Vegas
Texas Station
stationcasinos.com
702-367-2470

UFC 108:

Evans vs. Silva

MGM Grand
mgmgrand.com
877-880-0880

4

(4-10)

Happy Birthday to the King:

Starring Don Rose

Laughlin
Riverside
riversideresort.com
800-227-3849

7

(7-9)

Las Vegas Motorcycle Auctions

South Point
southpointcasino.com
866-796-7111

8

(8-9)

Celebrating The King's Life

Cannery
cannerycasinos.com
702-856-5100

(8-9)

MidAmerica Auctions/Gene Romero's West Coast Flat Track Series

South Point
southpointcasino.com
866-796-7111



The Showgirl Goes Off

BETTE MIDLER'S FINAL PERFORMANCE of her Las Vegas show, "The Showgirl Must Go On," will be Sunday, January 31. The performance will mark the end of her two-year residency at The Colosseum at Caesars Palace, which began on February 20, 2008. "What a fabulous two years this has been," says Midler, who will begin work on a new album of love songs.

(8-10)

David Spade

The Venetian
Venetian.com
866-641-SHOW

(8-14)

Winter Break

50-plus age group festival

Laughlin
winterbreak.us
486-926-5547

(8-24)

"Don't Dress For Dinner"

Las Vegas Little Theatre
lvlt.org
702-362-7996

9 SATURDAY

Dennis Wise

Santa Fe Station
stationcasinos.com
702-367-2470

Frankie Avalon

Laughlin
Tropicana Express
tropicanax.com
800-243-6846

Laughlin Regional Chili Cook-Off

Laughlin

The Nugget
chilicookoff.com
877-777-4427

10 SUNDAY

Nevada State Chili Cook-Off

Laughlin
The Nugget
chilicookoff.com
877-777-4427

Worlds Collide Boxing & MMA Finals

Primm
Star of the Desert Arena
primmvalleyresorts.com
800-FUN-STOP

12

(12-17)

Ozark Jubilee w/ Doofus Doolittle

Laughlin
Riverside
riversideresort.com
800-227-3849

14

"Partes Usadas"

Cine en el Centro film series

East Las Vegas Community/
Senior Center
lasvegasparksandrec.com
702-229-1515

15

Downtown Cultural Series—Nomad

Lloyd D. George United States Courthouse
artslasvegas.org
702-229-2496

Johnny Mathis

Primm
Star of the Desert Arena
primmvalleyresorts.com
800-FUN-STOP

Nashville Unplugged

Henderson
Green Valley Ranch
stationcasinos.com
702-367-2470

(15-17)

Frankie Avalon & Bobby Rydell

The Orleans
orleanscasino.com
800-675-3267

★ ONGOING continued

Bette Midler: The Showgirl Must Go On

Caesars Palace
Dec. 30-31
Jan. 2-3, 5-6, 9-10, 12-13, 16-17, 19-20, 23-24, 26-27, 30-31 (final shows)
bette.aeglive.com
877-723-8836

Big Elvis

Bill's Gamblin' Hall & Saloon
Dark Sat. & Sun.
billsasvegas.com
866-245-5745

"Bite"

Stratosphere
Dark Thurs.
stratospherehotel.com
800-99-TOWER

Blue Man Group

The Venetian
Nightly
venetian.com
866-641-SHOW

Bobby Slayton: The PitBull of Comedy

Tropicana
Dark Mon.
tropicana.lv.com
702-739-2411

Carrot Top

Luxor
Dark Tues.
luxor.com
800-557-7428

Charo—A Musical Sensation

Riviera
Dark Tues.
rivierahotel.com
702-794-9433

Cher

Caesars Palace
April 10-11, 13-14, 17-18, 20-21, 24-25
May 8-9, 11-12, 15-16, 18-19, 22-23, 25-26, 29-30
cher.aeglive.com
866-510-2437

Chihuly at CityCenter

Dale Chihuly art exhibit
GALLERY at Crystals
Daily
citycenter.com
702-590-8741

Chippendales

Male revue
Rio All-Suite
Nightly
riolasvegas.com
702-777-7776

Circus Acts

Circus Circus
Daily
circuscircus.com
702-734-0410

Classic Rock Saturdays

Eastside Cannery
cannerycasinos.com
702-856-5300

Cloud's Jamboree

Rock & gem show
Laughlin
Avi Resort
Jan. 1-31
cloudsjamboree.com
866-558-7719

The Comedy Stop

Sahara
Nightly
saharavegas.com
888-696-2121

"Crazy Girls"

Topless revue
Riviera
Nightly
rivierahotel.com
702-794-9433

"Crazy Horse Paris"

Topless revue
MGM Grand
Dark Tues.
mgmgrand.com
800-929-1111

"CRISS ANGEL Believe"

by Cirque du Soleil
Luxor
Dark Sun. & Mon.
luxor.com
800-557-7428

David Copperfield

MGM Grand
Jan. 1-20
mgmgrand.com
800-929-1111

David Spade

The Venetian
Jan. 1-2, 7-10
Feb. 25-27
venetian.com
866-641-7469

★ ONGOING continued

"Defending the Caveman"

Excalibur
Daily
excalibur.com
702-597-7600

"Disney's The Lion King"

Mandalay Bay
Dark Fri.
mandalaybay.com
877-632-7000

The Dixie River Band

Laughlin
Colorado Belle
Thurs.-Sat.
coloradobelle.com
866-352-3553

Diversity in Clay: New Work by Members of the Nevada Clay Guild

North Las Vegas
Summerlin Library
Thru Jan. 31
lvccld.org
702-734-READ

Donn Arden's "Jubileel"

Bally's Las Vegas
Dark Fri.
ballyslasvegas.com
800-237-SHOW

Donny & Marie Osmond

Flamingo Las Vegas
Wed.-Sat.
flamingolasvegas.com
800-221-7299

The Dymonds: The Las Vegas Magic Revue

Royal Resort
Sun., Mon., & Tues.
royalhotelvegas.com
702-809-2243

The Fab

Beatles tribute band
Eastside Cannery
Thurs.
cannerycasinos.com
702-856-5300

"Fab Four Live"

Beatles Tribute
Variety Theater
Dark Thurs.
varietytheater.com
866-932-1818

"Fantasy"

Topless revue
Luxor
Nightly
luxor.com
800-557-7428

First Friday Art Celebration

Downtown Arts District
First Fri. of each month
firstfriday-lasvegas.org
702-384-0092

"Fitz of Laughter"

Starring Kevin Burke
Fitzgeralds
Nightly
fitzgeraldslasvegas.com
702-752-7000

Frank Caliendo

Monte Carlo
Mon.-Tues. & Fri.-Sat.
montecarlo.com
877-386-8224

Frank Marino's Divas Las Vegas

Imperial Palace
Dark Fri.
imperialpalace.com
888-777-7664

Frankie Moreno Band

Golden Nugget
Las Vegas
Dark Mon. & Tues.
goldennugget.com
800-634-3454

"Freaks"

O'Sheas
SHOW CLOSED
harrahs.com
800-221-7299

Garth Brooks

Wynn Las Vegas
Jan. 1-3, 22-24
Feb. 12-14, 26-28
wynnlasvegas.com
702-770-7469

George Wallace

Flamingo Las Vegas
Dark Sun. & Mon.
flamingolasvegas.com
800-221-7299

Giordano Theatres

Independent films
Las Vegas Hilton
Sat. & Sun.
lvhilton.com
800-732-7117

(15-17) Home & Garden Show

Cashman Center
visitlasvegas.com
702-434-0843

(15-17) International Sporting Arms & Custom Knifemakers Shows

Riviera
visitlasvegas.com
800-634-6753

(15-17) SCORE Laughlin Desert Challenge

Laughlin
score-international.com
818-225-8402

16 SATURDAY

Candlebox

Laughlin
Harrah's Laughlin
harrahslaughlin.com
702-298-8510

Chamber Annual Golf Tournament

Mesquite
Conestoga Golf Club
mesquitenv.com
702-346-2902

Greater Las Vegas & Clark County Scholarship Pageant

Clark County
Library Theater
missgreaterlasvegas.com
989-213-1750

John Edward

Flamingo Las Vegas
flamingolasvegas.com
800-221-7299

18



MARTIN LUTHER KING JR.'S BIRTHDAY

All People's Breakfast Celebration

Pahrump
Pahrump Nugget
pahumpchamber.com
775-727-5800

19

Garrison Keillor

UNLV Performing
Arts Center
pac.unlv.edu
702-895-2787

(19-31)

The Rat Pack

Laughlin
Riverside
riversideresort.com
800-227-3849

20

(20-24)

Disney On Ice Presents "Worlds of Fantasy"

Thomas & Mack Center
unlvtickets.com
866-388-3267

21

Amargosa Conservancy Lecture Series

Pahrump
Bob Ruud
Community Center
pahumpchamber.com
775-727-5800



Workin' on a Full House

GARTH BROOKS HAS COME OUT OF RETIREMENT to perform a series of concerts in the intimate Encore Theater at Wynn Las Vegas, starting in December 2009. "Steve Wynn has done what I thought was impossible," Brooks says. "He has given me a chance to sing again for the people, while at the same time never missing a day with my children."



Nevada's Swan Lake



About an hour north of Las Vegas is the town of Alamo and the Pahrnatagat National Wildlife Refuge. With 5,380 acres of wide-open land, this is one of the best areas in Nevada to view an extensive variety of mammals, amphibians and reptiles, and birds including large numbers of swans and geese that spend the winter months at upper Pahrnatagat Lake. Go to LincolnCountyNevada.com for more info.

LincolnCountyNevada.com

get primitive



Bureau of Land Management (775) 726-8100

Nevada State Parks (775) 728-4460



ALAMO

Alamo is the social and business center of the rich Pahrnatagat Valley. Once a prime hunting ground for Native Americans, traces of their passage may be seen in rock art scattered throughout the valley. The Rock Art Guide on the website directs visitors to some common locations.

Where Should We Go?



The largest travel club in Nevada is ALWAYS looking for places to visit.

Any ideas?

Call or email Cheryl at
(702) 251-4441 or cheryl@thevegasvoice.net



The age 50+ "grown-up" voice for your Health, Wealth & Good Times
www.thevegasvoice.net



Nevada's Award-Winning

WINERY

- ◆ ONLY ONE HOUR WEST OF LAS VEGAS
- ◆ WINERY TOURS & WINE TASTING DAILY
- ◆ NEVADA'S OLDEST WINERY, EST. 1990
- ◆ NEVADA'S FIRST COMMERCIAL RED WINE
- ◆ NEVADA'S FIRST GOLD MEDAL WINNING WINE
- ◆ 185 NATIONAL WINE AWARDS SINCE 2004
- ◆ SYMPHONY'S RESTAURANT FOR
UPSCALE CASUAL DINING, LUNCH & DINNER
- ◆ LIMO SERVICE BY PRESIDENTIAL 702-731-5577

PAHRUMP VALLEY WINERY

OPEN 10:30 AM PAHRUMPWINERY.COM
800-368-9463 775-751-7800
3810 WINERY RD, PAHRUMP NV 89048

HWY 760 WEST OUT OF LAS VEGAS ABOUT 55 MINUTES TO
PAHRUMP. RIGHT AT 1ST LIGHT (WINERY RD.) TO THE WINERY

★ ONGOING *continued*

Gordie Brown
Golden Nugget
Las Vegas
Dark Sun. & Mon.
goldennugget.com
866-946-5336

Hair Nation
Club Fortune Casino
Sat.
clubfortunecasino.com
702-566-5555

Haunted Vegas Tours
Sun. & various
other days
hauntedvegastours.com
866-218-4935

**Henderson
Farmers' Market**
Henderson
Water Street
Thurs.
hendersonlive.com
702-267-2171

"Hitzville—The Show"
Harmon Theater
Dark Sun. & Mon.
harmontheater.com
702-836-0833

Human Nature
Australian Motown
Imperial Palace
Dark Fri.
imperialpalace.com
888-777-7664

"Hypnosis Unleashed"
Tropicana
Nightly
tropicana.lv.com
800-829-9034

**"ICE, the Show
from Russia"**
Riviera
Dark Fri.
rivierahotel.com
702-794-9433

The Improv
Comedy club
Harrah's Las Vegas
Dark Mon.
harrahslasvegas.com
702-369-5223

Jay Leno
The Mirage
Jan. 1-2, 15-16
Feb. 26-27
mirage.com
800-963-9634

"Jersey Boys"
The Venetian
Dark Wed.
venetian.com
866-641-SHOW

"KÀ"
by Cirque du Soleil
MGM Grand
Dark Sun. & Mon.
mgmgrand.com
866-774-7117

"King Arthur's Arena"
Excalibur
Dark Tues.
excalibur.com
702-597-7600

Lance Burton
Monte Carlo
Dark Sun. & Mon.
montecarlo.com
702-730-7160

**Las Vegas
Comedy Show**
Alexis Park
Dark Sun.-Mon.
alexispark.com
702-629-0715

**Las Vegas
Farmers' Market**
Gardens Park, Tues.
Bruce Trent Park, Wed.
Fremont Street, Fri.
lasvegasfarmersmarket.com
702-562-2676

Las Vegas Wranglers
ECHL hockey
Orleans Arena
(home dates only)
Jan. 2-3, 8-9
lasvegaswranglers.com
702-471-7825

"Le Rêve"
Wynn Las Vegas
Dark Tues. & Wed.
wynnlasvegas.com
888-320-7110

**The Legends Behind
the Comic Books**
Clark County Library
Thru Jan. 5
lvccld.org
702-734-READ

"Legends in Concert"
Harrah's Las Vegas
Dark Sat.
harrahslasvegas.com
702-369-5111

**Scott Russo &
The Big Big Bang**
Hard Rock
hardrockhotel.com
800-HRD-ROCK

(21-24)
Silver Buckle
Laughlin
Gun Club
virginriver.com
800-486-2582

(21-27)
Tom Jones
MGM Grand
mgmgrand.com
800-929-1111

22
(22-24)
The Temptations
The Orleans
orleanscasino.com
800-675-3267

23
SATURDAY
**The Black & White
Ball Honoring
Marie Osmond**
Hosted by Nevada
Ballet Theatre
Paris Las Vegas
nevadaballet.com
702-243-2623 x.222

BUNCO Tournament
Mesquite
CasaBlanca
visitmesquite.com
800-459-7529

**Clark County School
District Honor Band**
UNLV Performing Arts
Center
pac.unlv.edu
702-895-2787

NAJEE
Boulder Station
stationcasinos.com
702-367-2470

Ted Nugent
Henderson
Green Valley Ranch
stationcasinos.com
702-367-2470

(23-24)
**Las Vegas
Showdown
Cheerleading
& Dance
Championships**
Cashman Center
visitlasvegas.com
877-973-2433

(23-29, 31)
**Todd Luxton:
The Ultimate
Elvis Tribute**
Laughlin
Harrah's Laughlin
harrahslaughlin.com
702-298-8510

24
SUNDAY
Cash'd Out
Hard Rock
hardrockhotel.com
800-HRD-ROCK
Las Vegas Bridal Expo
Mandalay Bay
lasvegasbridalexpo.com
702-792-2378

26
(26-28, 30)
Miss America 2010
Planet Hollywood
planethollywoodresort.com
866-517-3263

28
(28-31)
Howie Mandel
MGM Grand
mgmgrand.com
800-929-1111

29
LeAnn Rimes
Eastside Cannery
eastsidecannery.com
702-856-5470
(29-30)
**Bridal Spectacular
Expo**
Cashman Center
visitlasvegas.com
702-368-0088

(29-31)
"All My Sons"
UNLV Performing
Arts Center
pac.unlv.edu
702-895-2787

30
SATURDAY
**The Best of
Rodgers &
Hammerstein:
Broadway in Concert**
UNLV Performing Arts
Center
pac.unlv.edu
702-895-2787

Mosley vs. Berto
Boxing
Mandalay Bay
mandalaybay.com
877-632-7400

**USRA Motorcycle
Off-Road Race**
Mesquite
CasaBlanca
(starting point)
mesquitenv.com
702-812-5038

Utada "In The Flesh"
House of Blues
houseofblues.com
702-632-7605

31
SUNDAY
AFI
House of Blues
houseofblues.com
702-632-7605

FEBRUARY

1
(1-3)
Howie Mandel
MGM Grand
mgmgrand.com
800-929-1111

(1-4)

**Todd Luxton:
The Ultimate
Elvis Tribute**

Laughlin
Harrah's Laughlin
harrahslaughlin.com
702-298-8510

(1-5, 8-12)

SchoolFest

College of Southern
Nevada Performing Arts
Center
csn.edu/pac
702-651-4720

2



GROUNDHOG DAY

(2-6)

Charo

Laughlin
Riverside
riversideresort.com
800-227-3849

3

**Nile w/ Immolation
& Abigail Williams**

House of Blues
houseofblues.com
702-632-7605

4

**The Moscow Festival
Ballet Performing
"Coppelia"**

UNLV Performing
Arts Center
pac.unlv.edu
702-895-2787

(4-7)

"All My Sons"

UNLV Performing
Arts Center

pac.unlv.edu
702-895-2787

5

**Cheers For
Volunteers
Black-Tie Banquet**

Pahrump
Pahrump Nugget
pahrumppchamber.com
775-727-5800

(5-6)

Jon Stewart

The Mirage
mirage.com
800-627-6667

(5-6)

NBT Unveiled

Evening of dance
presented by Nevada
Ballet Theatre
North Las Vegas
nevadaballet.com
702-243-2623 x.224

(5-6)

**"The Taming of the
Shrew"**

College of Southern
Nevada Performing
Arts Center
csn.edu/pac
702-651-5483

(5-7, 11-14)

**"Unsung Characters
from Nevada's Past"**

Reed Whipple
Cultural Center
rainbowcompany.info
702-229-6211

6

SATURDAY**Death Valley Trail
Marathon & 30K**

Death Valley
National Park
beattynevada.org
775-553-2424

**George Strait &
Reba McEntire**

MGM Grand
mgmgrand.com
877-880-0880

**Les Ballets
Trockadero de
Monte Carlo**

UNLV Performing
Arts Center
pac.unlv.edu
702-895-2787

**National Collegiate
Cheerleading
Championships**

Cashman Center
visitlasvegas.com
800-886-4872

7

SUNDAY

(7-11)

**Branson Fest
Out West**

Mesquite
CasaBlanca
visitmesquite.com
800-459-7529

9

(9-14)

**The Smothers
Brothers w/
The Yo-Yo Man**

Laughlin
Riverside
riversideresort.com
800-227-3849

10

Harlem Globetrotters

The Orleans
orleanscasino.com
800-675-3267

(10-13)

**Dam Short
Film Festival**

Boulder City
damshortfilm.org
702-447-4747

11

**Hearts for the Arts
Gala**

Mesquite
mesquitenv.com
702-346-1232

Yellow Brick Road

Fremont Street
Experience
vegasexperience.com
877-VEGAS4U

★ ONGOING continued

"Liberace and Me"

Starring Philip
Fortenberry
Liberace Museum
Tues., Wed., & Sat.
liberace.org
702-798-5595

**"Louie Anderson:
Larger Than Life"**

Excalibur
Dark Fri. & Sat.
excalibur.com
702-597-7600

**The Mac King
Comedy Show**

Harrah's Las Vegas
Dark Sun. & Mon.
harrahslasvegas.com
702-369-5222

**"The Magic & Tigers
of Rick Thomas"**

Sahara
Dark Mon.
saharavegas.com
888-696-2121

"Magic's a Drag"

Harmon Theater
Dark Sun. & Thurs.
harmontheater.com
702-836-0836

Marc Savard

Comedy hypnosis
& chaos
Variety Theater
Dark Fri.
varietytheater.com
866-932-1818

Marilyn's Lounge

Eastside Cannery
Various shows nightly
eastsidecannery.com
702-856-5300

**"Marriage Can Be
Murder"**

Fitzgeralds
Nightly
fitzgeraldslasvegas.com
702-388-2400

"Matsuri"

Imperial Palace
Nightly
imperialpalace.com
888-777-7664

Matt Goss

The Palms
Fri. & Sat.
mattgoss.biz
702-942-7777

"Men of X"

Male revue
Hooters
Nightly
hooterslv.com
866-584-6687

**"Menopause
The Musical"**

Luxor
Nightly
luxor.com
800-557-7428

"MENTAL"

Mind reader
Luke Jermay
O'Sheas
Dark Sun. & Mon.
mrjermay.com
800-221-7299

"The Mentalist"

Variety Theater
Dark Wed.
varietytheater.com
866-932-1818

**Michael Baker:
Flick of the Wrist**

Winchester
Cultural Center
Thru Feb. 5
accessclarkcounty.com
702-455-0000

**"Mystère,"
by Cirque du Soleil**

Treasure Island
Dark Thurs. & Fri.
treasureisland.com
800-392-1999

"Nashville Nites!"

Royal Resort
Thurs.-Sat.
royalhotelvegas.com
888-510-1414

**Nathan Burton
Comedy-Magic**

Flamingo Las Vegas
Dark Mon. & Thurs.
flamingolasvegas.com
800-221-7299

**"O" by Cirque du
Soleil**

Bellagio
Dark Mon. & Tues.
bellagio.com
888-488-7111

★ ONGOING continued**The Outdoor Picture Show**

Free movies under the stars
Henderson

The District at Green Valley Ranch
Fri. & Sat.
thedistrictatgvr.com
702-564-8595

"PEEPSHOW"

Topless revue
Planet Hollywood
Dark Wed.
planethollywoodresort.com
877-333-9474

Penn & Teller

Rio All-Suite
Dark Thurs. & Fri.
riolasvegas.com
702-777-7776

Pete's Dueling Piano Bar

Town Square Las Vegas
Dark Sun.-Mon.
petesduelingpianobar.com
702-220-7383

"Phantom: The Las Vegas Spectacular"

The Venetian
Dark Sun.
venetian.com
866-641-SHOW

"Popovich Comedy Pet Theater"

Variety Theater
Dark Wed.
varietytheater.com
866-932-1818

Purple Reign: The Ultimate Prince Tribute Show

Hooters
Fri.-Sun.
hooterscasinohotel.com
702-739-9000

"The Rat Pack is Back"

Plaza Hotel
Nightly
plazahotelcasino.com
800-634-6575

Rita Rudner

Harrah's Las Vegas
Jan. 1-2, 16, 18, 21, 23, 25, 27, 29
Feb. 1, 9, 11, 18, 20, 22, 24
harrahslasvegas.com
800-392-9002

Riviera Comedy Club

Riviera
Nightly
rivierahotel.com
702-794-9433

Rockstar: The Tribute

Riviera
Dark Tues.
rivierahotel.com
702-794-9433

"Sandy Hackett's Rat Pack Show"

Sahara
Nightly
saharavegas.com
702-737-2515

Santa Sweetens Holidays

Bellagio's Conservatory & Botanical Gardens
Thru Jan. 2
bellagio.com
888-987-6667

Scarlett & Her Seductive Ladies of Magic

Riviera
Dark Fri.
rivierahotel.com
702-794-9433

"Shear Madness"

Town Square Las Vegas
Dark Mon.
shearmadnesslv.com
702-949-6123

"Show in the Sky"

Rio All-Suite
Thurs.-Sun.
riolasvegas.com
702-777-7776

The Show Wednesdays

Starring Bobby Brown
New York-New York
Wed.
rokvegasnightclub.com
702-740-6765

"Sin City Bad Girls"

Topless revue
Las Vegas Hilton
Dark Sun.
lvhilton.com
800-222-5361

Sin City Comedy Show

Variety Theater
Nightly
varietytheater.com
866-932-1818

(11-12)

Carlos Mencia

Treasure Island
treasureisland.com
866-712-9308

(11-13)

Las Vegas Antique Bottles & Collectibles Club Show

Palace Station
visitlasvegas.com
800-634-3101

12

Henderson Symphony Orchestra

Henderson

(12-21)

St. George Area Parade of Homes

St. George (Utah)
paradehomes.com
435-674-1400

13
SATURDAY**BJ Thomas**

Laughlin
Tropicana Express
tropicanax.com
800-243-6846

Smokey Robinson

Henderson
Green Valley Ranch
stationcasinos.com
702-367-2470

(13-14)

Brian Evans

Laughlin
Harrah's Laughlin
harrahslaughlin.com
702-298-8510

(13-14)

USA Sevens International Rugby

Sam Boyd Stadium
unlvtickets.com
866-388-3267

**Dueling Pianos**

OVER THE COURSE OF 17 YEARS, the folks behind Pete's Dueling Piano Bar, which opened a new location at Town Square Las Vegas in November, have consistently offered a unique brand of high-energy rock 'n' roll via four of the best entertainers in the country. No matter what the occasion, Pete's Dueling Piano Bar is a great place to celebrate it.

Henderson
Convention Center
hsorch.org
702-267-2171

Highwire

Fremont Street
Experience
vegasexperience.com
877-VEGAS4U

Las Vegas Classic Volleyball Tournament

Cashman Center
visitlasvegas.com
714-917-3595

Dokken

Santa Fe Station
stationcasinos.com
702-367-2470

Goldy Rox

Fremont Street
Experience
vegasexperience.com
877-VEGAS4U



Lisa Lampanelli

The Palms
palms.com
702-942-6888

14
SUNDAY

VALENTINE'S DAY

TRY ONE!
Shoot a real Machine Gun!

TEST FIRE A MACHINE GUN

MP5 • UZI • THOMPSON • MP40 • AK47
STEN • M16 • GREASEGUN • M249 SAW

THE GUN STORE
2900 EAST TROPICANA AVE. (MINUTES FROM THE STRIP)

702-454-1110 Open 7 Days
9am-6:30pm

WE HAVE MORE THAN 60
DIFFERENT HANDGUNS, RIFLES
& SHOTGUNS YOU CAN SHOOT!

www.thegunstorelasvegas.com

target
your **market**

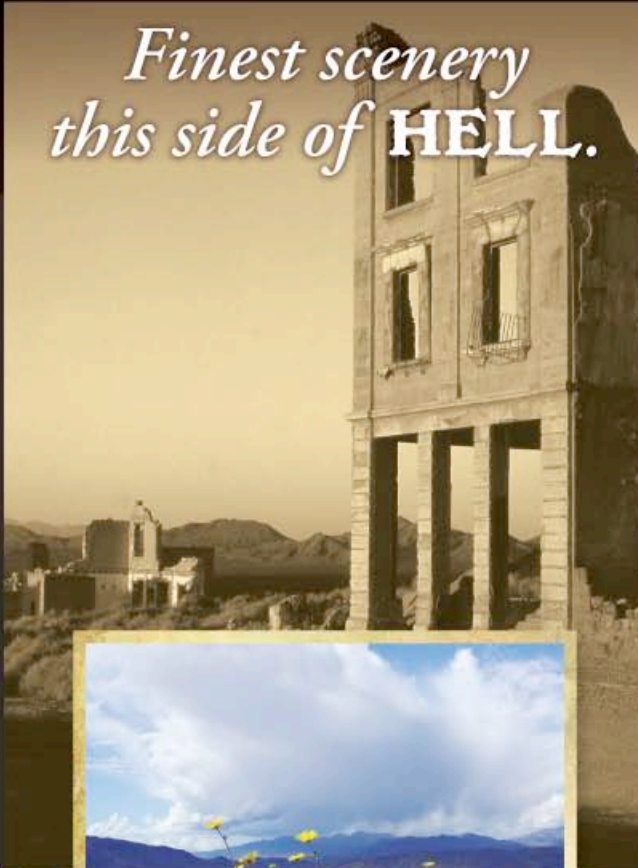
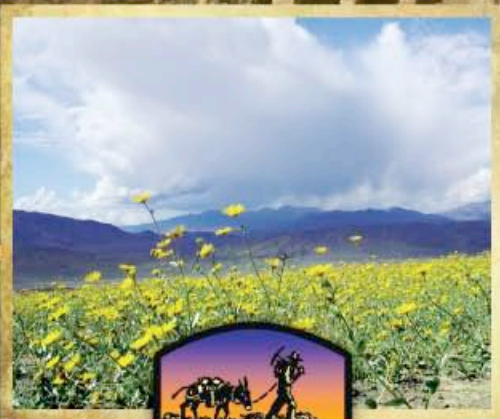


advertise in
EVENTS & SHOWS

For advertising rates call 775-687-0610
or e-mail carrie@nevadamagazine.com

NEVADA
MAGAZINE

*Finest scenery
this side of HELL.*

BEATTY NEVADA
GATEWAY TO DEATH VALLEY

The Closest Gateway to Death Valley.

But, nestled in our refreshingly cool desert oasis you'll discover majestic mountain scenery, some of the friendliest gaming establishments, unique works of art and roving gunfighters. Outdoor recreational opportunities are endless with miles of hiking, ATV trails and historic ghost towns to explore. Or, just enjoy some simple relaxation and privacy in deluxe accommodations. **That's a bell of a lot of fun packed into one place!**

For more information:
Ph: 1.886.736.3716 | www.beattynevada.org
beattychamber@sbcglobal.net

Beatty Chamber of Commerce: P.O. Box 956 • Beatty, Nevada 89003

JUST 98 MILES NORTH OF LAS VEGAS ON HIGHWAY 95.
Made possible by a Nevada Commission on Tourism grant. www.travelnevada.com

★ ONGOING *continued*

Society of Seven & Jasmine Trias

Gold Coast
Fri.-Sun.
goldcoastcasino.com
702-251-3574

"The Sopranos Last Supper"

Tropicana
Dark Sun. & Mon.
tropicana.lv.com
800-829-9034

"Steve Wyrick: Real Magic"

Planet Hollywood
Dark Fri.
steve.wyricktheatre.com
800-210-0745

Supernatural Santana

Hard Rock
Feb. 3, 5-6, 10,
12-14, 17, 19-21
supernaturalsantana.com
702-693-5583

Terry Fator

The Mirage
Dark Sun. & Mon.
mirage.com
800-963-9634

Third Thursday ARTsWALK

Henderson
Water Street District
hendersonlive.com
702-267-1515

"Thunder From Down Under"

Male revue
Excalibur
Nightly
excalibur.com
702-597-7600

"Tony n' Tina's Wedding"

Planet Hollywood
Nightly
planethollywoodresort.com
877-333-9474

"Tournament of Kings"

Excalibur
Dark Tues.
excalibur.com
702-597-7600

Train Rides
Boulder City

Nevada State
Railroad Museum
Sat. & Sun.
nevadaculture.org
702-486-5933

Undressed

Aimee Koch
photo exhibit
Charleston Heights
Arts Center
Dark Sun., thru Feb. 11
aimeekoch.com
702-229-6383

UNLV

Men's Basketball

Thomas & Mack Center
Jan. 13, 16, 26
Feb. 2, 10, 20, 24
unlvrebels.cstv.com
866-388-3267

UNLV

Women's Basketball

Thomas & Mack Center
Jan. 6, 9, 20, 23
Feb. 2, 13, 17, 27
unlvrebels.cstv.com
866-388-3267

"V the Ultimate Variety Show"

Variety Theater
Nightly
varietytheater.com
866-932-1818

Valley of Fire: Faces, Animals, & Other Things

Sunrise Library
Thru Feb. 21
lvccld.org
702-734-READ

Wayne Newton: Once Before I Go

Tropicana
Dark Sun. & Mon,
thru April
troplv.com
800-829-9034

"X" Burlesque

Topless revue
Flamingo Las Vegas
Nightly
flamingolasvegas.com
800-221-7299

"ZUMANITY, the Sensual Side of Cirque du Soleil"

New York-New York
Dark Mon. & Thurs.
nynyhotelcasino.com
866-606-7111

Love Shack

Fremont Street
Experience
vegosexperience.com
877-VEGAS4U

15



PRESIDENTS' DAY

16

Death & Transfiguration

UNLV Performing
Arts Center
pac.unlv.edu
702-895-2787

(16-21)

Oak Ridge Boys

Laughlin
Riverside
riversideresort.com
800-227-3849

17

"The Taming of the Shrew"

Mesquite
Virgin Valley
High School
mesquiteartscouncil.org
702-376-9489

18

"La Celestina"

Cine en el Centro
film series
East Las Vegas
Community/
Senior Center
lasvegasparksandrec.com
702-229-1515

19

Larry The Cable Guy

Primm
Star of the Desert Arena
primmvalleyresorts.com
800-FUN-STOP

Nashville Unplugged

Henderson
Green Valley Ranch

stationcasinos.com
702-367-2470

Shirley Chen Chinese Culture & Folk Dancing

Lloyd D. George
United States
Courthouse
artslasvegas.org
702-229-2496

Sinbad

Treasure Island
treasureisland.com
866-712-9308

(19-21)

Golf Fest Vegas

Angel Park Golf Club
golffestshow.com
858-586-1202 x.23

(19-28)

"When You Coming Back, Red Ryder?"

College of Southern
Nevada Performing
Arts Center
csn.edu/pac
702-651-5483

(19-March 7)

"The Shadow Box"

Las Vegas Little Theatre
lvlt.org
702-362-7996



Mr. Las Vegas Returns

A CELEBRATION OF 50 STORIED YEARS as told by the man who shaped them, "Once Before I Go" is a rare opportunity to experience an iconic career through Wayne Newton's own lens. No other performer has seen 50 years from center stage in the ever-changing city of Las Vegas. Showing through April, the act will feature Newton with a full orchestra, photos and video, the latest in technology, and lots of surprises.

State Agent & Transfer Syndicate, Inc.

Family Owned & Operated



Incorporate in Nevada, Today!

stateagentandtransfer.com

775.882.1013

800.253.1013

**\$75 State
Filing Fee
Paid**

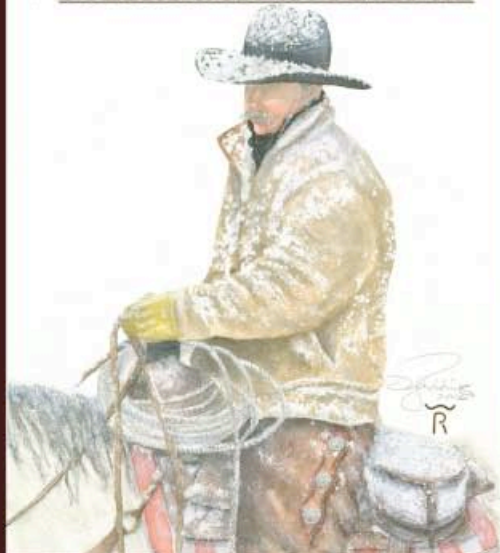
112 North Curry Street • Carson City, NV 89703

GENOA

Carson Valley Arts Council & The Town of Genoa
present

COWBOY

POETRY & MUSIC FESTIVAL



APRIL 29 - MAY 2, 2010

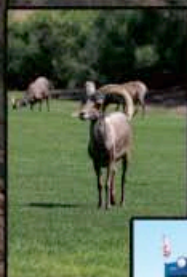
Waddie Mitchell • Don Edwards • Paul Zarzyski •
Lacy J Dalton • Dave Stamey • Larry Maurice •
Richard Elloyan • David John and the
Comstock Cowboys • McAvoy Layne

www.GenoaCowboyFestival.com

BOULDER CITY

Historic Charm In A Recreational Paradise

866-297-4336



Boulder City Chamber of Commerce

www.bouldercitychamber.com

465 Nevada Way, Boulder City, Nevada 89005

Phone: 702-293-2034 Fax: 702-293-0574

★ ATTRACTIONS

The Adventuredome Theme Park

Indoor theme park
Circus Circus
Daily
adventuredome.com
702-794-3939

The Auto Collections

Imperial Palace
Daily
imperialpalace.com
888-777-7664

BODIES...

The Exhibition
Full body, organ, &
partial body specimens
Luxor
Daily
luxor.com
800-288-1000

The Carousel at The District

Henderson
The District at Green
Valley Ranch
Thru Jan. 31
thedistrictatgvr.com
702-564-8595

CSI: The Experience

MGM Grand
Daily
mgmgrand.com
702-891-1111

Desperado Rollercoaster

Primm
Daily
vegas.com

Don Laughlin's Classic Car Collection

Laughlin
Riverside Resort
Daily
riversideresort.com
702-298-2535

Eiffel Tower Experience

Paris Las Vegas
Daily
parislasvegas.com

Fantasy Faire Midway

Excalibur
Spongebob Squarepants
4-D ride, daily
The Polar Express
4-D ride,
thru Jan. 6
excalibur.com
877-750-5464

Fountains of Bellagio

Bellagio
Daily
bellagio.com
702-693-7111

The King's Ransom Museum

Elvis Presley artifacts
Imperial Palace
Daily, thru April
thekingsransom.com
888-777-7664

Lamborghini Las Vegas

The Palazzo
Dark Sun.
palazzolasvegas.com

The Lion Habitat at MGM

MGM Grand
Daily
mgmgrand.com
877-880-0880

The Roller Coaster

New York-New York
Daily
nynyhotelcasino.com
800-689-1797

Shark Reef Aquarium

Mandalay Bay
Daily
mandalaybay.com
702-632-4555

Siegfried & Roy's Secret Garden & Dolphin Habitat

The Mirage
Call for hours
mirage.com
800-627-6667

Titanic: The Artifact Exhibit

Luxor
Daily
luxor.com
800-557-7428

Madame Tussauds Las Vegas

Daily
mtvegas.com
702-862-7800

VivaVision

High-tech videos
Fremont Street
Experience
Nightly
vegasexperience.com
877-VEGAS4U

20 SATURDAY

Al Dimeola

Henderson
Green Valley Ranch
stationcasinos.com
702-367-2470

Amargosa Conservancy Walking Tour

Pahrump
Meet at Ryan in
Death Valley
pahrumphamber.
com
760-852-4339

Brad Paisley

Mandalay Bay
mandalaybay.com
877-632-7400

(20-21)

Don Rickles

The Orleans
orleanscasino.com
702-365-7075

22

United States Air Force Performing Band Concert

Beatty
Beatty High School
beattynevada.org
775-553-2424

23

National Pancake Day

Free short stack
All NV locations
ihoppancakeday.com



NEVADA ONLINE

For more events
and shows in the
Silver State, visit
nevadamagazine.com.

(23-28)

Glen Campbell w/ Debbie Campbell

Laughlin
Riverside
riversideresort.com
800-227-3849

24

The Las Vegas Philharmonic

UNLV Performing
Arts Center
pac.unlv.edu
702-258-5438 x.226

25

(25-26)

Bill Engvall

Treasure Island
treasureisland.com
866-712-9308

(25-26)

Las Vegas Super Sprint Classic

Las Vegas
Motor Speedway
lvms.com
800-644-4444

26

Virgin Valley Family Services Annual Roast

Charity fundraiser
Mesquite
Eureka Casino
mesquitenv.com
702-346-7277

(26-28)

"The Little Dog Laughed"

UNLV Performing
Arts Center
pac.unlv.edu
702-895-2787

(26-28)

2010 NASCAR Weekend

Las Vegas
Motor Speedway
lvms.com
800-644-4444

27 SATURDAY

Josh Turner

Primm
Star of the Desert Arena
primmvalleyresorts.com
800-FUN-STOP

The Las Vegas Philharmonic

UNLV Performing Arts
Center
pac.unlv.edu
702-895-2787

(Boy) Scout

Emblems Mass

Diocese of Las Vegas
lvacbsa.org
702-735-3500

(27-28)

Christopher Cross

Laughlin
Harrah's Laughlin
harrahslaughlin.com
702-298-8510

28 SUNDAY

The Band of the Irish Guards

UNLV Performing
Arts Center
pac.unlv.edu
702-895-2787

WORTH A CLICK

Check out the new
Nevada Events &
Shows Blog at
nevadaeventsandshows.
blogspot.com.

EVENTS & SHOWS

2010 Silver State Open
The Silver State Open is a professional golf tournament that is part of the PGA TOUR. It is held annually in Las Vegas, Nevada. The tournament is one of the oldest in the world and has a rich history. It is a 72-hole stroke play tournament. The winner of the tournament receives a \$1 million prize. The tournament is held at the Silver State Golf Club. The tournament is a major event in the Las Vegas area. It is a great time to see some of the best golfers in the world. The tournament is a great way to spend a weekend in Las Vegas. It is a great way to see some of the best golf in the world. The tournament is a great way to spend a weekend in Las Vegas. It is a great way to see some of the best golf in the world.

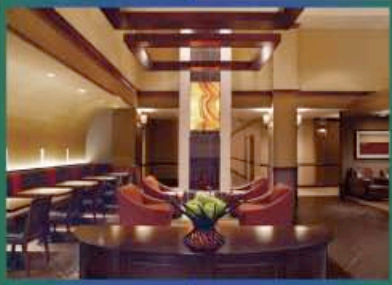


Carson City Courtyard Marriott

3870 S. CARSON STREET
CARSON CITY, NV 89701
775-887-9900

www.marriott.com/RNOCC

Reference Promotional Code: LPR



Hyatt Place Reno Tahoe Airport

1790 E. PLUMB LANE
RENO, NV 89502

775-826-2500 • 800-233-1234

www.hyattplacerenotahoeairport.com

Reference Promotional Code: HPRNO



**HYATT
PLACE**



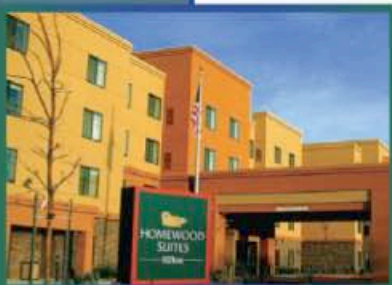
Sparks Fairfield Inn & Suites by Marriott

2085 BRIERLEY WAY
SPARKS, NV 89434

775-355-7700 • 800-228-2800

www.marriott.com/RNOFI

Reference Promotional Code: LPR



Homewood Suites by Hilton

5450 KIETZKE LANE
RENO, NV 89511
775-853-7100

www.reno.homewoodsuites.com

Reference Promotional Code: RNO



Reno Courtyard by Marriott

6855 S. VIRGINIA STREET
RENO, NV 89511

775-851-8300 • 800-321-2211

www.marriott.com/RNOCY

Reference Promotional Code: LPR





NORTHERN NEVADA

january/february

All listings are in Reno unless otherwise noted. Multiple-day events are listed on the first day. Call or go online to confirm details such as times and age restrictions. "Dark" means the event or show is closed that day(s). For more Northern Nevada happenings, visit nevadamagazine.com. To submit an event or show, e-mail editor@nevadamagazine.com.

JANUARY

1



NEW YEAR'S DAY

(Dec. 21-Jan. 1)
Winter Fun Day Camp
For children 6-12
Fallon
churchillcounty.org
775-423-7733

(Dec. 26-Jan. 2)
Ski-With-Jonny (Moseley) Days
Squaw Valley USA
squaw.com
530-583-6955

(Dec. 26-Jan. 3)
The Magic of Joseph Gabriel—Direct From Broadway
Stateline
MontBleu
montbleuresort.com
888-829-7630



NEVADA ONLINE

For more events and shows in the Silver State, visit nevadamagazine.com.

(Dec. 29-Jan. 3)
Shake, Rattle N' Roll
Minden
Carson Valley Inn
cvinn.com
775-782-9711

(Dec. 30-Jan. 3)
Garage Boys
Eldorado Reno
eldoradoreno.com
800-648-5966

(Dec. 30-Jan. 3)
Melissa Dru
Carson City
Carson Nugget
ccnugget.com
800-426-5239

(Dec. 31-Jan. 2)
Abbacadabra—The Ultimate Abba Tribute
Eldorado Reno
eldoradoreno.com
800-648-5966

Eclipse
Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

New Year's Day ATV/UTV Ride
Fallon
Eagles Lodge
e-mail: duce.coop@yahoo.com

Fallon Optimists New Year's Day Fun Run
Fallon
Veteran's Park/Elk Club
churchillcounty.org
775-423-7733

Polar Bear Plunge
Resort at Squaw Creek
squawcreek.com
800-327-3353

(1-2)
Patton Leatha
Harrah's Reno
harrahsreno.com
775-788-2900

(1-2)
Squawlidays
Squaw Valley USA
squaw.com
530-583-6955

(1-3)
Sunset Snowshoe Tour
Resort at Squaw Creek
squawcreek.com
800-327-3353

(1-8)
Recycled Seconds Art Show
Carson City
Capital City Arts Initiative Courthouse
visitcarsoncity.com
775-721-7424

2 SATURDAY

The Eric McFadden Trio
Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

Foghat
Stateline
Harrah's Lake Tahoe
southshoreroom.com
800-427-7247

Great White & Dokken

West Wendover
Peppermill
wendoverfun.com
800-537-0207

Snowshoe Skills & Running Clinic
Northstar-at-Tahoe
northstarattahoe.com
800-GO-NORTH

Volcom Stone Peanut Butter & Rail Jam
Sierra-at-Tahoe
volcom.com
530-659-7453

(2-3)
Tahoe League Race
Boreal Mountain Resort
auburnskiclub.org
530-426-3666

3 SUNDAY

Hyatt Regency Poker Run
Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

7

Gloriana
Knitting Factory
re.knittingfactory.com
775-323-5648

8

Aaron Lewis
Silver Legacy
silverlegacy.com
800-687-8733

Flamenco Guitarist David Maldonado
Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

Gin Blossoms
West Wendover
Peppermill
wendoverfun.com
800-537-0207

Switchfoot
Knitting Factory
re.knittingfactory.com
775-323-5648

(8-17)
North Lake Tahoe Olympic Heritage Celebration
Squaw Valley USA & other resorts
squawvalley1960celebration.com
530-583-6955

9 SATURDAY

Aaron Lewis
West Wendover
Peppermill
wendoverfun.com
800-537-0207



JANUARY

8-17

North Lake Tahoe Olympic Heritage Celebration

Squaw Valley USA & other resorts
squawvalley1960celebration.com
530-583-6955

IF YOU ARE READING NEVADA MAGAZINE'S EVENTS & SHOWS, you may have not seen our feature story on the 1960 Olympic Winter Games, held at Squaw Valley. Visit nevadamagazine.com to read the story, which includes details on the North Lake Tahoe Olympic Heritage Celebration. The event, January 8-17, will be held at Squaw Valley USA and other area resorts.

Alpine Club Powder Party Featuring Team RAD!

Alpine Meadows
skialpine.com
530-583-6917

Alpenglow Demo Day

Alpine Meadows
skialpine.com
530-583-6917

The Biggest Little Cookie Round Up in the West

Neil Road
Community Center
gssn.org
800-222-5406

Chukar Foundation Dinner & Auction

Winnemucca
winnemucca.com
775-635-6611

Crescendo Circle Reception

Reno Philharmonic
renophil.com
775-323-6393

Elvis Day

Mt. Rose Ski Tahoe
mtrose.com
800-SKI-ROSE

Hellbound Glory

Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

Houseplants—Your Indoor Air Cleaners

Moana Nursery
moananursery.com
775-825-0600

MC Hammer

Stateline
Harrah's Lake Tahoe
southshoreroom.com
800-427-7247

Sitour USA Summit Tour

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

Stephen Lynch

Silver Legacy
silverlegacy.com
800-687-8733

Sylvia Browne

Grand Sierra
grandsierraresort.com
800-501-2651

Winter Trails Introduction Day

Royal Gorge
royalgorge.com
800-500-3871

1960s Retro Party

Squaw Valley USA
squaw.com
530-583-6955

(9, 30)

USASA Slopestyle

Boreal Mountain Resort
rideboreal.com
530-426-3666

(9-10)

Skiing for Schools

Royal Gorge
royalgorge.com
800-500-3871

10 SUNDAY

Learn to Ski & Ride Day

Squaw Valley USA
squaw.com
530-583-6955

Reel Big Fish

Knitting Factory
re.knittingfactory.com
775-323-5648

★ ONGOING

A Survey of Gee's Bend Quilts

Nevada Museum of Art
Feb. 6-April 11
nevadaart.org
775-329-3333

Advanced Ski Clinics

Squaw Valley USA
Jan. 8-10, 15, 29-31
Feb. 8-12, 26
squaw.com
530-583-6955

Art & Infrastructure: Patricia Johanson & the Petaluma Wetlands Park

Nevada Museum of Art
Thru Jan. 10
nevadaart.org
775-329-3333

Bounce

Circus Circus
Dark Sun. & Mon.
circusreno.com
800-648-5010

Brian Christiansen: Trophy Hunter

Nevada Museum of Art
Feb. 20-May 9
nevadaart.org
775-329-3333

"Carnival Cabaret"

Stateline
Horizon
Nightly
horizoncasino.com
800-683-8266

Catch a Rising Star Comedy Club

Silver Legacy
Dark Mon.
silverlegacy.com
800-MUST-SEE

Coin Press No. 1 Demonstration

Carson City
Nevada State Museum
Last Fri. of each month
nevadaculture.org
775-687-4810 x.237

Crackers in Elko

Central Florida
Cowboy Art Assoc.
Elko
Northeastern
Nevada Museum
Thru Jan. 31
museumelko.org
775-738-3418

DBA Wine Walk

Elko
Second Sat. of each month
elkocva.com
775-738-3136

Divers Objects

Mixed-media sculpture
Fallon
Oats Park Art Center
Feb. 27-May 15
churchillarts.org
775-423-1440

Downtown Beer Crawl

Carson City
Third Sat. of each month
visitcarsoncity.com
775-883-2211

Downtown Wine Walk

Carson City
First Sat. of each month
visitcarsoncity.com
775-883-2211

Even in Africa

Paintings by Robert Cinkel
National Automobile Museum
Thru Jan. 11
automuseum.org
775-333-9300

Free Ladies' Day Ski & Board Clinics

Mt. Rose Ski Tahoe
Thurs., thru April
mtrose.com
800-SKI-ROSE

First Thursday

Nevada Museum of Art
First Thurs. of each month
nevadaart.org
775-329-3333

Fleischmann Planetarium & Science Center

Exhibits & films
University of Nevada, Reno
planetarium.unr.edu
775-784-4812

"Get Hypnotized!"

Pioneer Underground
Fri. & Sat.
renohypnotist.com
775-324-7474

★ ONGOING continued

Great Basin Gear Show & Sale

Elko
Northeastern Nevada Museum
Jan. 12-Feb. 9
museumelko.org
775-738-5816

Greetings From No Time Flat

Michael S. Moore artwork
Fallon
Oats Park Art Center
Thru Feb. 19
churchillarts.org
775-423-1440

The Grid: Bernd & Hilla Becher

Nevada Museum of Art
Thru Feb. 7
nevadaart.org
775-329-3333

Guided Tours

Nevada Museum of Art
Thurs., Sat., & Sun.
*Spanish-language tours by appt.
nevadaart.org
775-329-3333

Imperial Acrobats of China

Circus Circus
Dark Wed.
circusreno.com
800-648-5010

Improv Comedy

Stateline
Harveys Lake Tahoe
Dark Mon. & Tues.
harveystahoe.com
775-586-6266

JR Johns

Pet show
Circus Circus
Dark Tues. & Thurs.
circusreno.com
800-648-5010

Just For Women Ski Clinics

Squaw Valley USA
Jan. 8-10, 15, 27-29
Feb. 5-7, 26
squaw.com
530-583-6955

Last Tracks

Incline Village
Diamond Peak
Feb. 6, 13, 20, 27
diamondpeak.com
877-468-4397

Lucy Raven: China Town

Nevada Museum of Art
Jan. 16-May 9
nevadaart.org
775-329-3333

Made In Tahoe Art Show

Crystal Bay
Tahoe Biltmore
Sat.
tahoebiltmore.com
800-BILTMORE

Movie Cars: Cinematic Stars On Wheels

National Automobile Museum
Thru April 14
automuseum.org
775-333-9300

Nathan Owens Motown After Dark

Harrah's Reno
Jan. 15-18, 21-24, 28-31
Feb. 4-6, 13-15, 18-21, 25-28
harrahreno.com
775-788-2900

Nevada Northern Railway Train Rides

Ely
Visit Web site or call for schedule
nnry.com
866-407-8326

Nevada Wolf Pack Basketball

Lawlor Events Center
(Home dates only)
Jan. 9, 13, 16, 30
Feb. 13, 17
nevadawolfpack.com
775-348-7225

Nevada Wolf Pack Women's Basketball

Lawlor Events Center
(Home dates only)
Jan. 9, 21, 26
Feb. 6, 13, 15
nevadawolfpack.com
775-348-7225

Ringed-Neck Connection Tournament of Champions

Lovelock
pershingcountynevada.com
775-273-7406

(10, 12)

Latin Temptation

Reno Philharmonic
Pioneer Center
renophil.com
775-323-6393

(10, 24, 31)

USASA Superpipe

Boreal Mountain Resort
rideboreal.com
530-426-3666

11

(11, 18, 22, 29)

High School Race

Boreal Mountain Resort
rideboreal.com
530-426-3666

(11-15)

Learn to Ski & Burton Ride Week

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

12

Harlem Globetrotters

Lawlor Events Center
unr.edu/lawlor
775-784-4444

Mile High Jazz

Carson City
Comma Coffee
milehighjazz.com
775-883-4154

Olympic Heritage Moguls Competition

Alpine Meadows
skialpine.com
530-583-6917

15

Back 40 Bluegrass Music

Eureka
Eureka Opera House

eurekacounty.com
775-237-6006

Candlebox

Knitting Factory
re.knittingfactory.com
775-323-5648

Sol Jibe

Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

Tonya Tucker

West Wendover
Peppermill
wendoverfun.com
800-537-0207

(15-16)

Shepherders' Reunion

Baker
greatbasinpark.com
775-234-7300

(15-17)

"Wedding Singer"

Broadway Comes to Reno
Pioneer Center
pioneercenter.com
775-686-6600

16

SATURDAY

AFI

Knitting Factory
re.knittingfactory.com
775-323-5648

Burton Jiblet Stop #1

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

Collective Soul

Silver Legacy
silverlegacy.com
800-687-8733

Fireworks Train

Ely
elynevada.net
800-496-9350

Learn to Compost!

Moana Nursery
moananursery.com
775-825-0600

Ice Bar Opening Party

Alpine Meadows
skialpine.com
530-583-6917

Saigon By Night

West Wendover
Peppermill
wendoverfun.com
800-537-0207

(16-17)

Genoa Antique Show, Sale, & Appraisal Clinic

Genoa
Genoa Town Hall
genoaevents.com
775-782-4951

(16-17)

Ruby Mountain Motocross

Elko
elkocva.com
775-753-3218

(16-17)

Snow Camping 101

Mt. Rose/Tahoe Meadows
tahoerimtrail.org
775-298-0238

(16-17)

Tower of Power

Stateline
Harrah's Lake Tahoe
southshoreroom.com
800-427-7247

(16-17)



White Pine Fire & Ice Show

Ely
Cave Lake State Park
parks.nv.gov/cl.htm
775-728-4460

(16-17)

Wild Winter Weekend

Animal Ark
animalark.org
775-970-3111

Follow America's Loneliest Road to a castle in the sky.

PonyExpressNevada.com
1.888.359.9449



Discover life along the trail.

Dayton

Fernley

Austin

Eureka

Ely

Fallon



Winnemucca

There's More Than Meets the Eye...

WINNEMUCCA RANCH HAND RODEO WEEKEND

March 3-7, 2010

Join us in Winnemucca for Nevada's premier western event! Featuring the Ranch Hand Rodeo, Western Trade Show, Cow Dog Trials, Bull Sale, PeeWee Events, and the Ranch, Rope & Performance Horse Sale!

www.RanchRodeoNV.com

Funded in part by the Nevada Commission on Tourism

Contact us Today for a FREE Visitors Guide and more information:
www.WINNEMUCCA.com or 1-800-962-2638



★ ONGOING *continued*

**New York to Paris
Automobile Race**

Exhibit featuring
1907 Thomas Flyer
National Automobile
Museum
Thru Jan. 5, 2012
automuseum.org
775-333-9300

**On the Road with
Alice Ramsey:
100 Years Ago**

National Automobile
Museum
Thru April 14
automuseum.org
775-333-9300

**Penelope Gottlieb:
NO \$ DOWN**

Nevada Museum of Art
Jan. 2-May 23
nevadaart.org
775-329-3333

**Raphael: The Woman
with the Veil**

Nevada Museum of Art
Jan. 9-March 21
nevadaart.org
775-329-3333

**Rembrandt: The
Embrace of Darkness
& Light**

Nevada Museum of Art
Thru Jan. 17
nevadaart.org
775-329-3333

**Reno: Biggest Little
City in the World**

Nevada Historical
Society
Permanent exhibit
nevadaculture.org
775-687-8323

Reno Beer Crawl

Tastings of
specialty beers
Fourth Sat. of each
month
renobeercrawl.com
775-996-1811

Reno Bighorns

NBA D-League
basketball
Reno Events Center
(home dates only)
Jan. 1, 3, 12, 30-31
Feb. 9-10, 27-28
renobighorns.com
775-284-2622

Riverwalk Art Walk

Last Thurs. of
each month
renoriver.org
775-825-WALK

Roadside Attractions

Photography by
Howard Goldbaum
National Automobile
Museum
Thru Jan. 11
automuseum.org
775-333-9300

Salsa Night Sundays

Silver Legacy
silverlegacy.com
800-MUSTSEE

Scheels Running Club

Sparks
Thurs.
e-mail: eventsrs@
scheelssports.com
775-352-3664

**Slot Machines:
The Fey Collection**

Carson City
Nevada State Museum
nevadaculture.org
775-687-4810 x.237

**Steakhouse Wine
Tastings**

Harrah's Reno
Last Tues. of each month
harrahreno.com
775-788-2929

**Ten Famous Peaks
of Nevada by Erik
Holland**

Artists Co-op Gallery
Feb. 1-28
artistsco-opgalleryreno
.com
775-322-8896

Third Thursdays

Carson City
Brewery Arts Center
breweryarts.org
775-883-1976

**Topaz Lake
Fishing Derby**

Topaz Lake
Jan. 1-April 11
topazlodge.com
800-962-0732

17
SUNDAY

**J.G.B. Featuring
Mevin Seals**

Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

Morning Train

Ely
elynevada.net
800-496-9350

**Olympic Valley
Freeride Freestyle Team
Half-Pipe Competition**

Squaw Valley USA
squaw.com
530-583-6955

Umphrey's McGee

Knitting Factory
re.knittingfactory.com
775-323-5648

(17-18)
**Olympic Valley
Freeride Freestyle Team
Mogul Competition**

Squaw Valley USA
squaw.com
530-583-6955

(17-18)
USCSA College Race

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

18



MARTIN LUTHER KING JR.'S
BIRTHDAY

19

"Avenue Q"

Broadway Comes
to Reno
Pioneer Center
pioneercenter.com
775-686-6600

20

That 1 Guy

Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

(20-23)
**Safari Club
International
Convention**

Reno-Sparks
Convention Center
showsci.com
888-SCI-HUNT

21

**Artown Presents
Itzhak Perlman**

Pioneer Center
pioneercenter.com
775-686-6600

USSA Double Pipe
Boreal Mountain Resort

rideboreal.com
530-426-3666

(21, 28)

RAIL JAM

Snowboard/
ski movies & show
Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

22

Air Supply

West Wendover
Peppermill
wendoverfun.com
800-537-0207

Brew HaHa

Benefits Sierra Arts
Sparks
John Ascuaga's Nugget
janugget.com
800-648-1177

"Fishtank Ensemble"

Minden
CVIC Hall
cvartscouncil.com
775-782-8207

**The Soul of
John Black**

Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

(22-23)

**Shooter Jennings
Presents Waylon
Forever Live**

Jackpot
Cactus Petes
ameristar.com
800-821-1103

(22-24)

**Women's
Ski/Board Camp**

Northstar-at-Tahoe
northstaratahove.com
800-GO-NORTH

(22-24, 29-31)

"Just So"

Carson City
Brewery Arts Center
breweryarts.org
775-883-1976

23
SATURDAY

Air Supply

Stateline
Harrah's Lake Tahoe
southshoreroom.com
800-427-7247



NEVADA ONLINE

For more events
and shows in the
Silver State, visit
nevadamagazine.com.



CARSON CITY'S
★ NEW DEAL ★

OVER \$500 IN SAVINGS

Getaway relief this winter with:

- 2-for-1 restaurant entrées and more dining offers
- Museum and recreation discounts
- 50% off room rates and more lodging offers

Plus discounts on gaming, spa treatments... With 15 Tahoe ski resorts an easy drive away. Visit our website and click on the New Deal icon to get the latest valuable coupons. Or call us today.

visitcarsoncity.com • 800-NEVADA-1



CARSON CITY

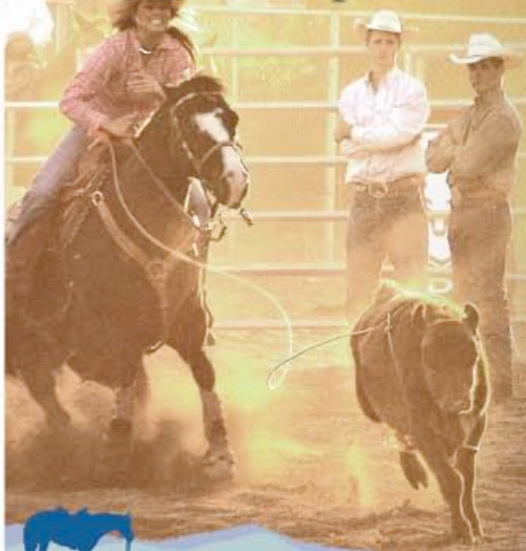
Taste the High Sierra



Winnemucca | Elko | Wendover | Lovelock | Wells | Carlin | Jackpot | McDermitt | Battle Mountain | Jarbidge

Break Away

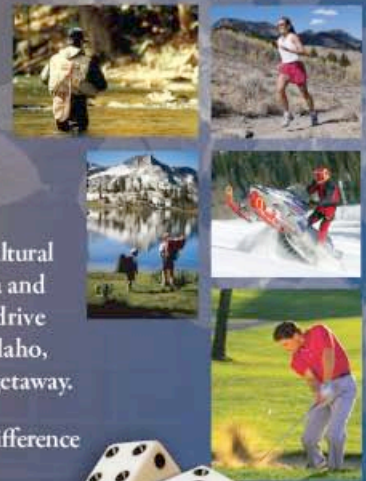
and experience the difference.



You'll find an authentic, rich blend of cultural events year-round in Northern Nevada and non-stop gaming action. Just a short drive from Utah, California, Oregon, and Idaho, Cowboy Country is a fun, affordable getaway.

Plan your trip today to experience the difference and take home some great memories.

Nevada's
**Cowboy
COUNTRY**



For a free visitors guide and exciting event information call toll free:
1-877-626-9269 ext. 650
Or visit www.cowboycountry.org
www.travelnevada.com



The National Cowboy Poetry Gathering, featuring Paul Zarzyski, will be held January 23-30 in Elko.

★ ONGOING continued

Turtleneck Tuesdays

Northstar-at-Tahoe
Jan. 5, 12, 19, 26
Feb. 2, 9, 16, 23
northstarattahoe.com
800-GO-NORTH

USBC Open Championships
National Bowling Stadium
Feb. 20-July 10
eldoradoreno.com
800-879-8879

Weekly Wine Tasting
Java Jungle
Wed.
javajungle.vino.com
775-329-4484

Western Folklife Center Wiegand Gallery
Elko
Interactive exhibitions & multimedia presentations
westernfolklife.org
775-738-7508

Will James Art

Elko
Northeastern Nevada Museum
Begins Jan. 5
museumelko.org
775-738-3418

Wine Walk on the River
Third Sat. of each month
renoriver.org
775-825-WALK

Winter Show
Truckee River Gallery
Jan. 5-31 (dark Mon.)
truckeerivergallery.com
775-324-1105

Youth Ski Program
Fallon to Diamond Peak
Jan. 9, 23, 30
Feb. 6, 27
churchillcounty.org
775-423-7733

Basque Club Winter Festival

Battle Mountain
battlemountaintourism.com
775-635-1112

Cash'd Out

Johnny Cash Tribute
Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

Engelbert Humperdinck

West Wendover
Peppermill
wendoverfun.com
800-537-0207

Late Winter Pruning & Fertilizer

Moana Nursery
moananursery.com
775-825-0600

Latin Lockdown Featuring Lil' Rob

Knitting Factory
re.knittingfactory.com
775-323-5648

Riders in the Sky

Sparks
John Ascuaga's Nugget
janugget.com
800-648-1177

Snowbomb Slopestyle

Kirkwood
kirkwood.com
877-KIRKWOOD

Talent Squad Cookie Race

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

(23-24) Far West J4 & J5 Giant Slalom

Squaw Valley USA
squaw.com
530-583-6955

(23-30) National Cowboy Poetry Gathering

Elko
westernfolklife.org
775-738-8677

(23-30) Tall in the Saddle—The Western States

Photo exhibit
Elko
tallinthesaddle2.biz
415-623-9048

24 SUNDAY

Carson City Family Fun Day

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

Tahoe Rim Tour & Race

Northstar-at-Tahoe
northstarattahoe.com
800-GO-NORTH

(24, 31) USASA Skier/Boarder X

Kirkwood
kirkwood.com
877-KIRKWOOD

27

North Mississippi All-Stars

Crystal Bay
Crystal Bay Casino
crystalbaycasino.com
775-833-6333

28

Punk Bunny

The Underground
clubunderground-reno.com
775-786-2582

(28-29) Moonlight Snowshoe Tour

Northstar-at-Tahoe
northstarattahoe.com
800-GO-NORTH

(28-30) The Wild Women Spice It Up!

Elko
Duncan Little Creek Gallery

wildwomenartists.com
775-223-2024

29

Curtis "Showtime" Stevens vs. Jesse Brinkley

Boxing
Grand Sierra
grandsierraresort.com
800-648-5080

Eddie Money

West Wendover
Peppermill
wendoverfun.com
800-537-0207

Winter Dance

South Lake Tahoe Senior Center
bluelaketahoe.com
530-541-8380

(29-30) Guided Full-Moon Snowshoe Tours

Squaw Valley USA
squaw.com
530-583-6955

(29-30) Ullr Fest

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

(29-31) Weekend Orchid Show & Seminars

Moana Nursery
moananursery.com
775-825-0600

30 SATURDAY

Alecia Nugent Band

Fallon
Oats Park Art Center
churchillarts.org
775-423-1440

Chubby Checker

Stateline
Harrah's Lake Tahoe
southshoreroom.com
800-427-7247

Eddie Money

Sparks
John Ascuaga's Nugget
janugget.com
800-648-1177

Little Texas & Blackhawk

West Wendover
Peppermill
wendoverfun.com
800-537-0207

Rotary Ice Fishing Derby

Ely
Cave Lake State Park
whitepinechamber.com
775-289-8877

*(30-31)***Squallywood 2-Day Clinic**

Squaw Valley USA
squaw.com
530-583-6955

*(30-31)***Reno Chamber Orchestra**

Nightingale Concert Hall
renochamberorchestra.org
775-348-9413

FEBRUARY**D 2**

GROUNDHOG DAY

D 4**Ski Orienteering**

Royal Gorge
royalgorge.com
800-500-3871

Spanish Brass

Nightingale Concert Hall
unr.edu/pas
775-784-4046

*(4-6)***The Sheep Show**

Wild Sheep Foundation
convention
eldoradoreno.com
775-786-5700

D 5**Chinese Acrobats of Hebei**

West Wendover
Peppermill
wendoverfun.com
800-537-0207

*(5, 12, 19)***February Films @ The Barkley**

Fallon
Oats Park Art Center
churchillarts.org
775-423-1440

*(5-7, 12-14)***Winter Steam Spectacular Photo Shoot**

Ely
Nevada Northern Railway
nnry.com
866-407-8326

*(5-7, 12-14, 19-21)***"Almost, Maine"**

Reno Little Theater
renolittletheater.org
775-329-0661

*(5-9)***Burton Super Demo Tour**

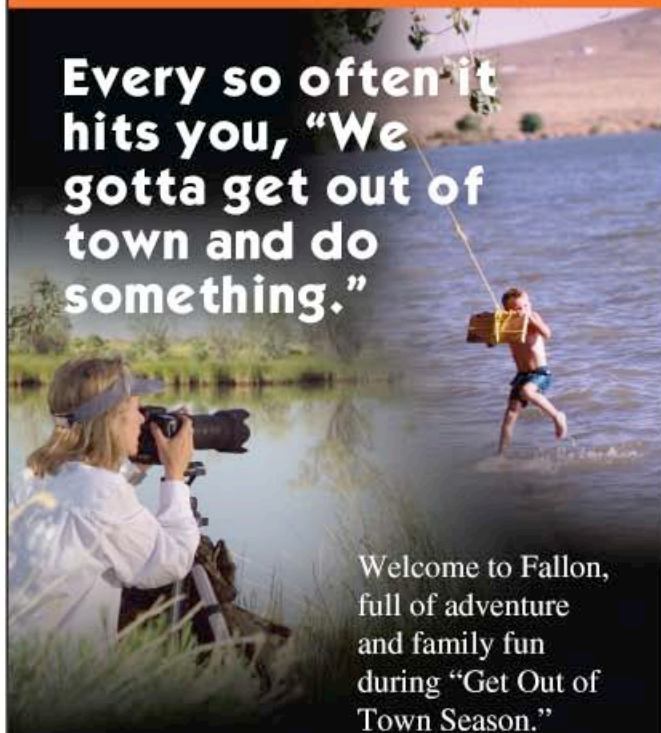
Northstar-at-Tahoe
northstaratahove.com
800-GO-NORTH

**NEVADA ONLINE**

For more events
and shows in the
Silver State, visit
nevadamagazine.com.

GET OUT OF TOWN SEASON

Every so often it
hits you, "We
gotta get out of
town and do
something."



Welcome to Fallon,
full of adventure
and family fun
during "Get Out of
Town Season."

Stillwater Wetlands

It's why a web-footed shorebird flies 1,500 miles to
the desert each year.

Lake Lahontan

One of Nevada's state parks is perfect for water sports,
fishing, camping and fresh air.

Sand Mountain

Tune up that dune buggy or wax your sand board because
the mountain is calling.

Grimes Point/Hidden Cave Tours

Ancient rock writings and petroglyphs on a self-guided
tour; Hidden Cave tours every second and fourth Saturday.

Churchill County Museum

An amazing small museum with exhibits of the old West
and a gift store to bring it home.

Come enjoy your favorite season.

Visit **FallonTourism.com**

for details.

866-432-5566

775-423-4556



Eventful Nevada

6 SATURDAY

America

West Wendover
Peppermill
wendoverfun.com
800-537-0207

Burton Jiblet Stop #2

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

Ducks Unlimited Dinner & Auction

Winnemucca
winnemucca.com
775-625-1717

Slide Back Retro Ski Party

Mt. Rose Ski Tahoe
mtrose.com
800-SKI-ROSE

(6-7)

Far West J4/5

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

(6-8)

Upland Bird Championships

Lovelock
pershingcountynevada.com
775-273-3024

7 SUNDAY

Carson City Family Fun Day

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397



NEVADA ONLINE

For more events and shows in the Silver State, visit nevadamagazine.com.

Crosby's Superbowl Party

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

Learn to Ski & Ride Day

Squaw Valley USA
squaw.com
530-583-6955

North Tahoe Jr. Big Mountain Series

Squaw Valley USA
squaw.com
530-583-6955

Super Bowl Sunday

Check local listings for events centered around the NFL Championship

USASA Slopestyle

Kirkwood
kirkwood.com
877-KIRKWOOD

8

Winemaker Dinner Series

Whitehall Lane Winery
Bonanza Casino
bonanzacasino.com
775-323-2724

9

Mile High Jazz

Carson City
Comma Coffee
milehighjazz.com
775-883-4154

11

Badfish: A Tribute to Sublime

Knitting Factory
re.knittingfactory.com
775-323-5648

12

Evening In Vienna

Reno Philharmonic benefit
Siena Hotel & Casino

renophil.com
775-323-2030

"Great Basin Brass"

Minden
CVIC Hall
cvartscouncil.com
775-782-8207

High School Race

Cross-country skiing
Royal Gorge
royalgorge.com
800-500-3871

Richard Marx

West Wendover
Peppermill
wendoverfun.com
800-537-0207

(12-13, 18-21, 26-28)
"Nunsensations"

Carson City
Brewery Arts Center
breweryarts.org
775-883-1976

(12-14)

"Opening Night on Broadway"

Western Nevada Musical Theatre Company
Carson City
wnc.edu
775-445-3000

13 SATURDAY

Arts Presenters Crab Feed

Battle Mountain
battlemountaintourism.com
775-635-1112

Queensryche

West Wendover
Peppermill
wendoverfun.com
800-537-0207

Super Diamond

Stateline
Harrah's Lake Tahoe
southshoreroom.com
800-427-7247

Understanding Reno Soils

Moana Nursery
moananursery.com
775-825-0600

(13-14)
RMSHA Hill Climb

Elko
elkocva.com
775-738-4091

(13-14)

Wild Winter Weekend

Animal Ark
animalark.org
775-970-3111

(13-15)

Lovers Aloft Balloon Races

Lovelock
loverslock.com
775-422-8068

(13-21)

KID-O-RAMA

Squaw Valley USA
squaw.com
530-583-6955

14 SUNDAY



VALENTINE'S DAY

Helly Hansen Big Mountain Battle

Squaw Valley USA
squaw.com
530-583-6955

Jeff Dunham

Reno Events Center
silverlegacy.com
800-687-8733

Joe Perry of Aerosmith

Stateline
Harrah's Lake Tahoe
southshoreroom.com
800-427-7247

Josh Turner

West Wendover
Peppermill
wendoverfun.com
800-537-0207

Loverslock Group Wedding & Vow Renewal Ceremony

Lovelock
loverslock.com
775-422-8068

Valentine's Cruise

Tahoe Queen departs from Ski Run Marina
South Lake Tahoe
zephyrcove.com
530-543-6191

Valentine's Day Scavenger Hunt

Squaw Valley USA
squaw.com
530-583-6955

Valentine's Dinner at Snowflake

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

15



PRESIDENTS' DAY

(15-19)

American College Theatre Festival—Region 7

Various Reno locations
unr.edu/nevadarep
800-648-5010

400 INCHES OF SNOW.
300 DAYS OF SUNSHINE.

Mammoth

ONE VERY LUCKY YOU.



California's favorite mountain playground is now easier than ever to get to, with **daily flights from Reno, San Jose and Los Angeles.** To book your winter escape or order a free 2010 Mammoth Destination Guide, go to **VisitMammoth.com** or call **1-888-Go-Mammoth**

WHITE PINE *Fire and Ice* SHOW

TOP 100 NEVENT 2008
TOP 100 NEVENT 2009
TOP 100 NEVENT 2010

Snow and Ice Sculpting Competition at Cave Lake State Park

January 16 and 17, 2010
Fireworks 6 p.m. on Sunday, January 17

First Prize- \$1,000 • Second - \$500 • Third - \$250

Fireworks Train

(Fireworks from the train itself!)

Saturday, January 16 • 6:30 p.m.
Morning Train
Sunday, January 17 • 9:30 a.m.

Ely Rotary Ice Fishing Derby

Saturday, January 30, 2010
Top Tagged Fish - \$5,000



White Pine County Tourism & Recreation Board

775-289-3720 or
800-496-9350
elynevada.net
ccmanager@mwpower.net



GARDNERVILLE • GENOA • MINDEN • TOPAZ LAKE

Visit Magical Carson Valley

THE EAGLES ARE LANDING IN THE CARSON VALLEY!

Visit the Carson Valley as winter moves into spring! Stay, explore, relax, enjoy!

JANUARY	FEBRUARY
1 Topaz Lake Fishing Derby, Topaz Lake	12 Great Basin Brass, CVIC Hall, Minden
16 Genoa Antique Show, Sale and Appraisal Clinic, Genoa	19-21 Eagles and Agriculture, Carson Valley
22 Fishtank Ensemble, CVIC Hall, Minden	27 Savor The Flavor, Genoa Lakes Golf Resort

Nevada's Carson Valley offers a multitude of events — check **www.visitcarsonvalley.org** for the entire events calendar.
Or call us at 775-782-8144 or toll-free at 800-727-7677.

www.VISITCARSONVALLEY.ORG 800.727.7677

Carson Valley Visitors Authority / 1477 US Highway 395, Suite A / Gardnerville, NV 89410

Eagles & Agriculture — a unique birds of prey viewing and agricultural education experience.

16

An Evening of Improvisation & Scenes

KidScape Productions
Trinity Episcopal Church
kidscapeproductions.com
775-787-3900

17

Queen of Hearts Luncheon & Ski Day

Squaw Valley USA
squaw.com
530-583-6955

18

Sporting Clays Shooting & Game Feed

Gardnerville
Carson Valley
Clays Gun Club
cvin.com
775-265-3587

Freeride Festival Slopestyle Competition

Alpine Meadows
skialpine.com
530-583-6917

19

Juni Fisher Cowgirl Music

Eureka
Eureka Opera House
eurekacounty.com
775-237-6006



NEVADA ONLINE

For more events and shows in the Silver State, visit nevadamagazine.com.

(19-20)

American Rock & Roll—A Tribute

Jackpot
Cactus Petes
ameristar.com
800-821-1103

(19-20)

Rainbow 15th Anniversary

West Wendover
wendoverfun.com
800-537-0207

(19-21)

Eagles & Agriculture

Carson Valley
visitcarsonvalley.org
775-782-8207

20

SATURDAY

Big Air Competition

Homewood
Mountain Resort
skihomewood.com
530-525-2992

Blue Oyster Cult & Foghat

West Wendover
Peppermill
wendoverfun.com
800-537-0207

DPSEF Skiathon

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

G. Love & Special Sauce

Stateline
Harrah's Lake Tahoe
southshoreroom.com
800-427-7247

21

SUNDAY

Brad Paisley

Reno Events Center
silverlegacy.com
800-687-8733

USASA Slopestyle

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

23

National Pancake Day

Free short stack
All NV locations
ihoppancakeday.com

25

(25-26)

Moonlight Snowshoe Tour

Northstar-at-Tahoe
northstarattahoe.com
800-GO-NORTH

(25-28)

The North Face Masters of Snowboarding

Kirkwood
kirkwood.com
877-KIRKWOOD

26

Blind Boys of Alabama

Knitting Factory
re.knittingfactory.com
775-323-5648

Marshall Tucker Band

West Wendover
Peppermill
wendoverfun.com
800-537-0207

(26-27)

Guided Full-Moon Snowshoe Tours

Squaw Valley USA
squaw.com
530-583-6955

(26-28)

Women's Ski/Board Camp

Northstar-at-Tahoe
northstarattahoe.com
800-GO-NORTH

(26-March 5)

Freeride World Tour—Tram Face Squaw Valley '10

Squaw Valley USA
squaw.com
530-583-6955

27

SATURDAY

David Garrett

Silver Legacy
silverlegacy.com
800-687-8733

Joan Jett & The Blackhearts

Stateline
Harrah's Lake Tahoe
southshoreroom.com
800-427-7247

Oak Ridge Boys

West Wendover
Peppermill
wendoverfun.com
800-537-0207

Savor The Flavor

Proceeds benefit local projects
Genoa

Genoa Lakes
Golf Resort
visitcarsonvalley.org
775-265-5487

Snowshoe Social & Race

Northstar-at-Tahoe
northstarattahoe.com
800-GO-NORTH

Squaw Valley Prom 6

Squaw Valley USA
squaw.com
530-583-6955

(27-28)

Tahoe League Dual Slalom

Incline Village
Diamond Peak
diamondpeak.com
877-468-4397

(27-28)

Reno Chamber Orchestra

Nightingale Concert Hall
renochamberorchestra.org
775-348-9413

(27-28)

San Francisco Independent Film Festival

Sugar Bowl
sugarbowl.com
530-426-9000

(27-28)

Snow Camping 101

Mt. Rose/Tahoe Meadows
tahoerimtrail.org
775-298-0238

28

SUNDAY

Carson City Symphony Concert

Carson City
Carson City Community Center
ccsymphony.com
775-883-4154

Midseason Freestyle Race

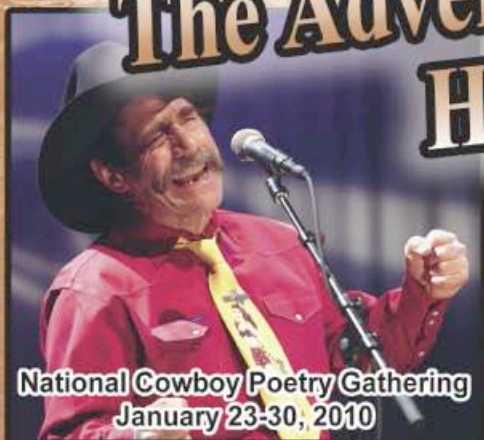
Cross-country skiing
Royal Gorge
royalgorge.com
800-500-3871

WORTH A CLICK

Check out the new Nevada Events & Shows Blog at nevadaeventsandshows.blogspot.com.



The Adventure Starts Here!



National Cowboy Poetry Gathering
January 23-30, 2010



Ride Elko! RMSHA Hillclimb
February 13-14, 2010



ELKO CONVENTION & VISITORS AUTHORITY
700 MOREN WAY • ELKO, NEVADA
(800) 248-3556

For additional information on Elko area events visit:
www.ExploreElko.com

2010

Order today!

2010 Nevada Historical Calendar

- ▶ Classic historical photos and interesting facts
- ▶ Date boxes large enough for writing appointments and notes
- ▶ Oversized — 10 1/2" x 14"
- ▶ Great gift idea

To order, visit nevadamagazine.com
or call Janet Geary at 775-687-0603.

You can also e-mail jmgeary@nevadamagazine.com
or mail check to: Nevada Magazine
401 N. Carson St.
Carson City, NV 89701

We accept Visa and MasterCard



Only \$12.99

plus \$3.99 U.S. shipping (\$16.98 total)
\$8.99 International (\$21.98 total)

NEVADA

M A G A Z I N E



DESERT SNOW

December 2008 brought a rare dumping of snow to the Las Vegas area. Armed with warm clothes, four-wheel drive, and his Canon camera, Anders Sorensen took the opportunity to document the infrequent occurrence and spent two days photographing the area around Spring Mountain Ranch State Park, 15 miles west of the city. "I was particularly pleased with the clouds," Sorensen says. "They add an air of enchantment to the picture." anders-sorensen-photo.com

Share Your Nevada

Send your favorite Nevada images to tony@nevadamagazine.com, subject line "Your Nevada," for publication only, not payment.

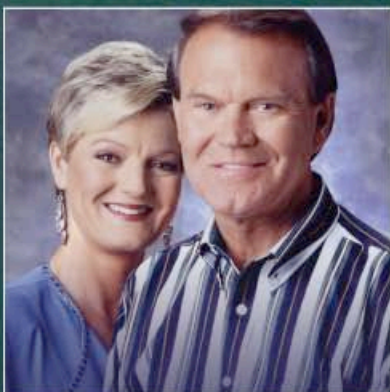
PHOTO BY ANDERS SORENSEN



Experience *Don Laughlin's* RIVERSIDE RESORT HOTEL & CASINO, *Laughlin, Nevada*



CHARO
FEB 2~6



Glen Campbell
With Special Guest:
DEBBIE CAMPBELL
FEB 23~28



For Reservations Call:
1-800-227-3849
www.riversideresort.com



AARP
The power to make it better.®

FULL HOOK-UP RV PARK

LET NEVADA CAPTURE YOUR HEART



Lake Tahoe, Nevada

Whether you snowshoe up the canyon to get a bird's-eye view of the largest alpine lake in North America, discover an intimate lakeside bistro, define your perfect shopping experience, snowmobile up 10,000 feet of unspoiled terrain in the Ruby Mountains or enjoy the bounty of Lake Tahoe's 18 world-class ski resorts – all of which take place in more than 300 inches of snow and 300 days of sunshine annually – you too will find Nevada capturing your heart.

Plan your Winter Getaway at TravelNevada.com/nvmag
and order your FREE Nevada Visitor's Package. 800.NEVADA.8



CONVENIENT NONSTOP FLIGHTS AVAILABLE TO NORTH AMERICA'S BEST VALUE DESTINATION

nevada